

VR Talking Points: After the Film Is Viewed

After guests have finished watching the film, continue to engage with them.

First, help them remove the VR viewer and headphones. While doing this, ask them what they thought about the film. Answer any questions they may have.

Then, communicate your goal, also known as the “ask.”

ASK VIEWERS TO MAKE A DONATION

If you are collecting donations for one of Rotary’s causes, direct viewers to contribute in person or online at rotary.org/donate:

- As you just saw, Rotarians make a difference in communities near and far.
- The Rotary Foundation transforms your gifts into service projects that change lives around the world.
- Would you like to support Rotary’s work?
- Thank you for your generosity. We appreciate your commitment to making a difference.

If you are collecting donations for End Polio Now, direct viewers to contribute in person or at endpolio.org/donate:

- Rotary has been fighting to end polio for more than 30 years, and we are so close to eradicating the disease for good.
- Would you like to donate to End Polio Now?
- Your donation helps Rotary and its partners reach every child with the polio vaccine.
- A child can be protected from polio for as little as \$3.
- Because of the Bill & Melinda Gates Foundation, the money we raise today will be tripled, getting us even closer to a polio-free world.
- Thank you for your generosity. We appreciate your commitment to making a difference.

If you are collecting donations for a local project:

- As you just saw, Rotarians make a difference in communities near and far. Much of these efforts are funded by donations, from clubs and individuals like yourself.
- Our Rotary club is supporting [CAUSE]. The money we raise today will be used to [EXPLAIN HOW THE CONTRIBUTIONS MAY BE USED].
- Would you like to contribute to [CAUSE]?
- Thank you for your generosity. We appreciate your commitment to making a difference.

ASK VIEWERS TO VOLUNTEER FOR A SERVICE PROJECT

- As you just saw, Rotarians make a difference in communities near and far. Here in [COMMUNITY NAME], we are making a difference too: [INCLUDE SERVICE PROJECT INFORMATION].
- We are looking for volunteers to be part of our efforts. Would you like to volunteer your time and be part of our service project on [DATE]?

ASK VIEWERS TO GET INVOLVED WITH YOUR CLUB

- Rotary has more than 1.2 million members around the world.
- What you just viewed is an example of how Rotary serves the global community.
- Here in [CITY], the [ROTARY CLUB NAME] serves the local community.
- We have club activities, social events, and volunteer projects that offer networking opportunities to build personal and professional connections.
- [SHARE EXAMPLES OF CLUB ACTIVITIES, SOCIAL EVENTS, VOLUNTEER PROJECTS]
- If you are interested in learning more about our club [TELL THEM HOW].