

RESOLUTION 19R-19

To request the RI Board to consider compiling and publishing changes in membership over the last 20 years

Proposer(s): District 2680, Japan

Endorsed by: District 2680 through a district legislation meeting, Kobe, Hyogo, Japan, 19 May 2019

1 WHEREAS, since the early 2000s, through the club leadership plan, RI has
2 provided recommendations and direction for strengthening clubs, as well as
3 reforming and innovating their service activities, and

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5 WHEREAS, diverse club personalities have been nurtured throughout their
6 histories by encouraging fellowship and conducting service activities that address
7 community needs. Any attempt at reform and/or innovation of clubs and their
8 service activities must take into consideration the potential for membership
9 stagnation and conflict within the clubs, and

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11 WHEREAS, despite its ongoing effort to promote growth through club leadership
12 plans and the RI Strategic Plan, Rotary's worldwide membership has not seen any
13 significant increase in more than twenty years, which indicates that RI's proposals
14 have not produced the intended results, and

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16 WHEREAS, concrete examples and data from successful implementations of club
17 revitalization and strengthening through the club leadership plan and the RI
18 Strategic Plan should be provided to club leaders to support them in their
19 leadership efforts and motivation of club members, and

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21 WHEREAS, also critical to the success of this ongoing effort are examples of and
22 data from unsuccessful attempts at club revitalization. It is essential that such
23 information be made accessible

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25 IT IS RESOLVED by Rotary International that the Board of Directors of Rotary
26 International consider compiling and publishing changes in membership by region,
27 club size, and year of formation, as well as documented examples of both successful
28 and unsuccessful club revitalization projects that have been undertaken as part of
29 the club leadership plan since its inception in 2000, in a centralized database that is
30 easy to use.

(End of Text)

FINANCIAL IMPACT

1 If implemented, this resolution could have a financial impact on RI which cannot
2 be determined at this time. Cost would be dependent on the scope and extent of
3 support provided by the RI Board to support compiling and publishing changes
4 in membership over the last 20 years.

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6 Rotarians currently have access to five years of historical membership data
7 through business intelligence for their specific area of the world. Information
8 older than five years and for all other areas of the world is available on request
9 from the membership team. RI has been collecting historical membership data
10 since 1 July 2004.