RESOLUTION 19R-05

To request the RI Board to consider recommending that clubs form a strategy committee

**Proposer(s):** District 1980, Switzerland
Rotary Club of Winterthur, District 2000, Liechtenstein and Switzerland

**Endorsed by:** District 1980 through an annual district conference, Baden, Switzerland, 14 June 2019
District 2000 through an annual district conference, St. Moritz, Switzerland, 29 June 2019

WHEREAS, RI produces excellent strategic plans for clubs and districts, and
WHEREAS, RI surveys have revealed that clubs with strategic plans are more successful than those without, and
WHEREAS, strategic plans are multi-year endeavors, whereas governors and club presidents serve a term of only one year. For this reason, too little attention is paid to mid- or long-term strategies and too few clubs develop their own strategic plan, and
WHEREAS, it is recommended that clubs maintain a minimum of five core committees: administration, membership, public relations, service projects, and Rotary Foundation

IT IS RESOLVED by Rotary International that the Board of Directors of Rotary International consider recommending that clubs also form a strategy committee.

(End of Text)

**PURPOSE AND EFFECT**

Mid- to long-term strategies are of vital importance for clubs. By introducing a specific strategy committee, clubs will also make far greater use of RI’s strategic planning documents. Furthermore, instruction in strategy from governors and assistant governors will be far easier and more beneficial for clubs.

**FINANCIAL IMPACT**

If implemented, this resolution would have no substantial financial impact on RI. Rotary developed the Club Leadership Plan to simplify the club structure and offer clubs the option to add committees as needed.