RESOLUTION 19R-08

To request the RI Board to consider amending the Recommended Rotary Club Bylaws

Proposer(s): District 1790, France
Endorsed by: District 1790 through a district legislation meeting, Villers-lès-Nancy, France, 29 June 2019

WHEREAS, each year, local clubs support a large number of people and organizations that, in three years or less, this number can reach or even exceed the total number of members in the club, and

WHEREAS, these people and organizations may not be fully aware of the support they received and/or are receiving from Rotary and its clubs

IT IS RESOLVED by Rotary International that the Board of Directors of Rotary International consider amending the Recommended Rotary Club Bylaws to provide that each club invite annually to one of its meetings the people and organizations that have benefited from its support in the past three years.

(End of Text)

PURPOSE AND EFFECT

If we count the number of people and organizations that a club supports each year, we can come up with a figure that is at least one-third, or even half, of the club’s membership.

As a result, over a three-year period, we can say that the number of people and organizations supported by a club is significant and may even exceed the number of members in the club. After ten years, this could at least double Rotary’s membership.

It is important to maintain a list of these people and organizations, to stay in touch with them and to invite them once a year to attend a club meeting.

Few people or organizations remember that Rotary once helped them. Moreover, how many Rotary club members are aware of the type and amount of support given by their club?

Thus, these people and organizations should be included in a database compliant with general data protection regulations and invited annually to a club meeting to keep in touch and to showcase this community close to Rotary.
This type of activity would be a welcome addition to RI’s communication efforts and would improve RI’s image.

FINANCIAL IMPACT

If implemented, this resolution would have no substantial financial impact on RI.