

# ROTARY COMMUNITY CORPS 2015-16 Survey Results



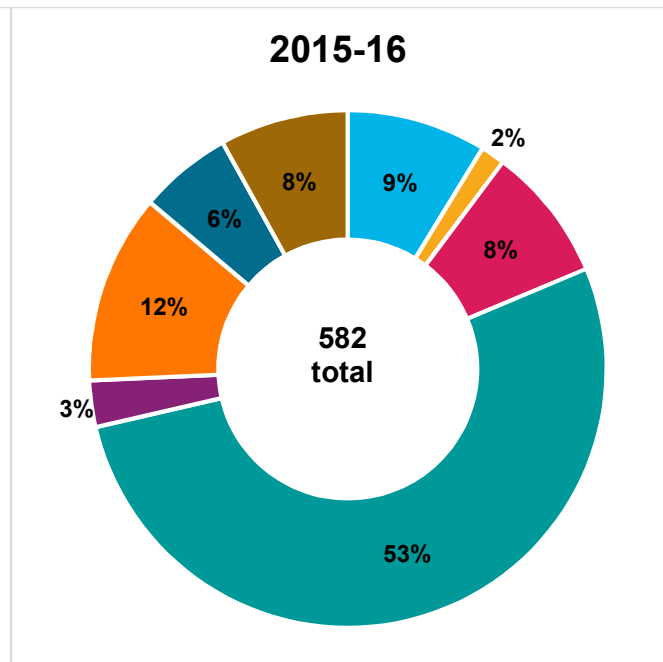
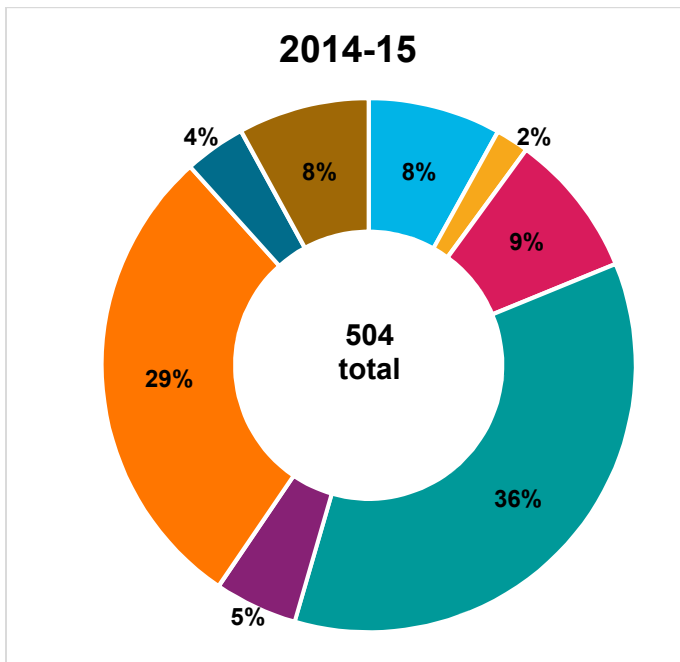
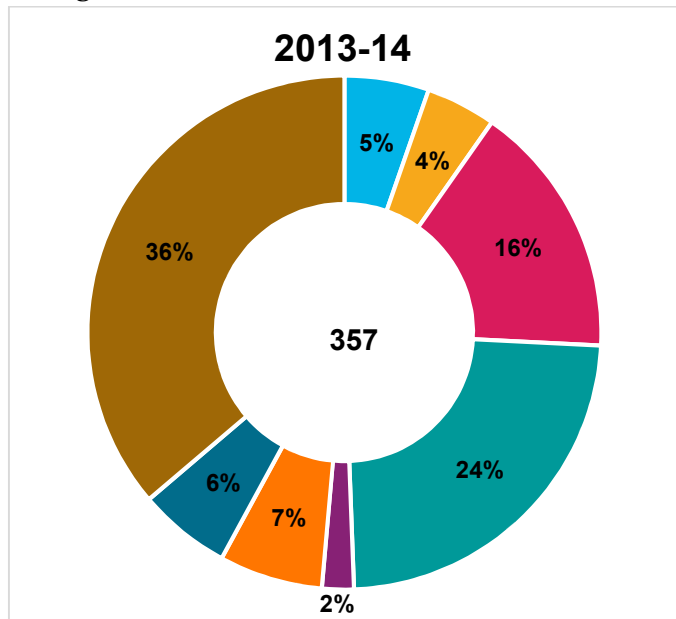
Take Action: [www.rotary.org/rcc](http://www.rotary.org/rcc)

## Overview: Total Active RCCs Chartered by Region

### Rotary Community Corps Charter Information

The following figures represent the number of active [Rotary Community Corps \(RCC\)](#) that were officially chartered each Rotary year from July 2013 through June 2016. The RCC program has experienced significant growth over the last three years. The number of chartered RCCs increased by 41% from 2013-14 to 2015-16 and 16% from 2014-15 to 2015-16. The following figures display the percentage of RCCs chartered each year separated by region.

The figures show that RCC's are incredibly popular in India, the Philippines, and South Asia. The number of RCCs is steadily rising in Africa and relatively stable in the Americas. India and the Philippines were separated from other South Asian and Pacific countries due to the high volume of RCCs.



## **2015 - 16 Rotary Community Corps Survey Results**

Every year, RI sends a survey to all club presidents whose club sponsors at least one [Rotary Community Corps \(RCC\)](#). The responses provide valuable information about the activities and demographics of RCCs and the nature of their partnership with Rotary clubs.

Below are the most significant insights gained from the 2015 - 16 RCC surveys:

### **I. Active RCCs and their projects**

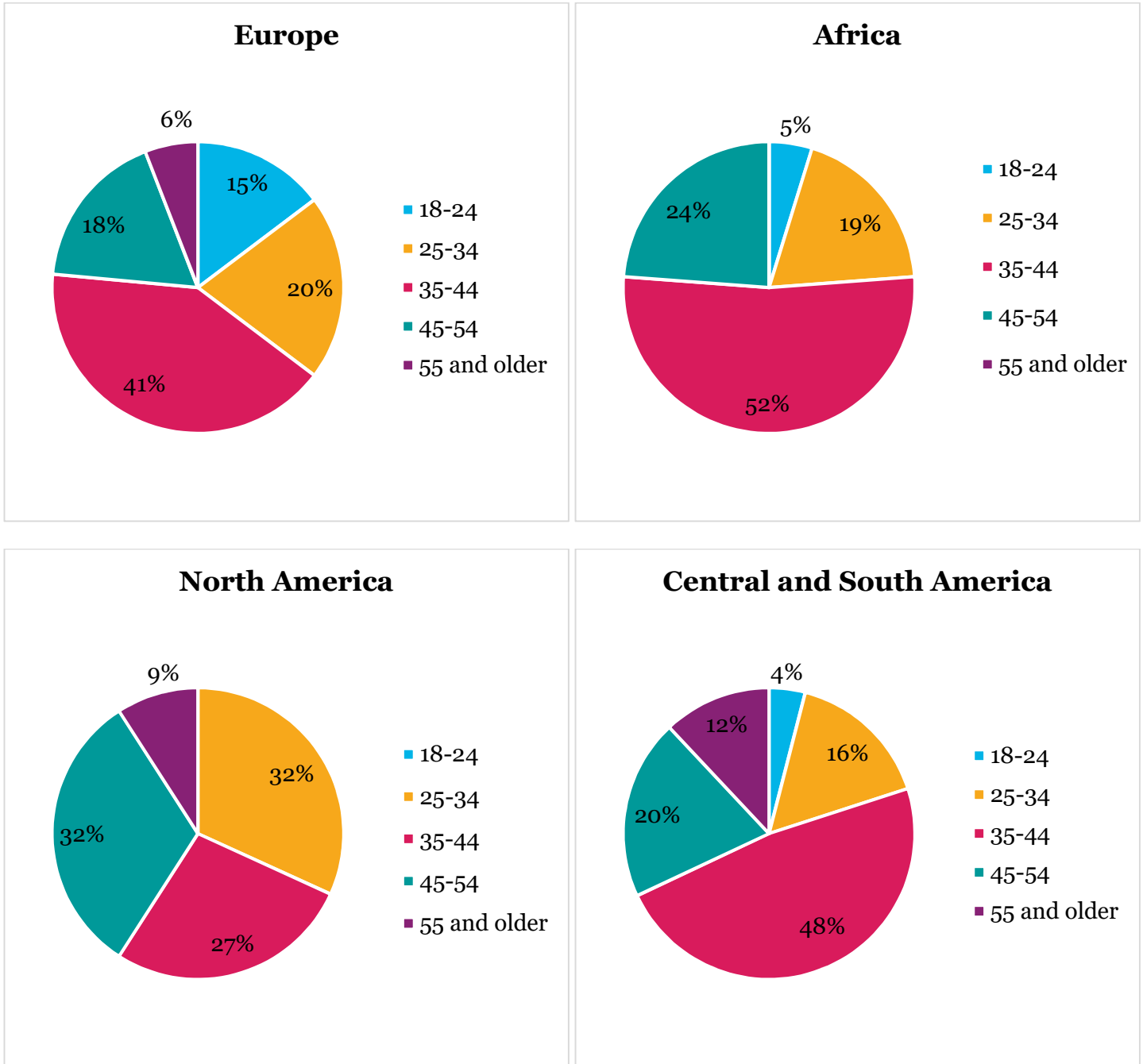
#### **During the 2015 – 16 Rotary year**

- 48% of RCCs meet once a month and 26% met more than once per month
- 41% of RCC members are age 35-44, 23% are age 25-34, 20% are age 45-54, 8.5% are 55 and older, and 7% are ages 18-24.
- RCC projects address all of Rotary's areas of focus. Basic Education and Literacy and Economic and Community Development projects seem to be most common and Disease Prevention and Treatment.
- 57% of RCCs are urban compared to 43% Rural
- RCCs predominately promote their work through personal contacts (79%) and social networking sites (60%).

## RCC Member Age Trends by Region

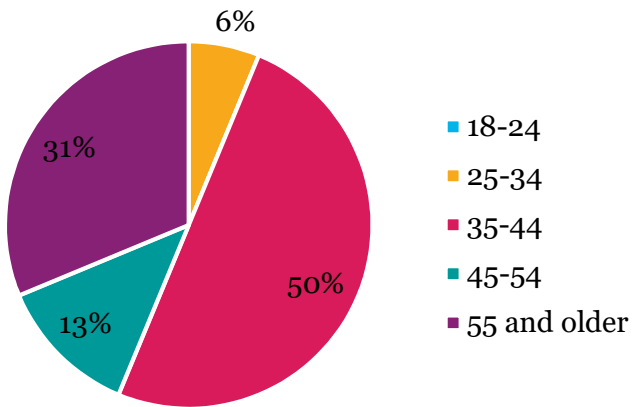
### Key Findings:

- The majority of RCC members across the world are young and diverse. The largest age demographic of RCC members reported by Rotary Club Presidents in each region is age 35-44, followed by age group 25-34.
- Europe, India, and the Philippines have the most members ages 18-24.

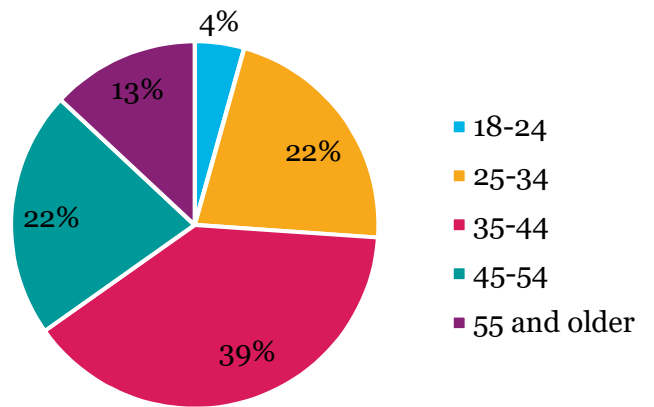


## RCC Member Age Trends by Region

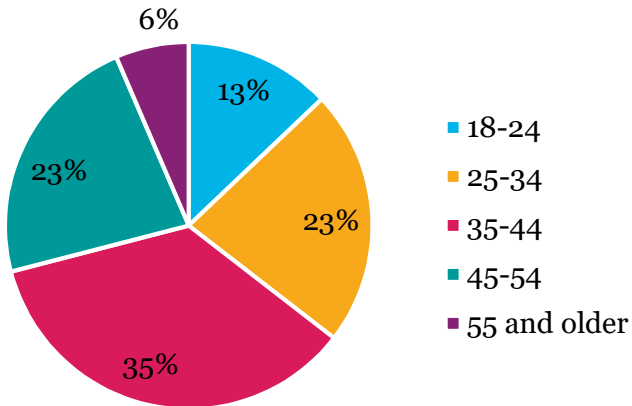
### East Asia



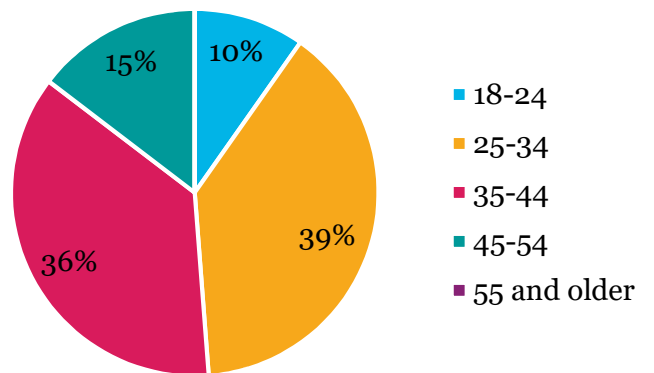
### South Asia



### Philippines



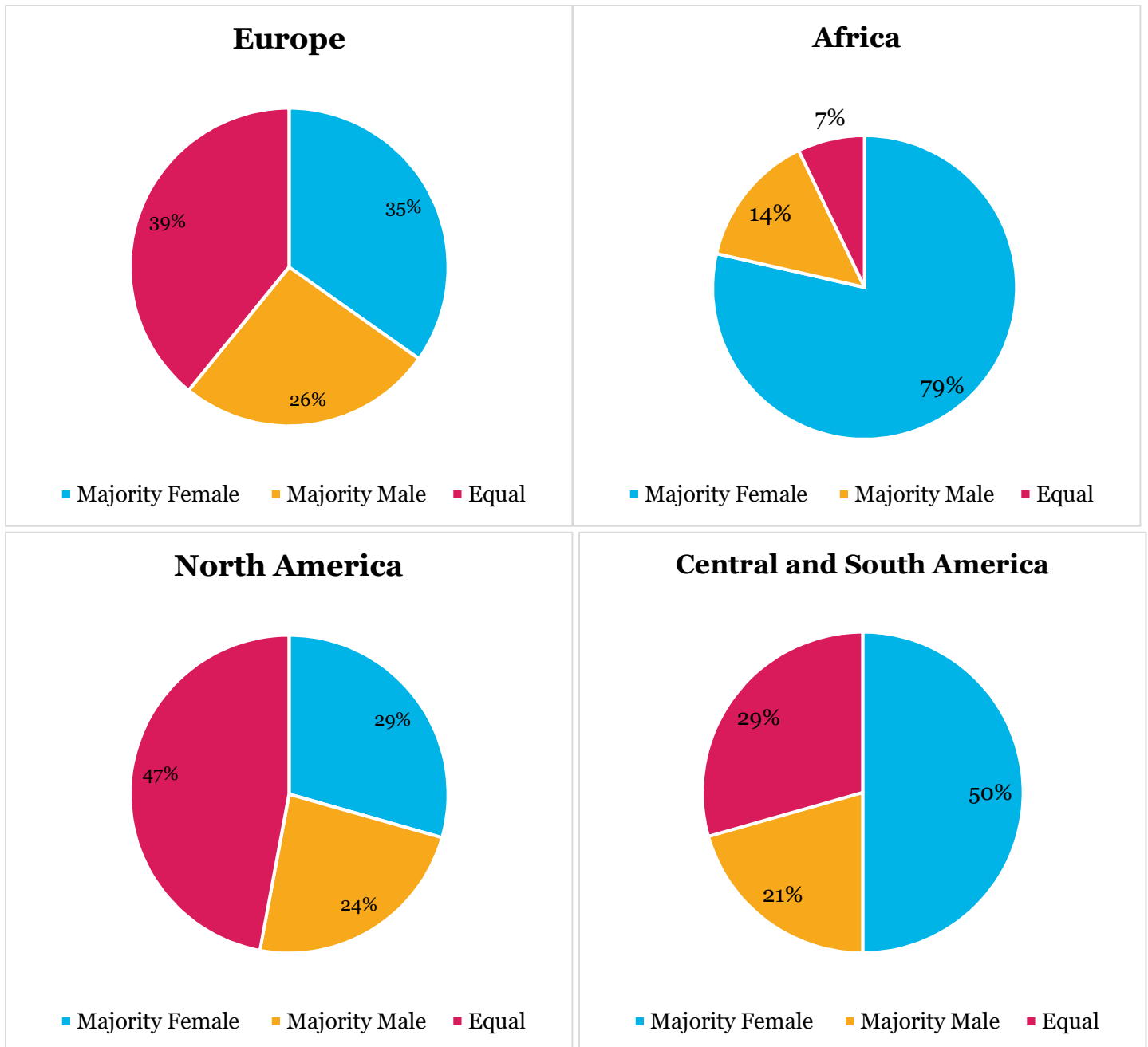
### India



## RCC Member Gender Trends by Region

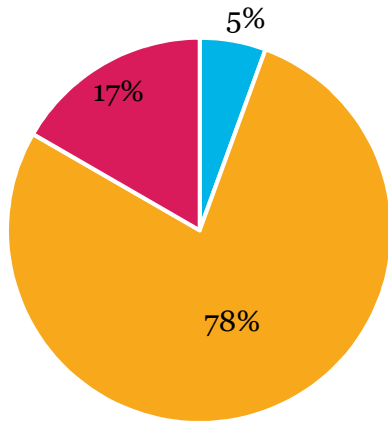
### Key Findings:

- The gender demographics of RCCs vary significantly between different regions of the world.
- North American and European Rotary club presidents reported the most balanced male to female RCC membership.
- RCCs in Africa, the Philippines, Central, and South America reported significantly more female than male RCC members.
- RCCs in East Asia and India reported significantly more male members.



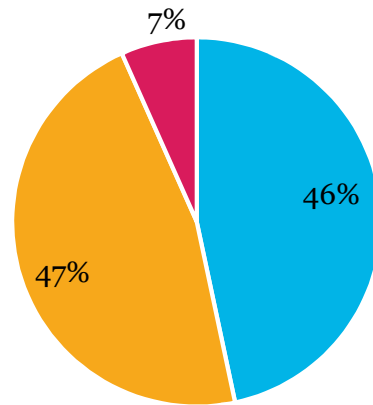
## RCC Member Gender Trends by Region

### East Asia



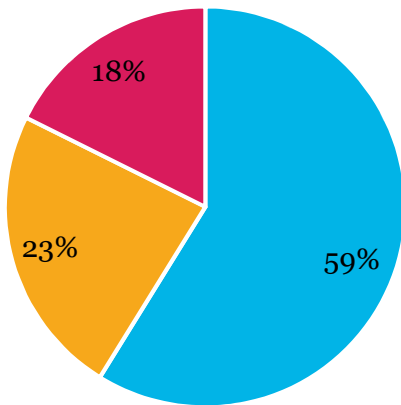
■ Majority Female ■ Majority Male ■ Equal

### South Asia



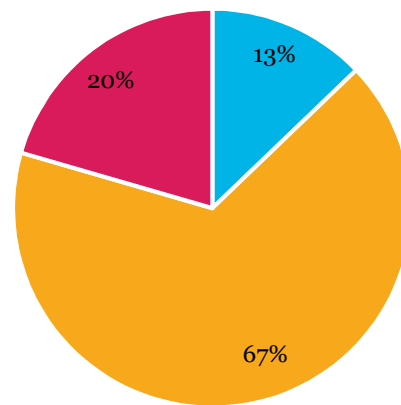
■ Majority Female ■ Majority Male ■ Equal

### Philippines



■ Majority Female ■ Majority Male ■ Equal

### India



■ Majority Female ■ Majority Male ■ Equal



## II. Characteristics of RCC Members

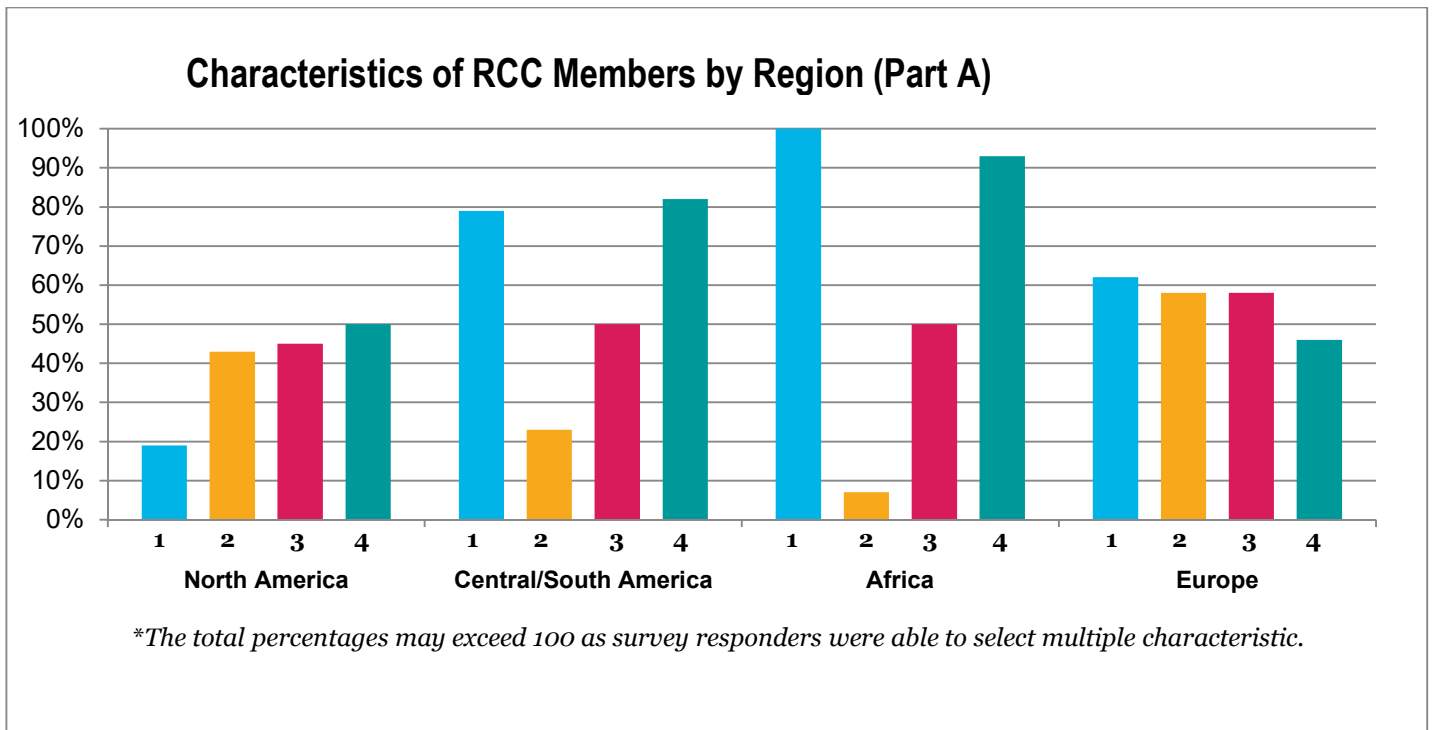
### Executive Summary

The characteristics of RCC members vary significantly between different regions of the world. India and the Philippines were separated from other South Asian and Pacific countries due to the high volume of RCCs.

- Africa, parts of South Asia, and the Philippines have the highest percentage of people not eligible for Rotary club membership and in need of services.
- North America and Europe have the highest percentage of people qualified for membership, but not interested in joining a Rotary club.
- Europe and the Philippines have the highest percentage of people demonstrating their commitment to service before joining a Rotary club.

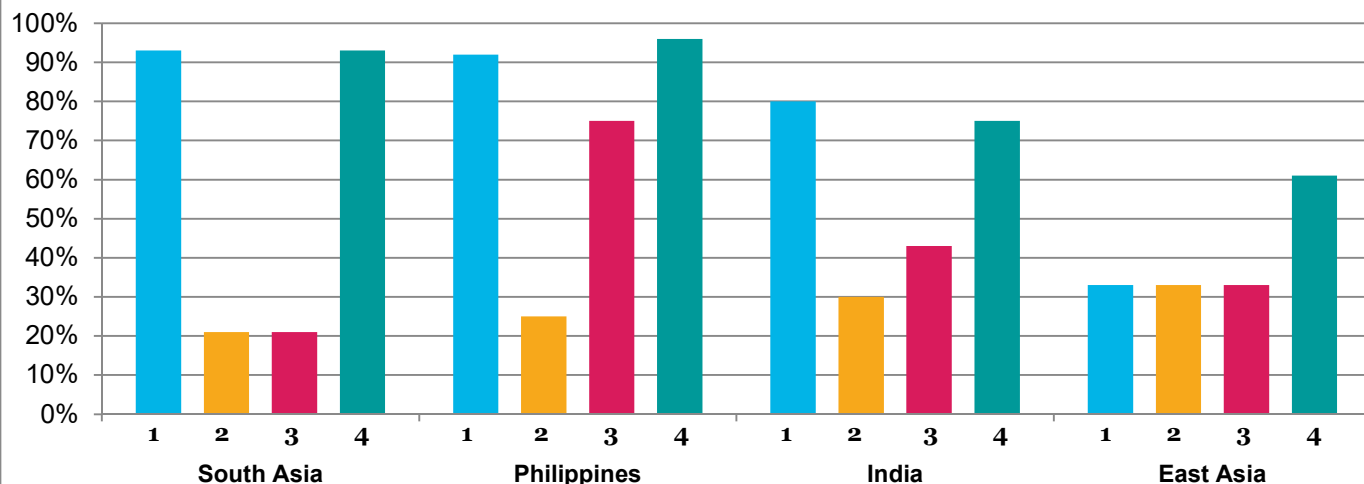
RCC members can be generally characterized as:

- 1- People who are committed to service but are not qualified for membership in a Rotary club.
- 2- People who are qualified for membership in a Rotary club, but are not interested in joining a Rotary club.
- 3- People who are interested in joining a Rotary club and are demonstrating their commitment to service through their involvement in the RCC.
- 4- People who are in need of services and could benefit from the RCCs' service projects.





## Characteristics of RCC Members by Region (Part B)



*\*The total percentages may exceed 100 as the survey responders were able to select multiple characteristic.*

### III. Rotary's involvement with RCCs

#### During the 2015-6 Rotary year

- 61% of club presidents think that Rotary should communicate directly with RCC presidents and other RCC members.
- 53% of club presidents think that Rotary should not suspend RCCs that have been inactive for six or more months.
- 77% of club presidents would like resources on fundraising ideas for RCCs. 71% of club presidents would like resources to help promote RCCs to community members. 69% of club presidents would like a "How to" guide on maintaining a sustainable collaboration with their RCC.
- 79% of club presidents promote their RCC through personal contacts and 61% promote through social media channels.
- 81% of club presidents have organized joint club/RCC projects and 77% have invited RCCs to participate in club meetings.