



## PROGRAMS OF SCALE GRANTS PROPOSAL

The Rotary Foundation's Programs of Scale initiative is a highly competitive grant program designed to invest in sustainable, evidence-based interventions that address a community-identified need across a significant geographic area and population. Funded grants support activities over three to five years, align with one or more of Rotary's areas of focus, include measurable outcomes, and demonstrate impact. The grant amount is \$2 million, and only one grant will be awarded on an annual basis. The successful applicant must adhere to the [Terms and Conditions](#) for Programs of Scale Grants.

The proposal will be submitted through an online system that will be available in January 2020. Applicants can expect the narrative portion of the proposal to be between 10-15 pages.

### **GRANT PROPOSAL GUIDELINES**

#### **a) GRANT SPONSORS**

- List the Rotary sponsor and its implementing partners. Implementing partners may include NGOs, private sector organizations, government entities, and other Rotary entities such as Rotarian Community Corps and Rotarian Action Groups.
- The Rotary sponsor should identify its leadership function and explain its capacity to co-implement this program of scale.
- Provide information about each implementing partner regarding their technical experience and ability to successfully implement programs of this scale.
- Describe the implementing partner(s)' mission and history in the country or region where the program is proposed.
- Share past project experience on similar interventions, including the project's location and key accomplishments.

#### **b) AREA OF FOCUS**

All program activities need to align with the areas of focus goals and parameters as defined in the [Areas of Focus Policy Statements](#). Select the area(s) of focus that directly align with the program objectives and desired outcomes.

#### **c) PROBLEM STATEMENT**

- Provide context and critical analysis of the issue(s) your program will address.
- Cite the regional, national or institutional development strategies that have informed your approach.
- Provide relevant information from the community assessment.

**d) STAKEHOLDER ANALYSIS**

- Describe what other entities (e.g. governments, NGOs, private sector organizations) are already doing to address the problem in this location, and what gap Rotary and its implementing partners will be filling.

**e) PROOF OF CONCEPT**

- The Foundation will select and fund an initiative that has already demonstrated success. Please cite specific evidence from your previous interventions that highlight the outcomes and impact of your program model.
- External evaluations from Rotary or implementing partners' previous experience in this area can be annexed.

**f) PROJECT DESIGN**

- Describe the project strategy, including your theory of change.
- Briefly describe the program goal, objectives, outcomes, and activities.
- Profile the direct target beneficiaries, and share relevant demographic information.
- Complete and upload the logical framework template.

**g) MONITORING AND EVALUATION**

- Explain how you will define the project intervention's success, describing the change you expect to see in the lives of the direct beneficiaries.
- Outline your plan for measuring, monitoring, and evaluating the progress, outcomes, and impact of the program.

**h) ROLES AND RESPONSIBILITIES**

- List and explain the roles and responsibilities of all project partners and stakeholders, including beneficiaries. Be sure to specify how the Rotary sponsor is assuming a leadership role and making substantive contributions to the proposed intervention. Explain how Rotarians will leverage their unique role to advance and achieve the objectives of this project.

**i) TIMELINE**

- Complete the table outlining activities planned for year 1 by quarter and the planned activities for each year beyond year 1.

**j) BUDGET**

Provide an estimated budget for the project that corresponds to your program timeline. Include brief descriptions of the anticipated expenses within each category. Possible expense categories include: Personnel, travel, training, equipment, monitoring and evaluation, subgrants, and other direct costs.

The proposed grant amount requested is the amount you are requesting from the Foundation. The total program cost may exceed the maximum award amount of \$2 million from the Foundation.

**k) FUNDING**

List and describe any additional funding sources identified for this program not included in the grant award request. Applicants are encouraged to secure additional funding sources to support the program, including in-kind contributions such as volunteer hours, donated space, or equipment.