

RESOLUTION 19R-17

To request the RI Board to consider publicizing all of Rotary's achievements and activities, including vocational service

Proposer(s): District 2580, Japan

Endorsed by: District 2580 through a ballot-by-mail, 15 May 2019

1 WHEREAS, the Object of Rotary is to encourage and foster the ideal of service as a
2 basis of worthy enterprise and, in particular, to encourage and foster, among others,
3 the application of the ideal of service in each Rotarian's personal, business, and
4 community life, or, in other words, in all aspects of a Rotarian's daily life, and
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6 WHEREAS, the application of the ideal of service in each Rotarian's personal and
7 community life is called by such names as community service and youth service;
8 and the application of the ideal of service in each Rotarian's business life is called,
9 among other things, vocational service, and
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11 WHEREAS, currently, organized club, district, or RI community service activities
12 are emphasized as a means of developing membership or enhancing Rotary's public
13 image; however, those activities are only a part of the application of the ideal of
14 service by Rotarians. They are intended only as exercises, to provide Rotary club
15 members with training in service, and
16

17 WHEREAS, as expressed in the phrase "Enter to learn, Go forth to serve," Rotarians
18 should apply the ideal of service that they have learned in their meetings and service
19 activities to their private and professional lives as well, and
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21 WHEREAS, vocational service, in particular, is applied to what constitutes a large
22 part of many Rotarians' lives - their professional activities. Vocational service
23 provides sustainable, wide-ranging service to communities every day. This is a
24 major achievement by Rotary.
25

26 IT IS RESOLVED by Rotary International that the Board of Directors of Rotary
27 International consider publicizing all of Rotary's achievements and beneficial
28 activities, including vocational service, as it communicates them to the world.

(End of Text)

PURPOSE AND EFFECT

29 Thoroughly publicizing the achievements of Rotary, as reflected in its many
30 beneficial activities will help to encourage and foster the ideal of service and is,
31 therefore, directly related to the Object of Rotary. It would also have a positive

- 1 impact on our membership development by advancing the wider recognition of
- 2 Rotary's significance.

FINANCIAL IMPACT

- 3 If implemented, this resolution would have no substantial financial impact on RI.
- 4 Vocational service remains one of the foundational pillars of Rotary's
- 5 programmatic activity, which includes different ways of publicizing Rotary's
- 6 achievements.