

MY VISION FOR ROTARY AND GOALS

Samuel F. Owori

I am struck by how much Rotary has achieved and how much work lies ahead and this is what shapes my Vision for Rotary as a powerful organization that improves lives, and communities and saturates the world with values, which have defined our core strengths since inception.

There is an incredible passion to make a difference and a conviction in the positive impact of Rotary. Accordingly, I envision a strategic planning and evaluation culture to harness that enthusiasm and pride so that every project becomes the engine of peace and prosperity, to expand our horizons and impact through public image promotion.

I see an organization that is sought after and respected by governments and international organizations for its potential and track record in polio eradication and other areas.

I will engage DGEs at IA and subsequently other level leaders to promote a culture of “TROIKA” where the Current, Elect and Nominee closely collaborate. That way Women, Interact, Rotaract, RCC, Alumni, and Regional membership plans together will propel membership to 2.5 million in the medium term.

As President and DG, I started with 4 and 9 clubs respectively, in Uganda. Today there are 89 clubs. I shared my strategy at ROTA and Zone Institute in 2014 when I unveiled “Owori Recommended Rotary Density” (ORRD) for Africa, targeting 0.01% of population (or 100,000 Rotarians) within 10 years.

Long term, I see Rotary capable of 7 million quality membership, or 0.1% of world population.

I stress staff retention and see a strong in-house Investment Department with TRF, AF rising above \$130 million, and WF growing to \$1 billion in cash, with a Disaster Fund.

Besides, I urge lower costs at clubs with choices of breakfast and evening clubs to foster friendship and development.