RESOLUTION 19R-31

To request the RI Board to consider piloting a dues reduction for new members

Proposer(s): Rotary Club of Indore Galaxy, District 3040, India
Endorsed by: District 3040 through an annual district conference, Ratlam, Madhya Pradesh, India, 22-23 December 2018

IT IS RESOLVED by Rotary International that the Board of Directors of Rotary International consider implementing a pilot project that will incentivize membership growth through a 50 percent reduction in a new member’s first semiannual dues payment following their admission to membership.

(End of Text)

FINANCIAL IMPACT

If implemented, this resolution would result in a decrease in revenues and an increase in expenses for RI.

Revenues would decrease if there is a 50 percent reduction in a new member’s first semiannual per capita dues payment. The impact would be contingent upon the number of new members per year.

There are approximately 110,000 new members per year eligible for the 50 percent discount. Based on the 2019-2020 semiannual per capita dues rate of US$34, this would result in a decrease in revenues of approximately US$1.9 million per year.

Expenses would increase due to process and technology modifications required to track new members and invoice clubs appropriately.