



Dear Rotarians:

Thank you for your interest in the WASH in Schools Target Challenge.

The Target Challenge brings together Rotarians from Belize, Guatemala, Honduras, India, and Kenya to work toward a common goal: improving school environments by building the capacity of teachers, enhancing school curriculums, and providing for the sustained delivery of water, sanitation, and hygiene education services to children. Achieving this requires a series of activities that will build on one another and that constitute the three levels of the WASH in Schools framework.

Only projects undertaken in the five listed countries are currently eligible for the Target Challenge. Participating Rotarians will determine their own processes for collaborating with schools and for meeting the framework's benchmarks. Once all Target Challenge requirements are met, the school, along with the sponsor Rotary clubs (host and international sponsors for a global grant project), will receive recognition from district leadership, Rotary International, and UNICEF.

Rotary will provide guidance and technical support to clubs and districts carrying out Target Challenge projects. From the start, we encourage you to use the many resources available, several of which are contained in this packet. You'll find additional information at www.rotary.org/WINS.

Here are the resources you'll find in this packet:

1. The **Pamphlet** can be used to share information about the Target Challenge with fellow Rotarians, potential partners and donors, and the schools with which you are working.
2. The **Framework** is a guide for your project. It outlines interventions, likely results, required validation, suggested Rotarian participation, and measurements necessary to earn recognition. Reference the **measurement definitions** for an explanation and calculation to use for each measurement.
3. Though it's not a resource, a survey tool will be your method of submitting required measurements of your project's impact. The first set of measurements (your baseline information) must be collected before you begin the project; during its implementation, you are expected to collect measurement data every six months. Contact your country or district committee to learn more.
4. The **Guide and Worksheets** will help you through each major step of your project and can be customized to provide the level of support you need. The toolkit explains key elements your project should incorporate. The field guide is designed to be used to collect notes, conduct exercises, and lead strategy sessions.
5. The **Recognition Application** is the official document you will submit to your country or district committee to earn recognition for your project.

Of course, if you have any questions at any point, contact us at AOF@rotary.org. And we look forward to working with you on this exciting initiative!

Warm regards,

A blue ink handwritten signature, appearing to read "Sushil Gupta", with a horizontal line underneath.

Sushil Gupta
Chair of the WASH in Schools Committee
Rotary Foundation Trustee 2014-18