MINUTES
of the
October 2015 MEETING
of
THE ROTARY FOUNDATION
TRUSTEES
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DATE AND PLACE
The Rotary Foundation Trustees met on 5–9 October 2015 in Evanston, IL, USA

ATTENDANCE
Present were Chairman Ray Klinginsmith, Vice-Chairman Paul A. Netzel, other Trustees Kalyan Banerjee, Noel A. Bajat, Örşçelik Balkan, Ron D. Burton, Mário C. de Camargo, Sushil Gupta, Michael K. McGovern, Samuel F. Owori, Julio Sorjús, Bryn Styles, Sakuji Tanaka, Young Suk Yoon, Thomas M. Thorfinnson, and General Secretary John Hewko. Guiller E. Tumangan attended as director liaison.

Andrew McDonald served as secretary of the meeting with assistance from Sarah Christensen and Matt Hohmann. Other staff present were David Alexander, Victor Barnes, Michele Berg, Joseph Brownlee, Lori Carlsson, Bernadette Knight, Peter Markos, Abby McNear, John Osterlund, Carol Pandak, James Robinson, Steven Routburg, and Eric Schmelling. Hyung Jung Lee, Eiko Terao and Taka Hoshino served as staff interpreters.

AGENDA
The general secretary had prepared a memorandum of items for consideration at this meeting. Items from that memorandum, as well as other items considered during the meeting that were acted upon, constituted the meeting’s agenda as follows:
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*Filed only with the official copy of these minutes*
1. **Approval of the June 2015 Meeting Minutes**

*Statement:* The general secretary distributed the June 2015 Trustees meeting minutes to each trustee.

*DECISION:* The Trustees approve the minutes of their June 2015 meeting and request the chairman to sign the official copy of those minutes.

2. **Ratification of Decisions Taken on Behalf of the Trustees**

*Statement:* Rotary Foundation Bylaws section 5.10 states that any officer acting on behalf of the Trustees shall report such action to the Trustees at their next scheduled meeting.

*DECISION:* The Trustees ratify the decisions as shown in Appendix A, the complete copy of which is filed only with the official copy of these minutes, taken on their behalf between 9 May and 21 August 2015 by those authorized to do so.

3. **Report of the General Secretary**

*Statement:* The general secretary presented an update on the work at the Secretariat since the June 2015 Trustees meeting.

*DECISION:* The Trustees receive the general secretary’s report on the activities at the Secretariat.

4. **Report of the Rotary Foundation General Manager and the Chief Programs and Member Services Officer**

*Statement:* The Foundation general manager and chief programs and member services officer presented a report to the Trustees on activities of The Rotary Foundation since the June 2015 Trustees meeting. Noting that material in this report is often duplicated in the general secretary’s report to the Trustees, the general secretary suggested this agenda item be eliminated.

*DECISION:* The Trustees

1. receive the report of the Rotary Foundation general manager and the chief programs and members services officer on the activities of The Rotary Foundation;

2. approve inclusion of the written report of the Foundation general manager and the chief programs and members services officer in the general secretary’s report to the Trustees on future agendas.

5. **Communications from the Board**

*Statement:* At its “July” 2015 meeting, the Board took several decisions of interest to the Trustees.

*DECISION:* The Trustees note the following decisions from the RI Board’s first meeting in 2015–16 held on 12–14 June 2015:

3. 2016–17 Rotary Institute Site and Date Approval
5. RI and TRF Meetings in 2015–16
6. 2016–17 Board Goals
18. Deputy General Secretary
21. Member Benefit Program Update
24. Administrative Services Agreement
25. The Rotary Foundation Unrestricted Programs Budget for 2015–16

6. **Tentative Future Agenda**

*Statement:* Trustee procedures require at each meeting the submission of a tentative agenda for the next Trustees meeting.

*DECISION:* The Trustees receive the tentative agenda for their January 2016 meeting.

7. **Updates to The Rotary Foundation Code of Policies**

*Statement:* Rotary Foundation Code of Policies section 2.010.6 requests the general secretary, at the conclusion of each Trustee meeting, to review the decisions taken by the Trustees at that meeting and prepare a report listing the decisions that might be added to The Rotary Foundation Code of Policies. The general secretary also recommends amendments to the Code to reflect current practices, language, or other factors.

*DECISION:* The Trustees, to record the decisions taken at their April and June 2015 meetings and previously, amend the Rotary Foundation Code of Policies as shown in Appendix B, filed only with the official copy of these minutes.

8. **Election of 2016–17 Officers**

*Statement:* Rotary Foundation Bylaws section 5.2 provides that the Trustee chairman-elect and vice-chairman shall be annually elected by the Trustees for a one-year term. The Trustees had previously agreed to
elect their officers at the October meeting to allow sufficient time for the officers to prepare for their term of office.

**DECISION:** The Trustees

1. elect Trustee Paul A. Netzel as their 2016–17 chairman-elect to serve as an officer of The Rotary Foundation of Rotary International, an Illinois not-for-profit corporation;

2. elect Trustee Thomas M. Thorfinnson as their 2016–17 vice chairman to serve as an officer of The Rotary Foundation of Rotary International, an Illinois not-for-profit corporation.

9. **Election of 2016 Council on Legislation Representative**

**Statement:** Rotary Foundation Bylaws section 8.010.6. provides for the Trustees to elect a Trustee representative to the Council on Legislation as a non-voting member of the Council.

**DECISION:** The Trustees, pursuant to RI Bylaws section 8.010.6., elect Trustee Thomas M. Thorfinnson as a non-voting member of the 2016 Council on Legislation.

10. **2016–17 Meeting Dates**

**Statement:** Rotary Foundation Code of Policies section 2.040.1. provides that the annual Trustees meeting shall be held in October. The Rotary Foundation Bylaws section 4.2 provides that the Trustee chairman shall designate all other Trustee meetings.

**DECISION:** The Trustees

1. tentatively agree to hold their annual meeting on 12–16 September 2016 in Evanston, Illinois, USA;

2. request their chairman to decide the details of this meeting and the dates of all other meetings in 2016–17.

11. **Update on 2015–16 TRF Priorities and Goals**

**Statement:** In decision 9, October 2014, the Trustees agreed to select up to four priorities to be addressed over a three-year cycle, starting 1 July 2015 and ending 30 June 2018. For the 2016–17 year, President-elect Germ and Trustee Chairman-elect Banerjee collaborated and agreed on a single set of unified, annual goals for RI and The Rotary Foundation. These goals were approved by the RI Board in decision 6, July 2015. The Trustees acknowledged the continuation of these goals in decision 143, June 2015, and requested a final report on the 2016–17 goals for their October 2015 meeting.

**DECISION:** The Trustees

1. affirm their decision 143, June 2015 acknowledging that the 2016–17 Rotary goals include The Rotary Foundation’s priorities approved by the Trustees in decision 9, October 2014 as noted below:
   
   a. End polio—now and forever
   
   b. Strengthen Rotarians’ knowledge, engagement, and financial support of The Rotary Foundation
   
   c. Increase the quality and impact of Rotary’s humanitarian service efforts through Foundation grants and the six Areas of Focus
   
   d. Enhance the image and awareness of the Foundation’s record of achievements, particularly the success of PolioPlus and the Foundation’s 100-year record of doing good in the world.

2. agree to refine the 2016–17 goals as noted in Appendix C.
13. **Proposed TRF Committee Structure for 2016–17**

Statement: Rotary Foundation Code of Policies section 2.020.2. requests the chairman-elect, in order to comply with Foundation Bylaws section 6.1, to submit a proposed committee structure for the following year to the Trustees for review at their October meeting.

**DECISION:** The Trustees thank Chairman-elect Banerjee for presenting his recommendations for Foundation committees in 2016–17.

14. **Strategic Planning Committee Report**

Statement: The Strategic Planning Committee met on 8–10 September 2015 and discussed its process for implementing a new, long-term, strategic plan that includes a vision, strategic “roadmap”, timeline of strategic plan actions over the next six years, a new Strategic Planning Committee structure, a communications plan, and evaluation criteria for Rotary programs, among other topics. The committee’s report was presented to the Board at its October meeting. The RI Board requested the Trustees concur with its decision regarding the Strategic Planning Committee’s report, which was discussed at a joint meeting of both boards.

**DECISION:** The Trustees concur with Board decision 50, October 2015, and agree to make their best efforts to appoint the 2016–17 members of the Strategic Planning Committee in accordance with proposed 2016 Council enactment 16-93 no later than 31 January 2016.

15. **Revised Strategic Planning Committee Legislation**

Statement: In decision 139, June 2015, the Trustees noted the Board’s Proposed Council Enactment 16-93 “To amend the terms of reference for the Strategic Planning Committee.” Since that meeting, the Board amended the proposed enactment to provide that the committee will include eight members who shall serve four-year terms, four of whom would be appointed by the Board and four by the Trustees. No member may be a current director or trustee. The chairman suggested an additional stipulation that would limit reappointment to the committee.

**DECISION:** The Trustees approve the Board’s revised Strategic Planning Committee legislation as shown in Appendix D and request the Board to consider amending the proposal to permit only members who have served fewer than three years to be reappointed to the committee.

16. **TRF Code of Policies Simplification Committee Report**

Statement: In decision 97, January 2015, the Trustees created the TRF Code of Policies Simplification Committee. The Committee met on 20–21 July 2015 to discuss the committee’s goals, review a set of definitions and a timeline for its work, and draft a new table of contents for the Foundation Code to be used as a basis for the committee’s future work.

**DECISION:** The Trustees

1. receive the TRF Code of Policies Simplification Committee’s interim report and note that the committee’s final report will be presented to the Trustees at their April 2016 meeting;

2. notes with approval the committee’s proposed revision to the table of contents of the Rotary Foundation Code of Policies, as shown in Appendix E, filed only with the official copy of these minutes.

17. **Operations Review Committee Report: Staff/Volunteer Interaction**

Statement: At the request of the President and the Trustee chair, the chair of the RI Operations Review Committee presented a report to the Joint meeting on the committee’s recent study of staff and volunteer interactions.

**DECISION:** The Trustees

1. thank the Operations Review Committee for its recommendations presented to the Trustees at the joint meeting of the Board and Trustees;

2. concur with the good governance recommendations contained in the Operations Review Committee’s report relating to staff/volunteer interactions;

3. look forward to continuing a dialogue with the Board and general secretary on the implementation of these recommendations.
18. **Collaboration and Communication with German Associate Foundations**

*Statement:* Trustee Balkan reported that he had attended a recent advisory council meeting of the German associate foundations where he learned of several challenges faced by these foundations. Trustee Balkan suggested that the representatives of Rotary Deutschland Gemeindienst and Deutsche Rotarische Stiftung travel to World Headquarters in Evanston to help establish better communications and relations between the associate foundations and the Secretariat.

*DECISION:* The Trustees defer consideration of the need to collaborate and improve communications and relations between the two German associate foundations (Rotary Deutschland Gemeindienst and Deutsche Rotarische Stiftung), the Secretariat, and the Europe and Africa international office to their January 2016 meeting.

19. **TRF Programs Committee Report**

*Statement:* The TRF Programs Committee met on 9–10 July 2015 in Evanston, IL, USA to review the background on the development of the Future Vision Plan, the Future Vision pilot, and the first two years of the new grant model. The committee also discussed how best to provide oversight to the grant model evaluation, and the scheduling of a possible additional meeting for this committee.

*DECISION:* The Trustees thank the Programs Committee for its report and approve an additional meeting of the 2015–16 TRF Programs Committee on 9–11 November 2015 and authorize a 2015–16 budget variance of US$28,000 for this purpose.

**DECISIONS 20–24**

**International PolioPlus Committee Report**

Meeting 22–23 September 2015 in Evanston, IL, USA

20. **International PolioPlus Committee Report**

*Statement:* The International PolioPlus Committee discussed the status of the polio eradication program, the supply of inactivated polio vaccine needed by UNICEF, global polio eradication activities by the US Centers for Disease Control, an update on the Gates Foundation’s polio eradication activities, Global Polio eradication initiative legacy planning, social mobilization efforts, PolioPlus communications, global polio eradication advocacy initiatives, and the impact of PolioPlus grants, among other topics.

**DECISION:** The Trustees thank the International PolioPlus Committee for its report, and express their appreciation to the chair and members of the committee.

21. **PolioPlus Grants: Combined World Health Organization African Region (WHO/AFRO) and UNICEF Grant Request**

*Statement:* The World Health Organization African regional office (WHO/AFRO) and UNICEF requested grants for operational support in Burkina Faso, Cameroon, Chad, Mali, and Niger; technical assistance in the West and Central Africa Regional Office (WCARO), Equatorial Guinea, Nigeria, and South Sudan; and for social mobilization support in Congo, Kenya, Madagascar, Nigeria, and South Sudan.

*DECISION:* The Trustees

1. approve a PolioPlus grant of up to US$11,450,000 to WHO for operational support in the following countries:
   - Burkina Faso $1,600,000
   - Cameroon $2,700,000
   - Chad $2,600,000
   - Mali $1,550,000
   - Niger $3,000,000
   this grant to be released in accordance with Trustee policies;

2. approve a PolioPlus grant of up to $6,506,383 to UNICEF for technical assistance in the following countries:
   - West and Central Africa Regional Office $738,544
   - Equatorial Guinea $685,000
   - Nigeria $3,695,086
   - South Sudan $1,387,753
   this grant to be released in accordance with Trustee policies;

3. approve a PolioPlus grant of up to $5,151,563 to UNICEF for social mobilization support in the following countries:
   - Congo $499,579
   - Kenya $750,102
   - Madagascar $562,820
   - Nigeria $3,223,924
   - South Sudan $115,138
this grant to be released in accordance with Trustee policies;

4. authorize the general secretary to execute agreement letters with WHO and UNICEF to convey the funds on a scheduled basis. WHO and UNICEF will apply the funds to appropriate projects under such controls and conditions as the agreement specifies;

5. note that these are one-year grants that must be fully expended by 31 December 2016, or one year after the transfer of funds to the grantee, whichever comes later;

6. note that these grants, if fully expended, will increase total PolioPlus grants as follows:

- Burkina Faso from: $8,055,416 to $9,655,416
- Cameroon from: $10,595,474 to $13,295,474
- Chad from: $28,356,724 to $30,956,724
- Congo from: $1,724,192 to $2,223,771
- Equatorial Guinea from: $84,000 to $769,000
- Kenya from: $4,964,576 to $5,714,678
- Madagascar from: $1,952,152 to $2,514,972
- Mali from: $3,832,603 to $5,382,603
- Niger from: $22,297,283 to $25,297,283
- Nigeria from: $207,386,600 to $214,305,609
- South Sudan from: $32,791,808 to $34,294,699

22. PolioPlus Grants: Combined World Health Organization Eastern Mediterranean Region (WHO/EMRO) and UNICEF Grant Request

Statement: The World Health Organization Eastern Mediterranean Regional Office (WHO/EMRO) and UNICEF requested grants for social mobilization support in Iraq, Pakistan, and Somalia; for operational support in Pakistan and Somalia; and for technical assistance in Middle East and North Africa Regional Office (MEANARO).

**DECISION:** The Trustees

1. approve a PolioPlus grant of up to US$4,974,158 to UNICEF for social mobilization in the following countries:
   - Iraq $400,715
   - Pakistan $3,562,293
   - Somalia $1,011,150

this grant to be released in accordance with Trustee policies;

2. approve a PolioPlus grant of up to $3,227,079 and reallocate $190,935 from unspent funds to WHO for operational support in Pakistan, this grant to be released in accordance with Trustee policies;

3. approve a PolioPlus grant of up to $3,000,000 to WHO for operational support in Somalia, this grant to be released in accordance with Trustee policies;

4. approve a PolioPlus grant of up to $251,998 to UNICEF for technical assistance in Middle East and North Africa Regional Office (MENARO), this grant to be released in accordance with Trustee policies;

5. approve a PolioPlus grant of up to $488,819 to UNICEF for operational support in Somalia, this grant to be released in accordance with Trustee policies;

6. authorize the general secretary to execute agreement letters with WHO and UNICEF to convey the funds on a scheduled basis. WHO and UNICEF will apply the funds to appropriate projects under such controls and conditions as the agreement specifies;

7. note that these are one-year grants that must be fully expended by 31 December 2016, or one year after the transfer of funds to the grantee, whichever comes later;

8. note that these grants, if fully expended, will increase total PolioPlus grants as follows:

- Iraq from: $4,057,916 to $4,458,630
- Pakistan from: $107,574,710 to $114,364,082
- Somalia from: $25,290,223 to $29,790,192
23. **PolioPlus Grants: Inactivated Polio Vaccine for India Grant Request**

*Statement:* To ensure that India introduces one dose of inactivated polio vaccine (IPV) to its immunization system as laid out in the Polio Eradication and Endgame Strategic Plan, the International PolioPlus Committee recommended providing some funds to India (through UNICEF) for the purchase of this vaccine type. In decision 148, June 2015, the Trustees agreed in principle to this grant, pending a written proposal from UNICEF.

**DECISION:** The Trustees

1. approve a PolioPlus grant of up to US$5,350,000 to UNICEF for the purchase of Inactivated Polio Vaccine (IPV) for India to introduce one dose into their routine immunization system by end 2015;

2. authorize the general secretary to execute an agreement letter with UNICEF to convey the funds on a scheduled basis. UNICEF will apply the funds to appropriate project under such controls and conditions as the agreement specifies;

3. note that this is a one-year grant that must be fully expended by 31 December 2016;

4. note that this grant, if fully expended, will bring total PolioPlus grants to India from $169,617,665 to $174,967,665.

24. **End of Polio Communications Plan**

*Statement:* In their decision 152, January 2015, the Board requested the appointment of a joint subcommittee of the Communications and International PolioPlus Committees to discuss Rotary’s communication plans for the end of polio. In decision 196, May 2015, the Board agreed to the subcommittee’s structure and continuation through 2015–16 and requested the subcommittee to focus on developing outcomes and the communication plan. The committee reported on its objectives and challenges, a communications timeline, an integrated communications strategy, external communications and digital media options, including a digital toolkit, possible celebrity ambassadors, and a new PSA campaign, among other topics.

**DECISION:** The Trustees

1. receive the report from the End of Polio Subcommittee regarding the creation of a communications plan and toolkit to engage Rotary clubs and districts as the world celebrates the end of polio;

2. thank the general secretary for the End of Polio Communications Plan report.

25. **Rotary Peace Centers Committee Report**

*Statement:* The Rotary Peace Centers Committee met on 28 September–1 October 2015 in Evanston, IL, USA and discussed the committee’s goals, program policy updates, the funding status for the next cohort of Rotary Peace Fellows, updates to the Peacebuilder district program, the Rotary Peace Centers Major Gifts Initiative, a peace prize proposal, updates to alumni relations and Rotary Peace Centers, among other topics.

**DECISION:** The Trustees

1. thank the Rotary Peace Centers committee for its report;

2. agree to allocate up to US$2 million (based on current projections) from the World Fund for the 2016–17 Rotary Foundation programs budget to supplement district designated fund allocations, restricted gifts, and Rotary Peace Centers endowment fund earnings and to fund up to 50 masters’ degrees and up to 50 professional development certificate Rotary Peace Fellowships;

3. note the committee’s recommendation that the proposed ad hoc committee to develop a long-range plan for the Rotary Peace Centers should include two external, independent experts in peace studies programs as members of the ad hoc committee;

4. affirm their decision 32, October 2013 and agree that districts can count any and all gifts to the Rotary Peace Centers towards their Peacebuilder status;

5. agree that districts must self-identify as a Peacebuilder district and agree to recognize them as Peacebuilder districts upon their initial contribution of $25,000;
6. thank the general secretary for progress on the online application platform and request that the general secretary move forward with prioritizing an online application system for the 2017–18 application process;

7. thank Past President Bhichai Rattakul and the Rotary Peace Center at Chulalongkorn University for their proposal to institute Rotary International Awards for Peace and Conflict Resolution but believe it is best not to implement such proposal at this time;

8. pursuant to prior Rotary Peace Centers stewardship and evaluation practices, agree that a Rotarian member of the Rotary Peace Centers Committee should participate in each relationship-building visit to Rotary Peace Centers and approve a 2015–16 budget variance of US$11,300 for implementation of this decision in 2015–16;

9. note the committee’s recommendation to continue the current deadlines for Rotary Peace Fellowship applications, but request the general secretary to study the application deadlines and the dates for the annual committee meeting in light of other changes being considered at this meeting for a more orderly system of TRF committee meetings in future years;

10. pursuant to the current Rotary Peace Centers strategic plan, agree to fund a short-term regional faculty exchange among International Christian University, the University of Queensland, and Chulalongkorn University and approve a 2015–16 variance of $7,000 for implementation of the exchange.

26. Rotary Peace Centers Long Range Plan

Statement: In decision 21, October 2014, the Trustees requested the general secretary to prepare a strategy for developing a long-range plan for the Rotary Peace Centers program, including the potential addition of new Rotary Peace Centers, for report at this meeting. At a July 2015 meeting of RI and TRF committee chairs, it was agreed that a re-evaluation of the program’s outcomes since the launch of the Rotary Peace Center’s Strategic Plan would be an important first step in developing the Peace Center’s long range plan and that an ad-hoc committee, comprising members from relevant Foundation committees should be formed to do this work. The Trustees agreed that this proposed ad-hoc committee’s terms of reference needed further developing.

DECISION: The Trustees

1. receive the general secretary’s report on developing a long-range plan for the Rotary Peace Centers program, which includes the recommendation to appoint an ad hoc committee for the development of such a long range plan;

2. agree to defer the appointment of such a special committee until the terms of reference and the proposed members for the committee can be more fully developed;

3. request the trustee chair to develop the proposed terms of reference and proposed members of the special committee for report to the Trustees at their January 2016 meeting.

27. Rotary Peace Centers Major Gifts Initiative Committee Report: Fundraising Goal and Action Plan

Statement: The Rotary Peace Centers Major Gifts Initiative Committee met on 24–25 August 2015 in Evanston, Illinois, USA, and discussed a long-term fund development plan to raise US$150 million in cash and commitments by 30 June 2017, to support funding up to 100 Rotary Peace Fellows and related expenses as approved by the Trustees in their decision 19, October 2014.

DECISION: The Trustees

1. acknowledge and deeply appreciate the generosity of donors who have provided approximately US$125.7 million (face value) as of 30 June 2015 to endow the Rotary Peace Centers program;

2. agree to the goal of reaching a total of $140 million (face value) in total contributions and commitments to the Rotary Peace Centers through 30 June 2016;

3. approve the action plan to build support for the Rotary Peace Centers major gifts initiative, as shown in Appendix F.

28. 2015 Rotary Peace Symposium Report

Statement: The fourth triennial Rotary Peace Symposium was held in conjunction with the 2015 São Paulo convention. The Trustees received a report on the event, and discussed details for future symposiums.
Minutes of the October 2015 Rotary Foundation Trustees Meeting

**DECISION:** The Trustees

1. thank the 2015 Rotary Peace Symposium Planning Committee for its report;

2. request the general secretary to review the 2015 Peace Symposium Planning Committee’s recommendations for future peace symposiums, as shown in Appendix G (filed only with the official copy of these minutes) and to present a proposed plan of action for such future symposiums with a report at the January 2016 Trustees meeting;

3. request the general secretary to recommend the size, scope, format, and projected costs of the next Rotary Peace Symposium to be held in conjunction with the 2017 convention in Atlanta with a report at the January 2016 Trustees meeting.

29. **Level III Grant Review**

*Statement:* Global Grants requesting over US$100,000 from the World Fund must be reviewed by the Trustees. Six Global Grant applications were reviewed, including grants for projects in water and sanitation, maternal and child health, basic education and literacy, and disease prevention and treatment.

**DECISION:** The Trustees

1. agree to award

   a. Global Grant 1420904, a water and sanitation project sponsored by the Rotary Club of Tripoli, Lebanon (District 2452) and the Rotary Club of Dubai, United Arab Emirates (District 2452) to provide clean water and hygiene training to 80 public schools that serve both Lebanese students and Syrian refugees in Northern Lebanon in the amount of $125,000 from the World Fund (total project cost of $375,000);

   b. Global Grant 1532510, a maternal and child health project sponsored by District 9125 (Nigeria) and District 1860 (Germany) to include a system of quality assurance in obstetrics into five states’ health policies and health facilities’ obstetric departments in Nigeria in the amount of $181,500 from the World Fund (total project cost of $481,560);

   c. Global Grant 1524739, a basic education and literacy grant sponsored by the Rotary E-Club Taiwan (District 3500) and the Rotary Club of Pune Central, Mah., India (District 3131) to provide school equipment, eLearning systems, and teacher training to 11 schools in the rural areas surrounding Pune, India in the amount of $10,000 from the World Fund (total project cost of $270,000);

   d. Global Grant 1527612, a disease prevention and treatment grant sponsored by the Rotary Club of Jaipur Round Town, Rajasthan, India (District 3052) and the Rotary Club of Butwal-Downtown, Nepal (District 3292) to benefit the patients of Gautam Buddha Community Heart Hospital in Butwal, Nepal in the amount of $93,000 from the World Fund (total project cost of $301,000);

   e. Global Grant 1635435, a disease prevention and treatment grant sponsored by the Rotary Club of Luxembourg-Horizon (District 1630) and District 3140 (India) to provide 450 medical camps to screen patients for tuberculosis to be carried out with LHWRF Human Welfare & Research Foundation (Lupin) to benefit the poor and underserved in the Mumbai metropolitan region in India in the amount of $0 from the World Fund (total project cost of $351,563) with payment grant upon receipt of a signed MOU with the cooperating organization on the project, Lupin;

2. do not agree to award Global Grant 1415463, a water and sanitation project sponsored by the Rotary Club of Union West (Indian Trail), NC, USA, (District 7680) and Addis Ababa-Bole, Ethiopia (District 9212) to improve access to a safe water supply, the construction of pit latrines, and behavior change around hygiene issues in the communities of Ephrata and Angolela Districts of North Showa in Ethiopia in the amount of $148,500 from the World Fund (total project cost of $800,000).

30. **Joint Committee on Partnerships Report**

*Statement:* The Joint Committee on Partnerships met on 1–3 September 2015 in Evanston, IL, USA and reviewed Rotary’s current grant portfolio, the status of current strategic partnerships (USAID, UNESCO-IHE, Peace Centers) and the status of service and project partners (Dollywood Foundation, Global FoodBanking Network, Peace Corps, Youth Service America), possible partnerships in line with the Rotary’s areas of focus, the areas of focus major gifts initiative, Rotary’s
history with the United Nations, and an overview of charitable giving over the past year, among other topics.

**DECISION:** The Trustees

1. thank the Joint Committee on Partnerships for its report;

2. extend the project partnership agreement with ShelterBox for three years through 31 March 2019, subject to a new Memorandum of Understanding drafted by the general secretary;

3. approve a strategic partnership with World Vision, to be implemented in India during the course of the WASH in Schools Target Challenge pilot that will
   a. build a comprehensive WASH in Schools program model with measurable outcomes;
   b. report to the Trustees and RI Board on progress and results at the country level to demonstrate scalability;
   c. engage local Rotarians within the partnership in appropriately defined roles;
   d. implement this program in communities in India that Rotary has proven WASH and Basic Education and Literacy expertise and where both organizations are present to ensure strong field collaboration;
   e. request an update of this World Vision Strategic partnership activity at the October and April meetings of the Trustees and RI Board throughout the duration of the partnership, from January 2016 through June 2018;

4. amend the Rotary Foundation Code of Policies as necessary to substitute “Funding” Partners with “Resource” Partners and clarify language, as shown in Appendix H;

5. extend the strategic partnership agreement with UNESCO-IHE for one year for the academic year beginning in the fall of 2016 under which The Rotary Foundation provides partial financial support to a cohort of 10 scholars to study in UNESCO-IHE’s 18 month MSc Program in the fields of Water Management, Municipal Water and Infrastructure, and Water Science.

31. **Water, Sanitation, and Hygiene in Schools Challenge Target Update**

**Statement:** In decision 124, April 2015, the Trustees agreed to implement a pilot project in the development of integrated infrastructure focused on education and behavioral change for water, sanitation, and hygiene (WASH) in schools. This committee met via teleconference on 18 August 2015, and discussed its mandate from the Trustees and possible target challenge partnerships.

**DECISION:** The Trustees

1. receive an update on the Areas of Focus Challenge Target: Water, Sanitation, and Hygiene in Schools;

2. subject to the approval of the RI Board, authorize the creation of district-level Target Challenge recognition committees (in target challenge pilot countries only—India, Kenya, Guatemala, Honduras, Belize), comprising three to five members, appointed by the 2015–16 Governors in these pilot districts, who shall serve on the committee through the duration of the pilot program, ending June 2018.

32. **Areas of Focus Project Enhancement Plans**

**Statement:** In decision 125, April 2015, the Trustees received the strategic objectives and outcomes developed for the Project Enhancement Process (PEP), a program developed by the general secretary to provide project planning and technical support to clubs and districts for Global Grants, relying upon the expertise of Rotarians. The Trustees further requested the general secretary to prepare a PEP implementation plan for the other Areas of Focus, for report at this meeting. The Trustees’ Programs Committee requested more time to review these plans.

**DECISION:** The Trustees receive the update on development of the areas of focus project enhancement plans.

33. **Joint Moderator for Future Regional Leaders Training Institutes**

**Statement:** Rotary Foundation Code of Policies section 5.060.1. provides that the Trustees approve the moderator for the regional Rotary Foundation coordinator (RRFC) institute at their annual April meeting. Noting that the RRFCs currently participate in the Regional Leaders Training Institute with other regional leaders, the Trustees agreed that appointing a single joint moderator for the event could better promote collaboration and teamwork among the four regional leader groups and result in a cost savings. In decision 145, June 2015, the Trustees deferred
consideration of a joint moderator for the RLTI until after the selection of the president-nominee to allow for an aligned appointment process.

**DECISION:** The Trustees

1. agree to the appointment of a joint moderator for Regional Leaders Training Institute (RLTI) selected by the chair-elect of the Trustees for the year of the RLTI and the president-nominee beginning in 2017;

2. agree to the creation of a planning team for the RLTI to consist of a joint moderator and two lead facilitators with one lead facilitator selected by the Trustees in consultation with the Trustee chair-elect for the year of the RLTI and one lead facilitator to be selected by the RI Board in consultation with the president-elect for such year;

3. request the RI Board to concur with this decision.

34. TRF Centennial Committee Project Plan

**Statement:** In decision 160, June 2015, the Trustees approved a preliminary budget to celebrate the Rotary Foundation’s centennial in 2017 and requested the Centennial Committee to provide the Trustees with a comprehensive and detailed project plan, including fundraising goals, strategies, and a budget, for report at this meeting. The Trustees discussed proposed revisions to the Centennial Project Plan goals and strategies proposed by the committee.

**DECISION:** The Trustees

1. approve the revised TRF Centennial goals and strategies as shown in Appendix I and the detailed centennial project plan as shown in Appendix J, filed only with the official copy of these minutes;

2. authorize a 2015–16 budget variance of US$295,000 for centennial celebration activities;

3. request the general secretary to budget $575,000 in 2016–17 for centennial celebration activities;

4. request regional Rotary Foundation coordinators to include the centennial as a topic in any training that they provide to district Rotary Foundation chairs in 2016–17.

35. TRF Centennial Information at Rotary Institutes

**Statement:** The TRF Centennial Committee suggested various TRF centennial promotional strategies at Rotary Institutes in 2016–17, including talking points, videos, and training for district Rotary Foundation chairs.

**DECISION:** The Trustees request the RI Board to strongly encourage all Rotary Institute conveners to promote the Foundation’s Centennial at their respective institutes in 2016–17.

36. RI and USAID International H₂O Collaboration Update

**Statement:** The purpose of the RI and USAID International H₂O collaboration is to develop and support a strategic partnership in the areas of water, sanitation, and hygiene. The RI and USAID Steering Committee reported on the status of this collaboration, including recent partnership activity in Ghana and Uganda.

**DECISION:** The Trustees acknowledge the partnership update provided by the RI/USAID Steering Committee.

37. 2015–16 Distinguished Service Award Recipients

**Statement:** The Trustees annually recognize up to 50 Rotarians worldwide with the Distinguished Service Award for their outstanding efforts on behalf of The Rotary Foundation.

**DECISION:** The Trustees

1. select the Rotarians as shown in Appendix K, filed only with the official copy of these minutes, to receive The Rotary Foundation Distinguished Service Award in 2015–16;

2. confirms that the selection results shall be

   a. kept confidential until they are published on the RI website (1 July 2016) or after presentations of the awards have been made;

   b. printed in the November 2016 issue of *The Rotarian*. 

10
38. Selection of 2015–16 Alumni Awards Recipients

Statement: The Trustees annually recognize one outstanding Rotary Foundation alumnus and one exemplary alumni association.

DECISION: The Trustees

1. select the individuals recommended by the Joint Committee on Alumni Relations as the primary recipient and alternate recipient of The Rotary Global Alumni Service to Humanity Award for 2015-16, as shown in Appendix L, filed only with the official copy of these minutes;

2. request the general secretary to notify the award recipient and confirm the recipient’s commitment to receive the award at the 2016 RI Convention in Seoul, Korea;

3. authorize the general secretary, on behalf of the Trustees, to designate the alternate as the award recipient if the primary award recipient cannot make the commitment to receive the award at the RI Convention, provided that no special circumstance can be identified to grant an exception;

4. select the alumni associations recommended as the recipients of The Rotary Alumni Association of the Year Award for 2015–16, as shown in Appendix M, filed only with the official copy of these minutes;

5. request the general secretary to notify the award recipient and confirm the association’s commitment to receive the award at the 2016 RI Convention in Seoul, Korea.

39. Rotary Foundation Events at the 2017 RI (Atlanta) Convention

Statement: The 2017 Atlanta Convention Committee met in Atlanta in July 2015 and discussed, among other topics, Convention events related to the centennial of the The Rotary Foundation.

DECISION: The Trustees

1. look with favor on the following Rotary Foundation events to take place in conjunction with the 2017 RI (Atlanta) Convention:
   - TRF plenary session to include the Trustee chair's presentation and other elements to be determined
   - Arch Klumph Society event (by invitation only)
   - Major Donor event (by invitation only)
   - Bequest Society reception (by invitation only)
   - Multiple workshops on subjects to be determined
   - TRF cadre of technical advisers training (one-day pre-convention event)
   - TRF exhibit booth space within the RI Resource Center for programs and fund development
   - TRF exhibit booth for PolioPlus
   - TRF exhibit booth for Rotary Peace Centers
   - Arch Klumph Society Lounge
   - Office space for TRF Trustee chair and chair-elect

2. request the RI Board to look with favor upon The Rotary Foundation's plans to include the above events and resources in conjunction with the 2017 RI Convention, and to incorporate appropriate costs for these events and resources in the 2017 convention budget;

3. request the general secretary to include funding for activities and displays not covered by the 2017 RI Convention budget in the 2016–17 TRF administrative budget, for review at the April 2016 Trustees meeting.

40. Arch Klumph and Bequest Society Recognition Levels

Statement: In decision 25, October 2014, the Trustees established new recognition levels in the Arch Klumph and Bequest Societies and requested a status update on these new levels at this meeting. The general secretary reported that all donors eligible for the new level pin and pendants have begun to receive them and that regional Rotary Foundation coordinators and endowment/major gifts advisers have been informed of the new levels.

DECISION: The Trustees receive the general secretary's report on the new 2015–16 Arch Klumph and Bequest Society Recognition Levels.

41. Areas of Focus Major Gifts Initiatives

Statement: In decision 118, April 2015, the Trustees agreed to pursue major gift fundraising initiatives for three of the six areas of focus: water and sanitation,
basic education and literacy, and disease prevention and treatment. The Trustees also requested the general secretary to work with the Fund Development Committee to develop a business plan and specific strategies for the Areas of Focus Major Gift Initiatives at this meeting. The general secretary presented a business plan for each area of focus, including a timeline, gift and commitment goals, a committee structure for each area of focus, necessary training and communications, and gift opportunities.

**DECISION:** The Trustees

1. thank the Fund Development Committee for its report, regarding the Areas of Focus Major Gifts Initiative;

2. receive the Areas of Focus Major Gifts Initiatives preliminary business plan as shown in Appendix N (filed only with the official copy of these minutes), per Trustee decision 118 point 7, April 2015;

3. request the Fund Development Committee to present the final business plan at the April 2016 Trustee meeting;

4. agree to launch the Areas of Focus Major Gifts Initiative as follows: 1) water and sanitation, 2) basic education and literacy, 3) disease prevention and treatment;

5. agree to consider the roll out of the two remaining areas of focus (economic and community development and maternal and child health) at a later date;

6. affirm their decision 118, April 2015 and establish a minimum US$25 million fundraising goal per area of focus over three to five years;

7. agree that outright gifts, major gift pledges, bequests and other planned gifts will be counted towards the fundraising goals;

8. request the Trustee chair and chair-elect to appoint individuals to serve on the Water and Sanitation Areas of Focus Major Gifts Initiative Committee, commencing 1 July 2016;

9. agree that this should be a one-year committee position with potential for re-appointment up to three years, or at the discretion of the Trustee chair;

10. agree to review the areas of focus naming opportunities and change the minimum for an area of focus named endowed fund from $25,000 and above, effective immediately;

11. agree that Areas of Focus Major Gifts Initiative committees will focus on seeking gifts of $100,000 and above;

12. request the general secretary to develop a donor stewardship plan for Areas of Focus Major Gifts Initiative supporters, for report at the April 2016 Trustees meeting.

### 42. Comprehensive 2016–17 Foundation Centennial Fundraising Goal

**Statement:** Noting that that one of The Rotary Foundation Centennial Project Plan’s goals is to establish a comprehensive fundraising goal, the Trustees discussed the goal amount and agreed that as a “comprehensive” goal it shall include, in addition to the Annual Fund, contributions to the Endowment Fund and PolioPlus fund.

**DECISION:** The Trustees

1. adopt a comprehensive US$300 million fundraising goal for 2016–17, including contributions to the Annual Fund, Endowment Fund, and PolioPlus Fund;

2. note that The Rotary Foundation Centennial Project Plan includes strategies and additional resources for reaching the goal in culturally appropriate ways, including the involvement of the general public.

### 43. US$1 Billion and Beyond: A Long-Term Plan for TRF’s Endowment

**Statement:** The Fund Development Committee suggested initiatives for developing a long-term plan to grow Rotary’s endowment, which could include: 1) the goal of reaching a US$2 billion endowment by 30 June 2025; 2) identifying and marketing key naming opportunities for donors; and 3) redesigning the Foundation’s endowment recognition program.

**DECISION:** The Trustees

1. look with favor on the concept of developing a long term plan for growing Rotary’s endowment and request the Fund Development Committee to have a preliminary plan ready for review by the Trustees at their April 2016 meeting;
2. request an update of the preliminary plan at their January 2016 meeting to enable Trustee Chair-elect Banerjee to introduce the “2025 by 2025” concept to governors-elect at the 2016 International Assembly.

44. Improvements to Rotary Direct Program

Statement: The Fund Development Committee recommended improvements to the Rotary Direct recurring giving program, including enhancing user-friendly features online, re-establishing and promoting direct debit as an additional giving option, and establishing a cross-departmental Rotary Direct steering committee, among others.

**DECISION:** The Trustees

1. receive the report prepared by Rotary International auditors analyzing the current limitations of Rotary’s recurring giving program, Rotary Direct;

2. acknowledge the fundraising potential of the Rotary Direct program and the limitations and frustrations the present program places on Rotarians, inhibiting its growth;

3. request the general secretary to prepare an estimate on the cost of the proposed capital project to remedy Rotary Direct, for report at the January 2016 Trustees meeting;

4. request the general secretary to implement a viable, cost-effective strategy to improve Rotary Direct in North America as soon as possible but not later than the 2017 fiscal year;

5. request the Finance Committee to include this in the enterprise projects prioritization for the 2017 fiscal year.

45. Report on Allegations

Statement: To facilitate the work of the Stewardship Committee, and in accordance with Rotary Foundation Code of Policies section 14.030.4., the Trustees receive semianual updates on allegations, investigations, and litigation at their October and April meetings. The general secretary suggested that strengthening the district governor’s requirements to report on district finances could help prevent certain types of allegations.

**DECISION:** The Trustees

1. suspend the Rotary Club of Indore, Mad. Pr. India, (District 3040) from participation in Rotary grants until 1 November 2018, and note the Stewardship Committee’s sanctions of six individuals;

2. note the Stewardship Committee’s actions related to three individuals in District 3201 (India);

3. request the RI Board to review and strengthen the policy requiring governors to report annually on district finances to their clubs;

4. extend the suspension of District 3272 (Pakistan) until all outstanding stewardship requirements are completed and request the special advisers to provide a progress report to the January 2016 Trustees meeting;

5. suspend District 4195 (Mexico) including all member clubs, from participation in Rotary grants until the completion of all outstanding stewardship requirements;

6. note the Stewardship Committee’s actions related to four individuals in District 9211 (Tanzania).

46. Report of the Rotary Foundation Cadre of Technical Advisers

Statement: Rotary Foundation Code of Policies section 14.020.1. requires the general secretary to provide an annual report on the activities of the Rotary Foundation Cadre of Technical Advisers. The general secretary reported on the cadre’s efforts to support Rotary Grants during 2014–15 and noted that the cadre completed 169 assignments--including 102 site visits and 67 desk reviews--and evaluated Foundation grants valued at over US$29.5 million in total project funding.

**DECISION:** The Trustees receive the report on The Rotary Foundation Cadre of Technical Advisers.

47. Annual Report on Stewardship Litigation

Statement: The general secretary reported on litigation matters arising out of stewardship issues.

**DECISION:** The Trustees receive the general secretary’s report on stewardship litigation.
48. Corporate Structure of The Australian Rotary Foundation Trust

Statement: The Australian Rotary Foundation Trust (TARFT) was established in December 1994 as a “charitable trust” and an Overseas Aid Fund (OAF) under Australian federal law. TARFT’s trustees suggested that its corporate structure be changed from a charitable trust to a public company limited by guarantee to take better advantage of the country’s laws.

DECISION: The Trustees approve incorporation of a public company limited by guarantee to act as corporate trustee of The Australian Rotary Foundation Trust.

49. Investment Committee Report

Statement: The Investment Committee met on 16 September 2015 in Boston, MA, USA, and discussed a market overview and asset allocation process, private market planning, the 2015 fiscal year investment performance, and a currency hedge proposal, among other topics.

DECISION: The Trustees thank the Investment Committee for its report.

50. Audit Committee Report

Statement: The Audit Committee met on 17–18 September 2015, in Evanston, IL, USA, and discussed the audited financial statements for fiscal year 2015, the external auditor’s report to management, the approved internal audit plan for fiscal year 2016, and Grant Thornton’s fee proposal for 2017, among other topics.

DECISION: The TRF Trustees

1. accept the audited financial statements and report on The Rotary Foundation’s financial results for 2014–15 as presented to the Audit Committee;

2. request the general secretary to publish an annual report in accordance with The Rotary Foundation Bylaws;

3. reaffirm their decision 174, June 2013, to appoint Grant Thornton to audit financial statements for fiscal year 2015–16;

4. appoint Grant Thornton to audit The Rotary Foundation’s financial statements for fiscal year 2016, with the understanding that bids will be sought for fiscal year 2017–18.

DECISIONS 51–52

RI and TRF Finance Committees Report

Meeting 30 September–2 October 2015 in Evanston, IL, USA

51. RI/TRF Allocation

Statement: The RI Finance Committee and TRF Finance Committee reviewed the allocation of expenses between Rotary and the Foundation to ensure that the allocation process and results comply with the Administrative Services Agreement terms. The committee recommended the Trustees simplify how the Administrative Services Agreement terms are applied during the annual budgeting process.

DECISION: The Trustees

1. receive an update from the RI and TRF Finance Committees on the allocation of expenses between RI and TRF;

2. approve the Administrative Services Agreement dated 7 May 2015, as shown in Appendix O, filed only with the official copy of these minutes;

3. agree to simplify the application of the terms of the Administrative Services Agreement during the annual budgeting process;

4. requests the general secretary to ensure that the renewal of the Administrative Service Agreement between RI and TRF occurs at least triennially;

5. request the RI Board to concur with this decision.

52. Capital and Enterprise Projects

Statement: The Finance Committee reviewed the preliminary list of enterprise projects requiring further resource estimates before being proposed in the 2016–17 budget.

DECISION: The Trustees receive the report from the Finance Committee on the preliminary list of 2016–17 enterprise projects requiring further resource estimation and request the Finance Committee to report on these resource estimations at the January 2016 Trustees meeting.

* * * * *
53. Termination of Defined Benefit Plan Update

Statement: In decision 203, May 2015, the RI Board designated US$9 million of unrestricted net assets to settle the final obligations related to the termination of Rotary International employee pension plan. The general secretary reported that based on unforeseen market circumstances, additional funds will be required to settle these financial obligations.

DECISION: The Trustees receive the update from the Defined Benefit Review Committee.

54. Modifications to the Budget

Statement: The Trustees reviewed decisions taken at this meeting that have future budget impact.

DECISION: The Trustees

1. note no modifications to the 2015–16 budget

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2. note budget variance for 2015–16 and future financial impact:

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Adjournment

The foregoing is a true record of the proceedings at The Rotary Foundation Trustees meeting held on 5–9 October 2015 in Evanston, IL, USA.

________________________________________
Ray Klinginsmith, Chairman
The Rotary Foundation

________________________________________
Andrew McDonald
Secretary of the Meeting

ATTEST:

________________________________________
John Hewko
General Secretary
APPENDIX A

SUMMARY OF DECISIONS TAKEN ON BEHALF OF THE TRUSTEES
(Decision 2)

Exhibit A-2-a: Citation for Meritorious Service Awards
- 78 award recipients.

Exhibit A-2-b: TRF Cadre of Technical Advisers
- The cadre reviewed 144 grants, including 25 technical reviews, four random audits, one routine audit, five advance site visits, 14 interim monitoring visits, 76 Grant Model Evaluation Sustainability checks, 15 Grant Model Evaluation Area of Focus evaluations, and three post project site visits.

Exhibit A-2-c: Foundation Programs
- 254 global grants awarded for a total of $6,481,310 in World Fund
- 199 district grants awarded for a total of $13,737,385 in DDF

Exhibit A-2-d: Legacy Programs
- **Districts/Clubs**: Rotary Club of Stockton Pacific (5220) and the Rotary Club of Hillbrow (District 9400)
  **Nature of Request**: Recommendation to waive the Rotary Club of Stockton Pacific of any additional reporting responsibility for the final report for Matching Grant #60560 because of their good faith effort in communicating with the host sponsor to complete the reporting requirements. The Rotary Club of Hillbrow will have sole responsibility for submitting information on how the grant funds were spent, Rotarian active participation, and submittal of bank statements in order to close the project file.

- **Districts/Clubs**: Rotary Club of Darmstadt-Bergstrasse (District 1860) and the Rotary Club of New Road City Kathmandu (District 3202)
  **Nature of Request**: Recommendation to waive the Rotary Club of Darmstadt-Bergstrasse of any additional reporting responsibility for the final report for Matching Grant #62749 because of their good faith effort in communicating with the host sponsor to complete the reporting requirements. The Rotary Club of New Road City Kathmandu will have sole responsibility for submitting information on how the grant funds were spent, Rotarian active participation, and submittal of bank statements in order to close the project file.

- **Districts/Clubs**: Rotary Club of Kalpetta (District 3202) and the Rotary Club of Alta Floresta-Centro (District 4440)
  **Nature of Request**: Recommendation to waive the Rotary Club of Kalpetta of any additional reporting responsibility for the final report for Matching Grant #77533 because of their good faith effort in communicating with the host sponsor to complete the reporting requirements. The Rotary Club of Alta Floresta-Centro will have sole responsibility for submitting information on how the grant funds were spent, Rotarian active participation, and submittal of bank statements in order to close the project file.

- **Districts/Clubs**: Rotary Club of Pantano (District 5500) and the Rotary Club of Sea Point (District 9350)
  **Nature of Request**: Recommendation to waive the Rotary Club of Pantano of any additional reporting responsibility for the final report for Matching Grant #78539 because of their good faith effort in communicating with the host sponsor to complete the reporting requirements. The Rotary Club of Sea Point will have sole responsibility for submitting information on how the grant funds were spent, Rotarian active participation, and submittal of bank statements in order to close the project file.

- **Districts/Clubs**: District 3140
  **Nature of Request**: Nature of Request: District 3140 wished to submit a Level III application for TB treatment camps in India. The Lupin Foundation
will serve as a cooperating organization on this project, if approved. The chairman of the Lupin Foundation wishes to provide a term gift to support this global grant. Since he is the chairman of the cooperating organization on the grant, this raises a conflict of interest. The general secretary consulted with the Trustee chair, and the general secretary waived the conflict of interest provision to enable the applicants to proceed. Their application is being considered by the Trustees at this meeting.
APPENDIX C

REVISED 2016–17 ROTARY GOALS
(Decision 12)

Priority 1 - Support and Strengthen Clubs
Goal 1 Increase membership through outreach to recently retired and young professionals
Goal 2 Increase the overall retention rate by improving member engagement and club health
Goal 3 Increase club participation in the Presidential Citation
Goal 4 Increase Rotarians' knowledge, engagement, and financial support of The Rotary Foundation

Priority 2 - Focus and Increase Humanitarian Service
Goal 5 End polio now - and forever
Goal 6 Increase average club contributions to Annual Fund
Goal 7 Increase club, community and government contributions to sustain support for polio eradication
Goal 8 Increase the quality and impact of Rotary's humanitarian service effort through Foundation grants and the six Areas of Focus
Goal 9 Increase sustainable service focused on programs and activities that support youth and young leaders and Rotary’s six areas of focus

Priority 3 – Enhance Public Image and Awareness
Goal 10 Publicize and raise public awareness of Rotary
Goal 11 Publicize and raise public awareness of the Foundation’s achievements and 100 year record of doing good in the world
APPENDIX D

AMENDMENTS TO PREVIOUSLY PROPOSED LEGISLATION
(Decision 15)

PROPOSED ENACTMENT 16-93

To amend the terms of reference for the Strategic Planning Committee

Proposed by the Board of Directors of RI

To amend the BYLAWS of Rotary International as follows (page 186 MOP)

Article 16 Committees

16.100. Strategic Planning Committee. The board and trustees of The Rotary Foundation shall appoint a strategic planning committee to be composed of six members, four of whom shall serve a single term for a six-year period with two members appointed every third year and two of whom shall be members of the board appointed annually; eight members who shall be neither members of the board nor trustees of The Rotary Foundation and who shall serve four-year terms with two members appointed each year. Four of the members shall be appointed by the board and four of the members shall be appointed by the trustees of The Rotary Foundation. One member shall be appointed annually by the board and one member shall be appointed annually by the trustees. No member of the committee shall be a past president. Membership shall be selected so that qualifications provide a balance in membership with Rotarians experienced in long-term planning, RI and/or The Rotary Foundation programs and activities, and financial management. The committee shall meet at such times and places and upon such notice as may be determined by the president, or the board, or the chair of The Rotary Foundation or the trustees of The Rotary Foundation. The strategic planning committee shall develop, recommend and update a strategic plan for consideration by the board and trustees, survey Rotarians and clubs not less than every three years in discharge of its duties to review and make recommendations to the board and trustees pertaining to the strategic plan and undertake other duties assigned by the board and trustees; it shall take into account studies of the change in the number of potential Rotarians on each continent, including in countries that may open soon to expansion, in order to predict the impact of such change on the membership in each zone. The chair and vice chair of the committee shall be jointly appointed by the president and chair of The Rotary Foundation. Members may be reappointed.

Interim Provision Relating to Section 16.100. Amendments to section 16.100, adopted at the 2016 Council on Legislation pursuant to council enactment 16-93 shall be implemented by the board in a manner it deems appropriate.

(End of Text)
APPENDIX F

ROTARY PEACE CENTERS MAJOR GIFTS INITIATIVE STRATEGIC PLAN 2015–16
(Decision 27)

Financial Goals
- Attain the goal of US$150 million by 30 June 2017
- Attain the goal of US$140 million by 30 June 2016

International Assembly, Institutes and Training Events
- Include Rotary Peace Centers and the Major Gifts Initiative in International Assembly training for DGEs, RRFC training and Endowment Major Gifts Advisers (E/MGA) training
- Work with E/MGAs to assist in developing personal RPC•MGI goals

RPC•MGI Dinners, Receptions, and Rotary Peace Centers Events
- Utilize budgeted RPC•MGI dinners and receptions to encourage support
- Seek opportunities for new district- or individual-sponsored events
- Capitalize on the Duke-UNC Rotary Peace Centers weekend to cultivate new donors and steward existing donors

District, Club and Volunteer Activities
- Work with Trustees, Fund Development Committee members, and E/MGAs to identify high net worth prospects
- Support E/MGAs in zone team training and district training sessions
- Work with District Governors to include RPC plenary sessions at district conferences and other district-hosted events

Rotary Peace Centers Activities
- Continue to identify opportunities to add an RPC Major Gifts Initiative element to each Rotary Peace Center seminar
- Encourage RPC•MGI and donor attendance at each seminar
- Utilize the Duke-UNC Seminar as an opportunity to educate and cultivate new prospects and donors

2015-16 RI Convention in Seoul, Korea
- Participate in a Rotary Peace Centers workshop and at the booth at the RI Convention

Prospect Development
- Work with Fund Development staff to review prospect records, eliminate non-prospects, and add new prospects
- Communicate prospects to E/MGAs, RRFCs, Foundation Chairs, and DGs, and other district leadership as appropriate
- Assist E/MGAs, district leadership and staff with prospect solicitation as appropriate

Communications
- Utilize new Making Peace a Reality brochure in donor and prospect conversations
- Utilize RPC•MGI Gift Commitment form to accurately capture the donor’s intent
- Forward items to be included in the Building Peace newsletter and the website
- Share progress against goals quarterly with Rotary senior leaders

Planned Giving
- Utilize Planned Giving staff to cultivate and solicit planned gifts
- Learn basic information regarding life income agreements that are options in each country

Donor Stewardship and Recognition
- Produce reports to RPC named endowment donors
- Thank Rotary Peace Centers donors personally at Rotary events
- Invite Rotary Peace Centers donors to RPC dinners, seminars, and other cultivation activities
APPENDIX H

AMENDMENTS TO THE ROTARY FOUNDATION CODE OF POLICIES REGARDING PARTNERSHIPS (Decision 30)

4.010. General Guidelines
Rotary International and The Rotary Foundation develop partnerships with other organizations that will increase our capacity to provide service. There are four types of partnerships: Strategic, Resource Funding, Service, and Project. All potential partnerships must at a minimum do one or more of the following:

a) Align with the strategic plan
b) Address one or more areas of focus
c) Provide opportunities for positive public image
d) Attract new members, contributions, or project volunteers

Given the extreme variety among potential partners, these guidelines are not exhaustive. All potential partners shall enter into an agreement with RI/TRF, and the nature of each agreement may be different.

While Rotary and/or The Rotary Foundation may, from time to time, partner with organizations whose mission states or implies a religious orientation, results of such partnerships must not promote any particular religious entity, activity, or viewpoint. All proposed partnerships with an organization whose mission states or implies a religious orientation will be carefully researched by staff (including financial considerations and accountability), reviewed by a Foundation Committee, and approved by the Trustees and the RI Board to ensure the proposed partnership is appropriate. Any such partnership is open to review and possible termination if analysis determines the collaboration to no longer be appropriate.

The Joint Committee on Partnerships, or in its absence the general secretary shall provide an annual report on all partnerships to the Board and the Trustees at their second meetings each year.

4.030. Funding Resource Partners
A funding resource partnership is available as recognition to organizations (nongovernmental organization, government agency, corporation, or university) that provide funding resources, including financial, in-kind, human, and technical resources, to support Rotary club or district projects or events through either Rotary International or The Rotary Foundation. Funding partners may be recognized for donations in kind, sponsorships, or direct contributions with a minimum threshold of US$250,000. Organizations may make contributions without seeking status as funding a resource partners.

4.030.1. Funding Resource Partner Proposals
The general secretary is authorized to solicit other organizations that would have the capacity and interest to be funding resource partners for either Rotary International or The Rotary Foundation. The general secretary will provide regular updates to the Board and Trustees on these efforts.

4.030.2. Review and Approval of Funding Resource Partners
Proposals for funding resource partners must be approved by the executive committees of both the RI Board of Directors and The Rotary Foundation Trustees.
Goal 1. Increase awareness of Rotary and its Foundation
Strategies for achievement:
1. Encourage every Rotary club to host an event in 2016-17 to educate the local community about the impact of Rotary, celebrate the centennial milestone, and raise contributions for the Foundation.
2. Educate Rotarians about the Foundation and its Centennial; encourage Foundation support.
3. Include the TRF centennial in each Peace Center seminar during 2016-17.
4. Secure endorsements and congratulations from corporations, individuals, and other organizations for TRF’s work.
5. Emphasize high-visibility partnerships.

Goal 2. Recognize major achievements related to TRF programs
Strategies for achievement:
1. Identify, recognize, and highlight at the 2017 Convention ten outstanding global grant projects completed in 2015-16.
2. Identify and recognize outstanding district grant projects completed in 2015-16.
3. Include centennial logo on Paul Harris Fellow certificates and other awards, where appropriate.

Goal 3. Celebrate by staging activities at both the 2016 and 2017 RI conventions and at all zone, district, and multidistrict meetings in 2016-17
Strategies for achievement:
1. Suggest prominent speakers to highlight the Foundation and its centennial for the 2016 and 2017 conventions.
2. Encourage booths and workshops to highlight the TRF centennial at the 2016 and 2017 conventions.
3. Engage the Rotary Club of Cleveland and District 6630 as the home club and district of Arch Klumph.
4. Inform and engage the Rotary network about the goals and strategies for the TRF centennial.
5. Request that the TRF centennial be highlighted at all Rotary events at appropriate time prior or during the TRF centennial year.
6. Propose that the presidential citation requirements reflect TRF centennial goals.

Goal 4. Achieve a comprehensive $300 million fundraising goal for 2016-17, including contributions to the Annual Fund, Endowment Fund, and PolioPlus Fund.
Strategies shall be culturally appropriate, involve the general public, and include setting targets such as:
1. Every Rotarian asked to make a personal contribution in honor of the TRF Centennial.
2. 100 new donors per district.
3. 100 new Paul Harris Fellows per district.
4. 100% participation of districts in the Paul Harris Society.
5. 100 new Bequest Society members and/or 100% increase in members per district.
6. 100 new major donors and/or a 100% increase in major donors per zone.
7. 100 new Arch Klumph Society members globally.
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