

RESOLUTION 19R-31

To request the RI Board to consider piloting a dues reduction for new members

Proposer(s): Rotary Club of Indore Galaxy, District 3040, India

Endorsed by: District 3040 through an annual district conference, Ratlam,
Madhya Pradesh, India, 22-23 December 2018

1 IT IS RESOLVED by Rotary International that the Board of Directors of Rotary
2 International consider implementing a pilot project that will incentivize
3 membership growth through a 50 percent reduction in a new member's first
4 semiannual dues payment following their admission to membership.

(End of Text)

FINANCIAL IMPACT

5 If implemented, this resolution would result in a decrease in revenues and an
6 increase in expenses for RI.

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8 Revenues would decrease if there is a 50 percent reduction in a new member's
9 first semiannual per capita dues payment. The impact would be contingent upon
10 the number of new members per year.

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12 There are approximately 110,000 new members per year eligible for the 50
13 percent discount. Based on the 2019-2020 semiannual per capita dues rate of
14 US\$34, this would result in a decrease in revenues of approximately US\$1.9
15 million per year.

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17 Expenses would increase due to process and technology modifications required to
18 track new members and invoice clubs appropriately.