MINUTES

of the

FIRST 2017–18

ROTARY FOUNDATION

BOARD OF TRUSTEES MEETING
ROTARY FOUNDATION TRUSTEES
2017–18

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(Rotary Club of Norman)

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MINUTES

of the

FIRST 2017–18 MEETING

Rotary Foundation Board of Trustees

The 2017–18 Rotary Foundation Trustees held their first meeting of the year on 15 June 2017 in Atlanta, Georgia, USA

Present were Chairman Paul A. Netzel, Vice-Chairman Barry Rassin, Chairman-elect Ron D. Burton, other Trustees Örşçelik Balkan, William B. Boyd, Brenda Cressey, Mary Beth Growney Selene, Sushil Gupta, Gary C.K. Huang, Seiji Kita, K.R. Ravindran, Kenneth M. Schuppert, Jr., Michael F. Webb, Young Suk Yoon, and General Secretary John Hewko. Gregory F. Yank attended as director liaison. Trustee Mário C. de Camargo could not attend this meeting.

Andrew McDonald served as secretary of the meeting with assistance from Matt Hohmann. Other staff present were David Alexander, Jim Barnes, Victor Barnes, Lori Carlson, Richard Kick, Bernadette Knight, Abby McNear, Carol Pandak, Steven Routburg, Eric Schmelling, and Thomas Thorfinnson. Hyung Jung Lee, Misa Mais, and Eiko Terao served as staff interpreters.

The general secretary prepared a memorandum of items for consideration at this meeting. Items from that memorandum, as well as other items considered during the meeting that were acted upon, constituted the meeting's agenda as follows:

** * * * * * *

1. **Review of Conflict of Interest Policy**

*Statement:* Rotary Foundation Code of Policies section 2.040 calls for the Trustees to review their conflict of interest policy annually at their first meeting. The Code also requires the Trustees to submit an annual report disclosing all potential conflicts of interest.

*Decision:* The Trustees have reviewed their current conflicts of interest policy and signed the “Potential Conflicts of Interest Statement” in accordance with the Rotary Foundation Code of Policies section 2.040.

2. **Compensation Paid to “Disqualified Persons”**

*Statement:* In accordance with Rotary Foundation Code of Policies section 2.030.1, the Executive Committee annually reviews the amounts to be paid to Rotary International for the services of the general secretary and senior staff of The Rotary Foundation so as to assure that such payments are “reasonable” as the term is defined under US tax law. US tax law provides that sanctions may be imposed on tax-exempt companies that pay unreasonably high levels of compensation to certain senior officers and executives. These persons are referred to as “disqualified persons.”

*Decision:* The Trustees note that its Executive Committee has reviewed the amounts proposed to be paid in 2017–18 to Rotary International for the services for the general secretary, deputy general secretary, chief philanthropy officer, and chief programs and member services officer and determined that such amounts are reasonable under US tax law.

3. **Tentative Future Agenda**

*Statement:* Trustee procedures require at each meeting the submission of a tentative agenda for the next Trustees meeting.

*Decision:* The Trustees receive the tentative agenda for their September 2017 meeting.

4. **2018–19 Annual Goals**

*Statement:* The Rotary Foundation Code of Policies provides that the annual Foundation goals be approved by the Trustees in the year preceding the year that the goals are to be in place. President-elect Owori and Trustee Chairman-elect Burton presented a set of joint goals that align with the RI Strategic Plan and the Trustees priorities.
**DECISION:** The Trustees adopt the 2018–19 annual goals for Rotary International and The Rotary Foundation, as shown in Appendix A.

5. Potential Collaboration with Google

**Statement:** At the January 2017 Joint Meeting of the RI Board and Rotary Foundation Trustees, representatives from Google presented on an opportunity for Rotary to employ a new virtual reality product that Rotary could use for fundraising and awareness purposes. The Trustees discussed the potential benefits of pursuing this opportunity.

**DECISION:** The Trustees

1. delegate authority to its Executive Committee to pursue on their behalf a potential opportunity with Google, including a virtual reality program focused on fundraising and communication;

2. approve a 2017–18 budget variance of up to US$750,000.

6. Appointments to Rotary Foundation Australia Limited

**Statement:** The Trustees discussed appointments to the Rotary Foundation Australia Limited to fill vacancies for terms that expire on 30 June 2017.

**DECISION:** The Trustees

1. thank Past Governor Jim Studebaker for his dedicated service as a director of Rotary Foundation Australia Limited;

2. thank Past Governor Peter Ochota for his dedicated service as a director of Rotary Foundation Australia Limited;

3. appoint Rotarian Philip Archer as a director of Rotary Foundation Australia Limited to serve a three-year term, commencing 1 July 2017 through 30 June 2020;

4. appoint Rotarian Ian Lee Salmon as a director of Rotary Foundation Australia Limited to serve a three-year term, commencing 1 July 2017 through 30 June 2020;

5. reappoint Past Governor Louis Albert Johnson as a director of Rotary Foundation Australia Limited to serve a three-year term, commencing 1 July 2017 through 30 June 2020 and as chair for a one-year term, commencing 1 July 2017 through 30 June 2018.

7. Review of Conflicts of Interest Definition

**Statement:** Chair-elect Burton and Trustee Schuppert requested a review of the definition of the terms “conflict of interest” and “term gift,” as they appear in the Rotary Foundation Code of Policies.

**DECISION:** The Trustees request Trustees Burton and Schuppert to work with the general secretary to review the definition of “conflict of interest” in the Code of Policies and also the name and use of “term gifts,” for report at the September 2017 Trustees meeting.

Adjournment

The foregoing is a true record of the proceedings at the first meeting of the 2017–18 Rotary Foundation Trustees held on 15 June 2017 in Atlanta, GA, USA.

________________________________________
Paul A. Netzel, Chairman
The Rotary Foundation

________________________________________
Andrew McDonald
Secretary of the Meeting

**ATTEST:**

________________________________________
John Hewko
General Secretary
APPENDIX A

2018–19 ROTARY ANNUAL GOALS
(Decision 4)

Goals for Priority 1 – Support and Strengthen Clubs
1. Retain current members.
2. Increase current club membership.
4. Increase the number of female members, members under 40, and Rotaractors joining Rotary.

Goals for Priority 2 – Focus and Increase Humanitarian Service
5. Increase cash and district designated fund contributions to End Polio Now.
6. Increase local and international, district and global grants funded with district designated funds.
7. Encourage Interact and Rotaract clubs to engage in service projects - including projects for the environment - with their local Rotary club and community.
8. Increase contributions to the Annual Fund and build the Endowment Fund to US$2.025 billion by 2025.

Goals for Priority 3 – Enhance Public Image and Awareness
9. Publicize the role of Rotary and Rotarians in polio eradication.
10. Build awareness of Rotary, and promote the People of Action campaign.
11. Increase awareness of Rotary club projects by using Showcase, Ideas and creating a club history.
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* Filed only with the official copy of these minutes