RESOLUTION 19R-19

To request the RI Board to consider compiling and publishing changes in membership over the last 20 years

Proposer(s): District 2680, Japan
Endorsed by: District 2680 through a district legislation meeting, Kobe, Hyogo, Japan, 19 May 2019

WHEREAS, since the early 2000s, through the club leadership plan, RI has provided recommendations and direction for strengthening clubs, as well as reforming and innovating their service activities, and

WHEREAS, diverse club personalities have been nurtured throughout their histories by encouraging fellowship and conducting service activities that address community needs. Any attempt at reform and/or innovation of clubs and their service activities must take into consideration the potential for membership stagnation and conflict within the clubs, and

WHEREAS, despite its ongoing effort to promote growth through club leadership plans and the RI Strategic Plan, Rotary’s worldwide membership has not seen any significant increase in more than twenty years, which indicates that RI’s proposals have not produced the intended results, and

WHEREAS, concrete examples and data from successful implementations of club revitalization and strengthening through the club leadership plan and the RI Strategic Plan should be provided to club leaders to support them in their leadership efforts and motivation of club members, and

WHEREAS, also critical to the success of this ongoing effort are examples of and data from unsuccessful attempts at club revitalization. It is essential that such information be made accessible

IT IS RESOLVED by Rotary International that the Board of Directors of Rotary International consider compiling and publishing changes in membership by region, club size, and year of formation, as well as documented examples of both successful and unsuccessful club revitalization projects that have been undertaken as part of the club leadership plan since its inception in 2000, in a centralized database that is easy to use.

(End of Text)
FINANCIAL IMPACT

If implemented, this resolution could have a financial impact on RI which cannot be determined at this time. Cost would be dependent on the scope and extent of support provided by the RI Board to support compiling and publishing changes in membership over the last 20 years.

Rotarians currently have access to five years of historical membership data through business intelligence for their specific area of the world. Information older than five years and for all other areas of the world is available on request from the membership team. RI has been collecting historical membership data since 1 July 2004.