

RESOLUTION 19R-05

To request the RI Board to consider recommending that clubs form a strategy committee

Proposer(s): District 1980, Switzerland
Rotary Club of Winterthur, District 2000, Liechtenstein and Switzerland

Endorsed by: District 1980 through an annual district conference, Baden, Switzerland, 14 June 2019
District 2000 through an annual district conference, St. Moritz, Switzerland, 29 June 2019

1 WHEREAS, RI produces excellent strategic plans for clubs and districts, and

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3 WHEREAS, RI surveys have revealed that clubs with strategic plans are more
4 successful than those without, and

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6 WHEREAS, strategic plans are multi-year endeavors, whereas governors and
7 club presidents serve a term of only one year. For this reason, too little attention
8 is paid to mid- or long-term strategies and too few clubs develop their own
9 strategic plan, and

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11 WHEREAS, it is recommended that clubs maintain a minimum of five core
12 committees: administration, membership, public relations, service projects, and
13 Rotary Foundation

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15 IT IS RESOLVED by Rotary International that the Board of Directors of Rotary
16 International consider recommending that clubs also form a strategy committee.

(End of Text)

PURPOSE AND EFFECT

17 Mid- to long-term strategies are of vital importance for clubs. By introducing a
18 specific strategy committee, clubs will also make far greater use of RI's strategic
19 planning documents. Furthermore, instruction in strategy from governors and
20 assistant governors will be far easier and more beneficial for clubs.

FINANCIAL IMPACT

21 If implemented, this resolution would have no substantial financial impact on RI.
22 Rotary developed the Club Leadership Plan to simplify the club structure and
23 offer clubs the option to add committees as needed.