

SPONSOR CLUBS

Helping a new club can be a rewarding experience for a sponsor club. Sponsor club members work closely with the new club adviser and encourage potential members to become charter members of the new club so they can enjoy the benefits of Rotary, such as social events, service opportunities, and access to a great network.

Continuous support from sponsor club members during and after a club's first year is crucial. Rotary's research finds that new clubs that receive strong support from their sponsor club into their second year have a better chance of becoming a great club — strong, self-sufficient, and productive.

The club that the new club adviser belongs to may serve as the sponsor club or another club can fill that role. More than one club may co-sponsor a new club. Data also shows that a sponsor club located near the new club is more likely to help the new club get a charter and thrive in its early years. Ideally, a sponsor club is at least three years old.

+ A SPONSOR CLUB HAS TO:

- Support the formation of the new club under the guidance of the district governor and the new club adviser
- Have at least 20 active members
- Decide by a formal vote of all members that it wants to support the new club
- Be in good financial standing with Rotary and have well-rounded experience in Rotary service

+ A SPONSOR CLUB SHOULD ALSO:

- Ensure that the new club builds a strong foundation of membership, service, and fellowship
- Invite the officers and chairs of the new club's committees to attend its meetings
- Offer its advice on how to succeed
- Organize joint fundraiser activities
- Support the new club as it develops its own ways of undertaking service and social events, even if they're different from the sponsor club's approach
- Familiarize the new club's officers with Rotary's policies and procedures
- Help with administrative tasks (club invoice, elections, etc.)
- Attend the new club's charter celebration
- Serve as an effective mentor for at least two years
- Undertake joint projects, fundraising, or social events with the new club

? Want more information?

- ➔ See [Strengthening Your Membership: Creating Your Membership Development Plan](#) or contact [Club and District Support](#).
- ➔ See [Starting a Rotary Club](#) for the overall process of starting a new club.