Welcome! ¡Bienvenidos! Bienvenue
Benvenuti! ようこそ! 환영합니다!
Bem-Vindo! 歡迎
Welcome to the 110th annual Rotary International Convention, in the beautiful city of Hamburg, Germany. I encourage you to make new friends, learn more about Rotary and, above all, enjoy yourself as you Capture the Moment and become inspired. Make sure that in those moments you capture, you also have captured some time with a Rotaractor.

Thanks for all you have done to Be the Inspiration.

Barry Rassin, RI President
2018-19 RI Board of Directors

Download the Rotary Events app and stay up to date on the latest convention information. You can create a personalized schedule, download session resources, view interactive maps to help you navigate the convention, and receive alerts about program changes. The app is available in English in the Apple App Store and on Google Play. Find more information on page 66.

Hamburg Messe Wi-Fi Access
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Password: endpolionow
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THANK YOU SPONSORS

We gratefully recognize the following companies and organizations for their support of this convention, helping to further our humanitarian efforts around the world.

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Rotary | HAMBURG 2019
PART 1

CONVENTION PROGRAM, BREAKOUT SESSIONS & HOST EVENTS
CONVENTION PROGRAM

All convention activities will be held at venues within the Hamburg Messe unless otherwise noted. Check the Transportation Guide and Venue Map for more information.

The icon next to general session listings indicates that simultaneous interpretation is available in Chinese, English, French, Italian, Japanese, Korean, Portuguese, and Spanish. General sessions will be streamed live to audiences around the world.

Audio or video recording of general sessions by attendees is strictly prohibited. Please silence all electronic devices during luncheons, breakout sessions, and general sessions.

Please see Part 3 (General Information) for details and policies on opening ceremony assignments and general session seating.

The program is subject to change.

Thursday, 30 May

15:00-19:00
Convention Registration
Hall A2
Hamburg Messe

Includes registration for Rotaract Preconvention, Youth Exchange Officers Preconvention, and Rotary Peace Symposium.

19:00-20:00
Youth Exchange Officers Preconvention Welcome Reception
Chicago Room Foyer
Hall A4, Floor 3
Hamburg Messe

Friday, 31 May

08:00-19:00
Convention Registration
Hall A2
Hamburg Messe

09:00-17:00
Youth Exchange Officers Preconvention
Rooms B700, B400, B401, B402
Hamburg Messe
09:00-17:30
**Rotary Peace Symposium**
Rooms B703, B200, B201, B202, B300
Hamburg Messe

09:30-17:30
**Rotaract Preconvention**
Hall B5 and Rooms A100, A101, A102, A103
Hamburg Messe

19:00-21:30
**Youth Exchange Officers Banquet**
(Rotary-ticketed event)
Emporio Great Hall
Dammtorwall 15
20355 Hamburg

**Saturday, 1 June**

07:00
**Hamburg on the Move: Bike Tour**
(host-ticketed event)
Tour will start at Frascatiplace in Hamburg-Bergedorf
21029 Hamburg (Bergedorf)

08:00
**Hamburg on the Move: 3K Walk**
(host-ticketed event)
Walk will start at Hamburg City Hall (Rathausmarkt)
20095 Hamburg

08:00-19:00
**Convention Registration**
Hall A2
Hamburg Messe

08:00-09:00
**Interfaith Service**
St. Michaelis Church
Englische Planke 1
20459 Hamburg

09:00-18:00
**House of Friendship**
Halls A3, A4
Hamburg Messe

09:00-13:00
**Rotary Peace Symposium**
Rooms B703, B200, B201, B202, B300
Hamburg Messe
**CONVENTION PROGRAM**

**09:00-17:00**
Youth Exchange Officers Preconvention
Rooms B700, B400, B401, B402
Hamburg Messe

**09:30-17:30**
Rotaract Preconvention
Hall B5 and Rooms A100, A101, A102, A103
Hamburg Messe

**12:00-12:30**
House of Friendship Grand Opening
Hall A3
Hamburg Messe

**13:30-15:00**
Meet and Greet Past Rotary International Presidents
Chicago Room
Hall A4, Level 3
Hamburg Messe

**15:00-16:00**
Orientation for First-Time Convention Attendees
Hall B7, Room B703
Hamburg Messe

**15:30-16:30**
Sergeant-at-Arms Volunteer Meeting
Hall B4, Room B403
Hamburg Messe

**18:00**
An Evening in Hamburg: Welcome Reception
(host-ticketed event)
Hamburg Chamber of Commerce
Adolphsplatz 1
20457 Hamburg

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**Sunday, 2 June**

**08:00-18:00**
Convention Registration
Hall A2
Hamburg Messe

**09:00-18:00**
House of Friendship
Halls A3, A4
Hamburg Messe
10:30-12:30
Opening General Session — First Seating: Capture the Moment
Hall B6
Hamburg Messe

Welcome to Hamburg. Get inspired to Capture the Moment at our international convention! Learn how our five core values will guide us through the week. From opening remarks by local and Rotary leaders to electrifying performances, the family of Rotary is ready to celebrate in Hamburg and capture this once-in-a-lifetime experience together.

13:30-15:00
Rotary Alumni Reception
Grosser Ballsaal
Grand Elysée Hotel
Rothenbaumchaussee 10
20148 Hamburg

15:30-17:30
Opening General Session — Second Seating: Capture the Moment
Hall B6
Hamburg Messe

Welcome to Hamburg. Get inspired to Capture the Moment at our international convention! Learn how our five core values will guide us through the week. From opening remarks by local and Rotary leaders to electrifying performances, the family of Rotary is ready to celebrate in Hamburg and capture this once-in-a-lifetime experience together.

17:30
The Art of Hamburg: Modern Ballet Meets Classical Music
(host-ticketed event)
Laeiszhalle Hamburg
Johannes-Brahms-Platz
20355 Hamburg

Monday, 3 June

09:00-18:00
Convention Registration
Hall A2
Hamburg Messe

09:00-18:00
House of Friendship
Halls A3, A4
Hamburg Messe
10:00-12:00
**General Session 2: Leadership and Integrity**
Hall B6
Hamburg Messe
Rotarians embody leadership and integrity in everything we do. Today you’ll hear from experts in both subjects. They’ll speak about how crucial leadership and integrity are to building a more peaceful world. Helping all Rotarians build their leadership skills and personal integrity is not only a cornerstone of Rotary’s past — it’s the key to our future.

13:00-14:30
**President’s Recognition Luncheon**
(Rotary-ticketed event)
Hall B5, Hamburg Messe

13:00-17:00
**Breakout Sessions**
Various locations within the Hamburg Messe

15:30-17:00
**The Rotary Foundation Legacy Forum**
(by invitation only)
Room B703, Hamburg Messe

17:30 and 20:30
**Music in the Elbe Philharmonic Hall**
(host-ticketed event)
Elbe Philharmonic Hall
Platz der Deutschen Einheit
20457 Hamburg

17:30
**Organ Concert in St. Michaelis Church**
(host-ticketed event)
Hauptkirche St. Michaelis
Englische Planke 1
20459 Hamburg

**Tuesday, 4 June**

09:00-18:00
**Convention Registration**
Hall A2
Hamburg Messe

09:00-18:00
**House of Friendship**
Halls A3, A4
Hamburg Messe
10:00-12:00
**General Session 3: Service**
Hall B6
Hamburg Messe

Serving our communities is what Rotary does best. From polio eradication to local projects, youth programs and all the other good that The Rotary Foundation does around the world, we will look at the variety of service initiatives Rotary takes on. We’ll also think ahead to the future of service. Explore what it truly means to be people of action Doing Good in the World.

13:00-14:30
**President-elect’s Leadership Luncheon**
(Rotary-ticketed event)
Hall B5, Hamburg Messe

13:00-17:00
**Breakout Sessions**
Various locations within the Hamburg Messe

15:30-16:00
**Business Session: Election of Officers**
Hall B6
Hamburg Messe

Rotary leadership will conduct the Election of Officers and share a series of updates to inform you of recent developments in our organization.

18:30
**Hamburg Host Hospitality Night**
(host-ticketed event)

19:00
**A Night to Remember at the Museum**
(by invitation only)
Museum of Hamburg History
Holstenwall 24
20355 Hamburg

19:00
**An Evening of Excellence at Schuppen 52**
(by invitation only)
Schuppen 52
Australiastrasse 52
20457 Hamburg
**Wednesday, 5 June**

**09:00-18:00**  
Convention Registration  
Hall A2  
Hamburg Messe

**09:00-16:00**  
House of Friendship  
Halls A3, A4  
Hamburg Messe

**10:00-12:00**  
**General Session 4: Diversity and Fellowship 🌍**  
Hall B6  
Hamburg Messe

Rotary unites people of diverse communities in achieving common goals. Get inspired by speakers who discuss the value of fellowship and diversity. Engage with Rotarians from around the globe to broaden your social, professional, and service networks. When we connect with one another, what we can accomplish is immeasurable.

**13:00-14:30**  
**Rotary Club Celebration Luncheon**  
(Rotary-ticketed event)  
Hall B5, Hamburg Messe

**13:00-16:30**  
**Breakout Sessions**  
Various locations within the Hamburg Messe

**17:00-19:00**  
**Closing General Session 🎈**  
Hall B6  
Hamburg Messe

Reflect on what you have experienced. Hear from Rotary’s leaders and celebrate all that we have accomplished with spectacular entertainment. Capture your moments from Hamburg and bring them with you into Rotary’s year ahead!
BREAKOUT SESSIONS

All breakout sessions take place in the Hamburg Messe. During these sessions, you can learn from experts in a variety of fields, including Rotarians, Rotaractors, Rotary alumni, and guest speakers.

The program features presenters from around the world and highlights the following topics:

- **Engaging young leaders**: attracting younger generations to Rotary, involving alumni, and partnering with young people on projects
- **Leadership skills**: tips for leadership growth in Rotary, in our communities, and in business
- **Promoting Rotary**: ways to enhance our public image and increase awareness of Rotary in our communities
- **Service and projects**: project success stories, strategies for global grants, and ways to design meaningful projects and enhance their sustainability
- **Strengthening membership**: ideas for developing innovative clubs, fostering diversity, and improving member recruitment or retention

Most sessions are presented in English. Sessions marked with ❌ offer simultaneous interpretation in select languages. Find full session descriptions on pages 16-36 and in the mobile app.

**Session and Room Capacity**

Attendance is on a first-come, first-served basis. Several screens located throughout the Hamburg Messe will display the current number of seats available in each breakout session room. We try our best to accurately measure interest and estimate attendance for each session. Please accept our apologies if your first-choice session is filled and you are not able to attend.

For the safety of all our participants, we must adhere to all room-capacity regulations set by the venue. Be sure to use every available seat, as standing or sitting in the aisles is not permitted.

**Livestreaming**

Sessions marked with 📺 will be streamed live to an external audience and recorded for future use.

**Honolulu 2020**

If you’re interested in presenting a breakout session in Honolulu next year, look for the call for proposals at riconvention.org in August and September, or email convention.breakouts@rotary.org for more information.
### SCHEDULE AT A GLANCE

#### Themes

- **Y** – Engaging young leaders
- **L** – Leadership skills
- **P** – Promoting Rotary
- **S** – Service and projects
- **M** – Strengthening membership

#### MONDAY, 3 JUNE

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<td>🎎 Boost Your Rotary Meetings</td>
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<td>Cultivating Positivity to Be an Inspirational Rotarian</td>
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<td>Increase Rotary’s Impact and Reach Through Rotary Community Corps</td>
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<td>Rotary Business School: Teamwork</td>
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<td>🎎 All About New Generations Service Exchange</td>
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<td>Lights, Smartphone, Action: Telling Rotary’s Story on the Go</td>
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<td>🎎 Unarmed Civilian Protection Meets Sustainability (English and German)</td>
<td>A1</td>
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<td>🎎 How to Promote Rotary and Membership: New Ideas</td>
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<td>Chicago</td>
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<td>Achieving Lasting Impact From WASH Programs and Projects</td>
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<td>Rotary-Barcamp: Think-Tank for the Whole Rotary Family</td>
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<td>Global Grant: Smartphone Teledermatology Service</td>
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<td>What Happened at the 2019 Council?</td>
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<td>Change Management: Creating 21st-Century Rotary Clubs</td>
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<td>Bidding on a Future Convention</td>
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<td>Rotarian Values: Outdated or Essential?</td>
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<td>Rotaractors’ Next Steps</td>
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<td>Meet Rotary’s People of Action: Young Innovators</td>
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<td>The Cause You Care About</td>
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<td>Engaged Members: Strategies for Success</td>
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<td>14:30-16:00</td>
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<td>Strategies for Advancing Women in Rotary Leadership</td>
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<td>Revitalizing Communities in Partnership With Habitat</td>
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<td>Paul Harris Society: Rotary’s Fast-Growing Donor Group</td>
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<td>Girls’ Education: A Game Changer to Improving Communities</td>
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<td>Replication and Expansion of Best Practices in Rotary Projects</td>
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<td>The Impact of Rotary Values in Leadership Roles</td>
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<td>A New Perspective on Rotaract: Engaging Refugee Youth</td>
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<td>Rotary 2: Rotary for the 21st Century</td>
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<td>How to Initiate and Manage Microfinance Projects</td>
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<td>You Can Stop Human Trafficking</td>
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<td>Become a Social Media Storytelling Pro</td>
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<td>How Far We’ve Come in Doubling Rotaract</td>
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<td>Transform! How to Lead Clubs and Districts to Be Irresistible</td>
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<td>Elevating Your Polio Momentum</td>
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# BREAKOUT SESSIONS

## TUESDAY, 4 JUNE

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<td>The Inside Story: How to Get Your Project in The Rotarian</td>
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<td>The State of Membership</td>
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<td>Rotary Business School: Innovative Ideas</td>
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<td>How Rotary Youth Exchange Can Benefit Your Club</td>
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<td>Developing Better Projects Through Partnerships</td>
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<td>Success Stories of WASH in Schools</td>
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<td>The Future of Rotary</td>
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<td>Women’s Leadership Skills: Strengthening Our Rotary Legacy</td>
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<td>How Intercountry Committees Can Facilitate Global Grants</td>
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<td>Effective Inter-Generational Collaboration</td>
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<td>Interact: Inspiring Our Future Rotarians</td>
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<td>Strong Projects Strengthen Clubs</td>
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<td>What Makes a Club Attractive</td>
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<td>Embrace Flexibility to Increase Membership</td>
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<td>Education and Avoiding Intercultural Conflict Using Rotarian Ethics (English and German)</td>
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<td>Organizing a VTT Medical Mission: All You Need to Know</td>
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<td>One Rotary Brand</td>
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<td>Developing Your Membership: Bringing Rotaract Into Rotary</td>
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<td>Rotary and Toastmasters: Where Leaders Are Made</td>
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<td>Engage Your Members to Grow (Portuguese)</td>
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**WEDNESDAY, 5 JUNE**

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<td>Rotarians Spark Peace Within Their Communities</td>
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DETAILS AND DESCRIPTIONS

The following pages outline nearly 100 breakout sessions, scheduled for Monday and Tuesday from 13:00 to 17:00 and Wednesday from 13:00 to 16:30. For a quick reference on topics, times, and locations, see the schedule on pages 10-15. Use the convention mobile app to read about speakers, download handouts, rate sessions, share photos, and continue conversations. Instructions for downloading the app are on page 66.

Sessions are listed in alphabetical order.

Achieving Lasting Impact From WASH Programs and Projects
Monday, 3 June, 13:00-14:30, Hall B2, Room B201
(Presented in English)

Too often Rotary WASH projects fail because of a narrow focus on equipment, with little understanding of long-term implications. Join this session to discuss the four building blocks of a sustainable, effective program: selecting appropriate technology, building local capacity, ensuring long-term financial sustainability, and monitoring and evaluation.

All About New Generations Service Exchange
Monday, 3 June, 13:00-14:00, Hall B7, Room B702
(Presented in English with simultaneous interpretation in Japanese and Korean)

New Generations Service Exchange programs are a great way for young adults to experience vocational and humanitarian service abroad and learn the importance of cultural competency. Discover more about these programs, understand the organizational structure, and recognize the lasting connections that exchanges can create between young people and the Rotary family.

An African Success Story: How Partnerships Save Lives
Wednesday, 5 June, 14:30-16:00, Hall A1, Room A101
(Presented in English)

This project focuses on reducing deaths and improving the health of women and children in northern Ethiopia through a global grant, a vocational training team, and the construction of a health center. Discover how partnerships can save lives when we develop trusting relationships, conduct community needs assessments, and make connections with local groups and government agencies.
A New Perspective on Rotaract: Engaging Refugee Youth
Monday, 3 June, 15:30-16:30, Hall A1, Room A104
(Presented in English with simultaneous interpretation in Chinese and German)

There are more than 25 million refugees worldwide, over 50 percent of whom are under the age of 30. Refugee youth know better than anyone else the challenges they are facing, and have the capacity to produce an abundance of creative solutions. Learn how Rotary and Rotaract can serve as a platform for global citizens to take action in refugee communities, leading to greater engagement and youth participation in the Rotary family.

Become a Social Media Storytelling Pro
Monday, 3 June, 16:00-17:00, Hall A1, Room A102
(Presented in English with simultaneous interpretation in French and German)

Every story needs an audience. Who are you talking to? What are they interested in? Where are you sharing your story? We’ll help you discover your audience, set goals, and create the right content for the right channel. You will be a storytelling pro in no time!

Best Practices for Meaningful Rotary Friendship Exchanges
Monday, 3 June, 15:30-17:00, Hall B2, Room B200
(Presented in English)

Rotary Friendship Exchanges provide valuable experiences to Rotarians around the world. District 2400, in southern Sweden, has participated in more than 50 friendship exchanges. In this session, you’ll learn tips for bringing similar success to your district.

Bidding on a Future Convention
Monday, 3 June, 13:30-15:00, Hall A1, Room A103
(Presented in English)

Have you ever wondered about the bidding process for the Rotary International Convention? This session will discuss the timeline for upcoming conventions, from 2026 to 2029. Learn the criteria for convention sites, as well as the processes for submitting a bid, evaluation, and decision making.

Boost Your Rotary Meetings
Monday, 3 June, 13:00-14:00, Hall A1, Room A102
(Presented in English with simultaneous interpretation in French and German)

Every Rotary meeting can be improved, even the best ones. Trying new things can renew your club’s energy. Consider the types of meetings, the logistics of your meeting space,
your leadership, and your participants. Learn from our examples and case studies to boost engagement in your Rotary meetings and inspire others to do the same.

CEO Connect: Best Communication Practices for Club Leaders

Wednesday, 5 June, 15:00-16:30, Hall B7, Room B703
(Presented in English with simultaneous interpretation in French, Italian, German, Portuguese, and Spanish)

To achieve your full potential as a leader, you must be an outstanding communicator. Discover the 10 best communication practices during this session, which can help you become a great leader not only within Rotary but also in your workplace and at home.

Change Management: Creating 21st-Century Rotary Clubs

Monday, 3 June, 13:30-14:30, Hall B7, Room B700
(Presented in English)
Tuesday, 4 June, 16:00-17:00, Hall B2, Room B202
(Presented in English)

We know we need to change if we want the Rotary experience to live up to 21st-century expectations. So why are Rotary clubs so reluctant to change? In this breakout session, participants will discover the reasons people resist change. They also will explore ways to implement new ideas that will reduce potential conflict and motivate members to embrace change.

Contemporary Rotaract: A Sustainable Rotary Membership Model

Tuesday, 4 June, 16:00-17:00, Hall B7, Room B703
(Presented in English with simultaneous interpretation in French, Italian, German, Portuguese, and Spanish)

Discover the vision of a more integrated Rotaract and Rotary. Where the Rotary age demographic poses a significant challenge, Rotaract links a resurgence with a new approach to training and service. Hear about some of the experiences, driven by new membership initiatives in Great Britain and Ireland, that are designed to prepare younger Rotary leaders for the mid-21st century.

Creating a Peacebuilding Society

Tuesday, 4 June, 15:30-17:00, Hall B3, Room B300
(Presented in English)

We can all help create peacebuilding communities. Learn from experts about converting negative and destructive mindsets into positive and constructive attitudes. We will discuss realistic and practical solutions in an interactive workshop, which will include an inspiring audiovisual case study. Become one of our people of action for peace.
Cultivating Positivity to Be an Inspirational Rotarian  
*Monday, 3 June, 13:00-14:00, Hall B3, Room B300*  
(Presented in English)

Do you know about the energy within our human system that makes us thrive? In this interactive and reflective workshop, you will understand the value of positivity, including positive qualities and strengths, and learn how to harness it for a happy and fulfilling personal and work life. Cultivate your positivity to become more inspirational and unleash your leadership capacity.

Data Protection and Privacy for Rotary Clubs and Districts  
*Tuesday, 4 June, 15:00-16:00, Hall A1, Room A103*  
(Presented in English)

As club and district leaders, you have access to a lot of personal data. How is “personal data” defined, and what are your responsibilities for protecting it? Join us for this discussion, and leave with guidance for building data protection practices in your clubs and districts.

Developing Better Projects Through Partnerships  
*Tuesday, 4 June, 13:00-14:00, Hall B, Room B703*  
(Presented in English with simultaneous interpretation in French, Italian, German, Portuguese, and Spanish)

Learn from presenters and your fellow attendees as we explore how partnerships can improve your projects. Through facilitated discussion and interactive activities, you will discover how to secure partner organizations, develop strong projects together, and maintain and promote these relationships.

Developing Body, Mind, and Spirit Through Tai Chi Chih  
*Wednesday, 5 June, 14:30-15:30, Hall B2, Room B202*  
(Presented in English)

Move it or lose it! We hear those words, but many of us do not heed the warning. Tai chi chih is a simple form of exercise that inspires peace and wellness through movement. Come try some basic techniques, learn how to promote better health through movement in your Rotary club and community, and enjoy these simple moments for a lifetime.

Developing Your Membership: Bringing Rotaract Into Rotary  
*Tuesday, 4 June, 14:30-15:30, Hall B4, Room B402*  
(Presented in English)

Bringing Rotaractors into Rotary benefits everyone involved. Join this session to learn 10 strategic methods your club can use in its recruitment plan. You will turn membership leads into members, and members into club leaders.
District Governors-elect and Club Presidents-elect Networking  
*Tuesday, 4 June, 16:30-17:30, Hall B7, Room B701 (Presented in English)*

Join President-elect Mark Daniel Maloney to learn more about his theme and priorities for 2019-20, and the upcoming convention in Honolulu!

**Education and Avoiding Intercultural Conflict Using Rotarian Ethics**  
*Tuesday, 4 June, 13:30-15:00, Hall A1, Room A104 (Presented in German and English with simultaneous interpretation in Chinese, English, and German)*

Conflict seems to be increasing around the world. Using examples of everyday Rotarian life, this session will demonstrate how to identify and solve ethical dilemmas using The Four-Way Test. Explore how to foster friendly communication and interaction in and between Rotary clubs.

**Effective Inter-Generational Collaboration**  
*Tuesday, 4 June, 13:30-14:30, Hall A1, Room A103 (Presented in English)*

Rotary provides opportunities for all people at any age to connect. Yet we often find ourselves segmented by our age groups. Let’s explore ways Interact, Rotaract, and Rotary clubs come together through meaningful mentorship programs and collaborative service projects.

**Elevating Your Polio Momentum**  
*Monday, 3 June, 16:00-17:00, Hall B4, Room B402 (Presented in English)*

If you’re looking to elevate your momentum in the fight against polio, this interactive session is for you. Join us as we explain how to create a “bottom-up district polio action plan,” which includes awareness campaigns, advocacy, fundraising, and hands-on work.

**Embrace Flexibility to Increase Membership**  
*Tuesday, 4 June, 13:30-15:00, Hall A1, Room A100 (Presented in English)*

The Rotary Club of Sakai Phoenix, Osaka, Japan, has been described as fun, dynamic, energetic, generous, member-centric, and inspirational. We have strengthened our membership base, enhanced our public image, and created many service activities. Come learn our secret to success, and transform your club!
Embracing Generational Diversity to Benefit Rotary’s Future
Wednesday, 5 June, 14:30-15:30, Hall B2, Room B200
(Presented in English)

Millennials (people ages 24-38) will make up half the workforce by 2022, with Generation Z not far behind. Learn about the cultures of creative and high-tech workplaces, apply these lessons to multigenerational organizations, and discover communication practices that will support sustainability in your business. Let’s embrace these characteristics to bring long-term benefits to Rotary.

End Polio Now!
Tuesday, 4 June, 15:30-17:00, Hall A1, Room A100
(Presented in English)

To end polio, Rotary and its partners in the Global Polio Eradication Initiative must immunize hundreds of millions of children, multiple times per year, with the support of hundreds of thousands of frontline health care workers. Hear from Rotary members and external experts about the progress we’re making in the global effort to eradicate polio, the steps the partnership is taking to achieve a polio-free world, and what you can do to help.

End Polio Now Fundraising Toward the Finish
Wednesday, 5 June, 15:00-16:00, Hall B7, Room B701
(Presented in English)

Rotary has committed to raise $50 million each year for polio eradication through 2020. Does your club need fundraising inspiration? Learn from your fellow Rotarians about their most successful End Polio Now fundraising project, and get tips for implementing your own efforts to support polio eradication.

Engage Your Members to Grow
Tuesday, 4 June, 14:30-15:30, Hall B7, Room B703
(Presented in Portuguese with simultaneous interpretation in English, French, Italian, German, and Spanish)

To grow our clubs, we must engage our members in activities and help them feel valued. Join us as we discuss our club’s successful strategies for recruitment, engagement, and retention. Learn how to adapt these ideas and take action in your own club.

Engaged Members: Strategies for Success
Monday, 3 June, 14:30-15:30, Hall B7, Room B702
(Presented in English with simultaneous interpretation in Japanese and Korean)

Need tips for engaging members? Drawing from best practices around Rotary, members of the RI Membership Committee will share examples and the latest resources. In a fun-filled 30-second spotlight round, attendees will share their own engagement strategies for success.
Engaging Rotary Foundation Alumni
Wednesday, 5 June, 14:00-15:00, Hall B4, Room B401 (Presented in English)
Each year, Rotary Foundation programs offer students and young professionals life-changing educational opportunities. Participants become deeply familiar with Rotary during their experiences, but alumni are often overlooked as a source of new members. In this session, three former Rotary Scholars will share their Rotary journeys, along with ideas for recruiting service-oriented alumni.

Equipping the Next Generation of Leaders
Wednesday, 5 June, 15:00-16:00, Hall B7, Room B700 (Presented in English)
Rotary has a proud history of equipping the next generation of leaders — and in today’s world, the stakes have never been higher. Research indicates significant mental health and resilience challenges in young people. Now is the time for clubs to understand what’s influencing the next generation and prepare them for leadership. Whether in our clubs and districts or in the community at large, building the capacity, character, and tenacity of future leaders is vital.

Five Steps to Activating Your People of Action Story
Wednesday, 5 June, 15:00-16:30, Hall B4, Room B400 (Presented in English)
Your club has a great People of Action story to tell. How can you share it? This session explains five easy steps you can take to show new audiences how you are making an impact in your community. Gain expert knowledge as you learn how to tell a powerful story, how to take pictures that show you in action, and how to use your stories and images effectively through social media, print, broadcast, and other communication channels.

Foundation Friends: Life Skills for Kids, for a Better World
Wednesday, 5 June, 14:30-16:00, Hall B4, Room B403 (Presented in German)
Foundation Freunde (“Friends”) is an international early-childhood education program created by Rotary clubs 20 years ago. The program focuses on the development and advancement of children’s life skills, and helps them find solutions without violence. Learn more about Friends, and find out how it is working in Germany and Austria.
**From Iconic to Innovative: An Exploration of the Club Experience**

*Wednesday, 5 June, 13:00-14:30, Hall B7, Room B703*

*(Presented in English with simultaneous interpretation in French, Italian, German, Portuguese, and Spanish)*

Join us to better understand and define your club, whether it's traditional or challenging the status quo. During this interactive session, you will identify and celebrate your club's strengths, and determine how and why it may want to evolve in today's changing social environment.

**Getting Creative With Online Learning**

*Wednesday, 5 June, 13:00-14:00, Hall A1, Room A104*

*(Presented in English with simultaneous interpretation in Chinese and German)*

This session will guide you through Rotary’s Learning Center and help you get the most out of it. Check out the new features, and find out how other districts are using this resource to keep their members informed. Come explore virtual badges, certificates, reporting, and so much more.

**Getting Your Story Covered in the News**

*Wednesday, 5 June, 13:30-15:00, Hall A1, Room A103*

*(Presented in English)*

What makes a story newsworthy? How do you know which journalists and publications will best suit your story? In this session, you will learn best practices for approaching the media, cultivating relationships with journalists, and conveying your messages during interviews.

**Girls’ Education: A Game Changer to Improving Communities**

*Monday, 3 June, 15:00-16:30, Hall A1, Room A100*

*(Presented in English)*

The societal cost of not educating girls is estimated to be $30 trillion. What can Rotary do on a large scale to have a significant, sustainable impact through the education of the girl child? A panel of experts from across the globe will examine the cost of not educating girls, tap the knowledge base of successful interventions, and explore how to scale up model projects. Join us to learn how you can take effective action.

**Global Grant: Smartphone Teledermatology Service**

*Monday, 3 June, 13:30-14:30, Hall A1, Room A100*

*(Presented in English)*

Named as a noteworthy global grant by The Rotary Foundation, the Smartphone Teledermatology Service uses cutting-edge technology to deliver specialized dermatology services to remote communities. Learn the process behind our success, and see a demonstration online.
Grow Rotary by Involving Rotary Youth Exchange Alumni

Wednesday, 5 June, 13:30-14:30, Hall B3, Room B300
(Presented in English)

Rotary Youth Exchange helps students develop leadership skills in their schools and communities. This program attracts younger generations to Rotary, enhances our public image, and increases awareness of Rotary in our communities. Learn best practices to involve Youth Exchange alumni in your club and grow your membership.

Guidelines and Principles for Media Content

Wednesday, 5 June, 13:30-14:30, Hall B7, Room B701
(Presented in English)

Every print and online communication conveys a worldview. How do we ensure that our publications are consistent with the principles that guide Rotarians, including The Four-Way Test? In this idea exchange, learn how to set publicity goals and principles, and to develop control mechanisms for Rotary publications.

Helping Traumatized Refugees in Germany

Wednesday, 5 June, 14:30-16:00, Hall A1, Room A104
(Presented in German with simultaneous interpretation in Chinese and English)

Refugees who are traumatized by war often lack access to quality psychological care. This lack of treatment can lead to more serious mental health issues and hurt refugees’ chances of integrating into society. In this session, you will learn about the complexity of trauma and the consequences of non-treatment. We will also discuss intercultural competencies and explore how refugees’ lives and prospects can be improved.

Helping Young People Join the Workforce

Wednesday, 5 June, 15:00-16:00, Hall A1, Room A102
(Presented in French with simultaneous interpretation in English and German)

Rotary’s network of business leaders has been helping young people enter the workforce and learn professional codes of conduct. Become inspired by this unique program, which benefits young people by connecting them with leaders in the labor market — and which benefits Rotary by connecting clubs with younger leaders.

How Far We’ve Come in Doubling Rotaract

Monday, 3 June, 16:00-17:00, Hall B2, Room B202
(Presented in English)

This Rotary year, RI President Barry Rassin set a bold goal to double the size of Rotaract. Rotary clubs around the world joined in to sponsor Rotaract clubs, many for the
first time. Learn how first-time Rotary club sponsors made connections with young professionals, and take home tips to start a new Rotaract club in your community.

**How Intercountry Committees Can Facilitate Global Grants**  
*Tuesday, 4 June, 13:00-14:30, Hall B7, Room B701*  
*(Presented in English)*

Intercountry committees (ICCs) connect Rotarians around the world, promote peace, and facilitate global grants. Our panelists will share their experiences to help you better understand the role of ICCs in clubs and inspire you to make your own connections.

**How Rotary Youth Exchange Can Benefit Your Club**  
*Tuesday, 4 June, 13:00-14:00, Hall B7, Room B700*  
*(Presented in English)*  
*Wednesday, 5 June, 13:00-14:00, Hall A1, Room A100*  
*(Presented in English)*

While the benefits of Rotary Youth Exchange are evident from alumni success stories, the program’s role in building the family of Rotary, boosting member engagement, and developing peace and understanding is not always clear. Come learn about Youth Exchange as a service opportunity, and explore how your club can benefit from this transformational program.

**How the LEGO® SERIOUS PLAY® Method Helps You Successfully Launch Projects**  
*Tuesday, 4 June, 15:30-17:00, Hall B4, Room B400*  
*(Presented in English)*

The LEGO® SERIOUS PLAY® method is a playful approach that helps shape the launch of new projects. Discover this tool, which brings together a comprehensive picture of projects and the parties involved, engages participants, and produces actionable ideas.

**How to Promote Rotary and Membership: New Ideas**  
*Monday, 3 June, 13:00-14:30, Hall A4, Level 3, Chicago*  
*(Presented in English with simultaneous interpretation in French, Italian, German, Portuguese, and Spanish)*

To better promote Rotary, we need to highlight our values and objectives and tie them to membership growth. In this session, you’ll learn best practices to attract new people of action, particularly among younger generations. Rotarian leaders at the club, district, and international levels will share their experiences.
How to Initiate and Manage Microfinance Projects  
Monday, 3 June, 15:30-17:00, Hall A1, Room A103  
(Presented in English)

Want to know more about microfinance? Learn about the resources that help host and sponsor clubs establish and manage microfinance projects within their local or global communities, including the Microfinance Guide Book developed by the Rotarian Action Group for Microfinance and Community Development (RAGM). Our experts are here to answer your questions and provide support.

Increase Rotary's Impact and Reach Through Rotary Community Corps  
Monday, 3 June, 13:00-14:00, Hall B4, Room B401  
(Presented in English)

Rotary Community Corps (RCCs) are our non-Rotarian partners in service. Under the sponsorship of Rotary clubs, they plan, conduct, and support service projects to improve their communities. RCCs are a great way to enhance Rotary's impact and reach around the world. Attend this session to learn how to establish RCCs and maximize the benefits of this partnership.

Innovation Is No Coincidence! Design With Design Thinking  
Tuesday, 4 June, 15:00-16:30, Hall B2, Room B201  
(Presented in German with simultaneous interpretation in Chinese and English)

Want to learn about design thinking — an approach to solving complex problems and generating creative ideas? Join this interactive session and experience a new form of work culture based on empathy and playful experimentation.

Insights From HR: Retention Through “Psychological Contracts”  
Wednesday, 5 June, 13:00-14:00, Hall B7, Room B702  
(Presented in English with simultaneous interpretation in Japanese and Korean)

Retaining club members can be a challenge. At what point does it become more difficult for members to leave than to stay? This session will draw on lessons learned from employee retention and engagement to explore strategies for creating “psychological contracts” with members.

Interact: Inspiring Our Future Rotarians  
Tuesday, 4 June, 13:30-14:30, Hall B2, Room B200  
(Presented in English)

Interact clubs are a prime source of action and leadership — and we can all work together to create positive change in the world. Inspire your Rotary club to start or strengthen an Interact club, and tap into the incredible potential of our youth.
Let’s Increase Financial Integrity Around the World!
Tuesday, 4 June, 15:00-16:30, Hall B7, Room B702
(Presented in English with simultaneous interpretation in Japanese and Korean)

Rotary’s Second Object calls for high ethical standards in business and professions. Learn how corruption and unethical business practices create extreme poverty. Be inspired to use the 2nd Object and The Four-Way Test to combat poverty. Help to develop practical tools to promote better ethics worldwide.

Lights, Smartphone, Action: Telling Rotary’s Story on the Go
Monday, 3 June, 13:00-14:30, Hall A1, Room A101
(Presented in English)

If an image speaks a thousand words, a video can convey a million. What better way to show Rotary’s people of action than through video? Bring your smartphone or tablet and learn how to quickly shoot and edit great videos. We’ll review the different types of video you can create, what kinds of shots to capture, how to use the iMovie app to create an edited production, and other tips, tricks, and tools you can use to help your video shine.

Make Your Next Conference or Event a Success
Wednesday, 5 June, 14:30-15:30, Hall B7, Room B702
(Presented in English with simultaneous interpretation in Japanese and Korean)

A great conference depends on the right team, a comfortable venue, good programs and speakers, expense control, and more. Add the right marketing program to your conference, and pack the house. Develop your SMART goals (specific, measurable, achievable, relevant, time-bound), and let’s get every seat filled.

Meet Rotary’s People of Action: Young Innovators
Monday, 3 June, 14:30-15:30, Hall A1, Room A102
(Presented in English with simultaneous interpretation in French and German)
Tuesday, 4 June, 16:00-17:00, Hall B4, Room B403
(Presented in English)

Be inspired by several of the Rotarians and Rotaractors honored as People of Action: Young Innovators during Rotary Day at the United Nations in Nairobi, Kenya. These young leaders, all under age 35, have been recognized for their commitment to solving problems with measurable and lasting results, helping to connect local issues with global concerns.
Menstrual Hygiene: Manage It Well  
Wednesday, 5 June, 13:00-14:00, Hall B2, Room B200  
(Presented in English)  
Economic and cultural factors can make it difficult for women in developing countries to manage their menstrual hygiene, which can have long-term consequences for their vocational and life skills. Learn how to raise awareness about hygiene, nutrition, adolescent reproductive and sexual health, and family and child care.

One Rotary Brand  
Tuesday, 4 June, 14:30-15:30, Hall B2, Room B202  
(Presented in English)  
Rotary is a brand recognized around the world. Learn about the importance of showcasing our brand in a cohesive and consistent way, and easy ways to ensure your communications reflect Rotary’s brand standards. See examples of how clubs and districts are presenting a powerful, unified message.

Organizing a VTT Medical Mission: All You Need to Know  
Tuesday, 4 June, 14:00-15:00, Hall B3, Room B300  
(Presented in English)  
Organizers, doctors, and volunteers from medical missions will share their experiences from the last 20 years, including challenges in treatment, language barriers, and availability of resources. Learn how to overcome these obstacles, and be inspired by the impact of these missions.

“Parlons-Nous”: Rotaract France’s Peacebuilding Project  
Wednesday, 5 June, 13:00-14:00, Hall A1, Room A101  
(Presented in English)  
“Parlons-Nous” is a movement that encourages meaningful conversations between strangers. It allows people to share their experiences, express their opinions, and learn to disagree peacefully. Rotaract France decided to promote this project because it helps connect people and maintain peace. Come find out how easy this project is to implement, and how it can bring Rotaractors and Rotarians together.

Paul Harris Society: Rotary’s Fast-Growing Donor Group  
Monday, 3 June, 15:00-16:00, Hall B2, Room B201  
(Presented in English)  
Only five years after being officially recognized by The Rotary Foundation, the Paul Harris Society has more than 20,000 members. These members donated over $20 million to the Annual Fund last year. Join this panel discussion on the importance of engaging and recognizing recurring donors as part of a thriving Foundation.
Replication and Expansion of Best Practices in Rotary Projects

*Monday, 3 June, 15:00-16:30, Hall A4, Level 3, Chicago (*Presented in English with simultaneous interpretation in French, Italian, German, Portuguese, and Spanish)*

The Rotarian Action Group for Population and Development (RFPD) offers clubs and districts resources within the maternal and child health area of focus. With over 20 years of project experience, RFPD empowers women and strengthens health systems through digital data collection, analysis, and quality assurance. Learn how projects can empower women, and how to replicate projects of scale.

Revitalizing Communities in Partnership With Habitat

*Monday, 3 June, 14:30-16:00, Hall B4, Room B403 (Presented in English)*

Rotarians work with Habitat for Humanity to provide safe and secure housing for our most vulnerable neighbors. Together, we also provide access to clean drinking water and help people develop skills that lead to greater economic opportunity. Learn about the Rotary and Habitat partnership, along with ways to get involved locally or globally.

Rotaractors’ Next Steps

*Monday, 3 June, 14:00-15:00, Hall B7, Room B701 (Presented in English)*

How can Rotaractors stay connected to Rotary? This session is designed to help Rotarians become mentors for Rotaractors and Rotaract alumni. Explore methods to engage with Rotaractors and help them feel part of the Rotary family, even after their time with Rotaract has ended.

Rotarian Values: Outdated or Essential?

*Monday, 3 June, 13:30-15:00, Hall B2, Room B200 (Presented in English)*

Values such as service, truth, fairness, goodwill, and friendship have always been at the core of Rotary, even while many social and business environments promote the opposite. Are we therefore outdated? On the contrary: A value-driven culture remains essential for long-term viability in society and business. Discover the rationale and relevance of value-driven success, and learn how to foster it in our professional, personal, and club lives.

Rotarians Spark Peace Within Their Communities

*Wednesday, 5 June, 13:00-14:30, Hall B4, Room B400 (Presented in English)*

The Rotarian Action Group for Peace (RAGFP) encourages Rotarians to spark peace within their communities and worldwide. RAGFP Peacebuilder Clubs offer Rotarians a way
to become part of an international peacebuilding network. Peacebuilder Clubs empower community members, build resilience, and encourage collaboration to create sustainable and positive peace.

**Rotary 2: Rotary for the 21st Century**  
*Monday, 3 June, 15:30-16:30, Hall B7, Room B701*  
*(Presented in English)*

Rotary 2 is an RIBI initiative to offer flexible and innovative opportunities for people to join Rotary. In 2017-18, we created over 250 new club opportunities based on satellite, alternative, and rejuvenated clubs, with a national launch campaign targeted at the 30-60 age group. Join us to learn what we are doing to create a Rotary for the modern age.

**Rotary and Dictatorship: What We Can Learn From History**  
*Tuesday, 4 June, 15:00-16:30, Hall B4, Room B401*  
*(Presented in English)*

Learn about the history of Rotary in Nazi Germany and other countries under dictatorship at that time. How can clubs serve and lead in a country whose government violates democratic rights? How does one react when minorities are oppressed and persecuted, or when human and civil rights and liberties are restricted? How does Rotary behave when its own members are discriminated against?

**Rotary and Toastmasters: Where Leaders Are Made**  
*Tuesday, 4 June, 14:30-15:30, Hall B7, Room B700*  
*(Presented in English)*

Join us to learn how Rotary International’s partnership with Toastmasters will allow us to offer more benefits to the family of Rotary, including a more structured leadership development experience.

**Rotary-Barcamp: Think-Tank for the Whole Rotary Family**  
*Monday, 3 June, 13:00-14:30, Hall B4, Room B400*  
*(Presented in English)*

How do we bring Rotary, Rotaract, Interact, Rotex, and Inner Wheel together? The solution: in a “barcamp”! In this interactive Rotary-barcamp, you will experience how a combination of brainstorming, seminar, and free exchange of experiences and opinions can bring the Rotary family closer together.

**Rotary’s Impact on the United Nations Sustainable Development Goals**  
*Tuesday, 4 June, 15:00-16:30, Hall A1, Room A102*  
*(Presented in English and French with simultaneous interpretation in English, French, and German)*

The United Nations’ 2030 Agenda for Sustainable Development provides Rotary International with a great
opportunity to promote its identity and image. Learn about the Sustainable Development Goals, how our six areas of focus compare, and how you can make a greater impact on the world around you.

Rotary’s Role in Migration and Integration
Wednesday, 5 June, 13:00-14:30, Hall A1, Room A102
(Presented in English with simultaneous interpretation in French and German)

 Refugees are looking for shelter and a future. While this can cause great tension in a country, it also provides an opportunity for mutual benefit. What is Rotary’s role in this context? Join the discussion to learn what Rotarians can do to increase the likelihood of positive outcomes.

RYLA Elevated: Creating New Generations of Servant Leaders
Tuesday, 4 June, 15:00-16:00, Hall A1, Room A101
(Presented in English)

This exciting session explains an outcome-based RYLA curriculum and showcases how to elevate the experience with technology such as social media. Our RYLArians create a service-project business model, which other clubs can use worldwide. Take lessons from our RYLA Academy, and transform your RYLArians into changemakers.

Service Above Selfie: Social Media in the Rotary Family
Wednesday, 5 June, 13:00-14:30, Hall B7, Room B700
(Presented in English)

How can you use social media to bring people together? District 1940 (Germany) created a family-like feeling toward Rotary through social media. Gain insight into this unique, inclusive approach, and access the entire Rotary family via blog, Facebook, Instagram, and YouTube. Also come to share your own experiences with social media in Rotary.

Strategies for Advancing Women in Rotary Leadership
Monday, 3 June, 14:30-16:00, Hall B4, Room B401
(Presented in English)
Tuesday, 4 June, 15:30-17:00, Hall A1, Room A104
(Presented in English with simultaneous interpretation in Chinese and German)

Women account for more than 20 percent of Rotary’s global membership, but they are underrepresented in leadership positions throughout the organization. Diverse leadership correlates with high performance, so let’s explore strategies to break the “glass ceiling” in our clubs, districts, and zones. Together, we can Be the Inspiration around the globe.
Strong Projects Strengthen Clubs
*Tuesday, 4 June, 13:30-14:30, Hall B4, Room B401 (Presented in English)*

As part of the Rotary family, you understand the impact that a strong service project can have on the community. But how does it affect a club or district? Learn to leverage significant service projects to invigorate club members, boost the community’s perception of Rotary, and draw in new audiences.

Success Stories of WASH in Schools
*Tuesday, 4 June, 13:00-14:30, Hall A1, Room A101 (Presented in English)*

The WASH in Schools program has been very successful, but it was not free from challenges. Our panelists will discuss how to assess the needs of other countries, overcome setbacks, and ultimately succeed in projects.

The Cause You Care About
*Monday, 3 June, 14:30-15:30, Hall B3, Room B300 (Presented in English)*

The Rotary Foundation offers many opportunities for donors to support the causes that they care about. This round table session will provide information on new naming opportunities, giving options, and recognition for the areas of focus, PolioPlus, the Rotary Peace Centers, and the Endowment.

The Future of Rotary
*Tuesday, 4 June, 13:00-14:30, Hall A1, Room A102 (Presented in English with simultaneous interpretation in French and German)*

Be part of a conversation about Rotary’s future — in 2020 and beyond. What new opportunities lie ahead for Rotary in light of the new strategic plan? We’ll discuss the charge of the Strategic Planning Committee as it works to bring this plan to life and communicate it to the Rotary world.

The Impact of Rotary Values in Leadership Roles
*Monday, 3 June, 15:00-16:30, Hall B4, Room B400 (Presented in English)*

How can top managers in commercial organizations leverage Rotary values to make a difference in their company and the world? Fairness and friendship can have a lasting role in creating positive change. Reflect on your style and practices as you learn to make value-based leadership decisions.
**The Inside Story: How to Get Your Project in The Rotarian**  
*Tuesday, 4 June, 13:00-14:00, Hall B2, Room B201*  
*(Presented in English)*

Does your club have a project, a member, or an event you think is newsworthy? We’ll tell you how The Rotarian magazine decides which stories to run, and provide tips on how to make your story stand out from the crowd. The presentation by representatives from the magazine will be followed by a question-and-answer session.

**The Power of Fellowships and Rotarian Action Groups**  
*Wednesday, 5 June, 14:30-16:00, Hall A1, Room A100*  
*(Presented in English)*

Explore how you can deepen engagement and build membership through Rotarian Action Groups (RAGs) and Rotary Fellowships. Our panel will discuss how RAGs and fellowships support projects, build networks, and provide leadership opportunities. We will also demonstrate how you can use My Rotary and social media to network with Rotarians worldwide who have similar interests and vocations.

**The State of Membership**  
*Tuesday, 4 June, 13:00-14:00, Hall B2, Room B202*  
*(Presented in English)*

Rotary’s members are our greatest assets. When our membership is strong, our clubs are more vibrant, Rotary has greater visibility, and our members have more resources to help communities flourish. During this session, we will look at the state of Rotary’s membership: how we got here, who is joining, who is leaving, and the opportunities for us all to make membership a top priority.

**They Said What?! Build Understanding and Goodwill Through Dialogue**  
*Wednesday, 5 June, 15:00-16:30, Hall B3, Room B300*  
*(Presented in English)*

Club conflict is a major threat for clubs of all shapes and sizes. Take part in small-group conversations simulating common conflicts, and learn skills to mediate and facilitate these discussions. You will also learn how your district can facilitate peace conversations on controversial issues, supporting our focus on goodwill and friendship.

**Transform! How to Lead Clubs and Districts to Be Irresistible**  
*Monday, 3 June, 16:00-17:00, Hall B3, Room B300*  
*(Presented in English)*

Ready to lead your Rotary team in new directions, but not sure how or where to start? Gain a deeper understanding of how to help your club or district transform itself for
the future. Using practical tools, you will begin to develop strategies that inspire people to achieve Rotary’s dynamic new priorities.

Unarmed Civilian Protection Meets Sustainability
Monday, 3 June, 13:00-14:30, Hall A1, Room A104
(Presented in English and German with simultaneous interpretation in Chinese, English, and German)

Unarmed civilian protection (UCP) is the only practice that meets Rotary requirements for sustainability and fits with the United Nations’ guidelines for world peacebuilding. It brings peace in armed warfare by preventing, reducing, and stopping violence. Learn how to adopt UCP practices, and how to keep people safe while they make their own decisions in a conflict.

Unconscious Bias: Awareness and Action
Tuesday, 4 June, 16:00-17:00, Hall B7, Room B700
(Presented in English)

What is bias? How did we develop it? And, most important, what can you do about your own personal bias? Join us for an interactive presentation that will draw upon videos, vignettes, and personal experiences to help you better understand “unconscious bias,” explore how it shows up in your life at work and beyond, and make a specific action plan to counteract your biases.

USAID Grants The Rotary Foundation $1M — Learn More!
Wednesday, 5 June, 15:00-16:00, Hall B2, Room B201
(Presented in English)

Calling USA and Eastern European host clubs! The Rotary Foundation and USAID have formed a $1M partnership to promote grassroots activities in Eastern Europe. These projects will emphasize the trans-Atlantic cooperation between U.S.-based Rotary clubs and those in the region and showcase grassroots activities in private enterprise, citizen engagement, and improved health models. Join this informative session to develop your global grant in the region.

What Do Your Dues Do for You?
Wednesday, 5 June, 13:30-14:30, Hall B4, Room B402
(Presented in English)

Every year, Rotary announces new products and services. Join us for a recap of what happened in 2019, and get a preview of what is coming next year. Our panel will share how you can get the most value from these new products, and explore what your dues do for you.
**What Happened at the 2019 Council?**
*Monday, 3 June, 13:30-14:30, Hall B4, Room B402 (Presented in English)*

Curious about what happened at the 2019 Council on Legislation? Review key enactments adopted this year, ask questions, and find out how to submit future enactments and resolutions.

**What Makes a Club Attractive**
*Tuesday, 4 June, 13:30-14:30, Hall B7, Room B702 (Presented in English with simultaneous interpretation in Japanese and Korean)*

We know that club meetings can become boring, repetitive, predictable, and unwelcoming to existing members, let alone potential new members. How do we improve our experiences? Let’s share our stories, explore challenges and successes together, and create an action plan to improve our meetings — and consequently our membership.

**Women’s Leadership Skills: Strengthening Our Rotary Legacy**
*Tuesday, 4 June, 13:00-14:30, Hall B4, Room B400 (Presented in English)*

How do successful women leaders in Rotary leadership positions sustain their initiative in an ever-changing environment? They innovate, communicate, and choose effective strategies for dealing with conflicting or shifting priorities. Improve your team-building strategies and interpersonal connections, and inspire a shift in your own mindset in this interactive session.

**You Can Stop Human Trafficking**
*Monday, 3 June, 15:30-17:00, Hall B7, Room B700 (Presented in English)*

According to the United Nations, human trafficking is the second-largest criminal enterprise in the world, and it continues to grow at an exponential rate. Our greatest asset in the fight against exploitation and trafficking is education. Learn how you can train teachers, students, and parents, and help put an end to human trafficking.

**Your Legacy, Rotary’s Promise**
*Wednesday, 5 June, 13:30-14:30, Hall B2, Room B201 (Presented in English)*

What is your Rotary legacy? With your support, The Rotary Foundation Endowment can fulfill your hopes for a better future. Learn what you can do today to ensure that you continue doing good in the world beyond your lifetime.
Your Rotary Story: Your Secret Weapon
Tuesday, 4 June, 15:00-16:00, Hall B7, Room B701
(Presented in English)

Our Rotary story is our most powerful tool. Without an interesting narrative, the motivation that drives others to support our work is lost. Think about your own club, and how your projects and events fit within the bigger story of Rotary. This session will focus on applying storytelling and marketing principles to help you tell your story with more consistency and greater impact — leading to better outcomes for your projects and events.

Rotary Business School
Rotary Business School brings you three in-depth presentations from international executives and professional speakers on the following topics. Session details are available on the mobile app.

1. Teamwork
   Monday, 3 June, 13:00-14:00, Hall B4, Room B403
   (Presented in English)

2. Innovative Ideas
   Tuesday, 4 June, 13:00-14:00, Hall B4, Room B403
   (Presented in English)

3. Communicating Effectively
   Wednesday, 5 June, 13:00-14:00, Hall B4, Room B403
   (Presented in English)
HOST EVENTS

Pick up tickets for Host Organization Committee (HOC) events from the Host-ticketed Events Counter located at the Hamburg Messe Central Entrance, Ground Level.

Find information about HOC events at the Host-ticketed Events Counter or on the HOC website, ric2019.rotary.de/en/events.

SATURDAY, 1 JUNE

House of Friendship Grand Opening, 12:00
House of Friendship, Hamburg Messe, Hall A3, Free to all registered attendees

Come help RI President Barry Rassin welcome everyone to the House of Friendship and celebrate the start of the Rotary International Convention in Hamburg.

Hamburg on the Move: Bike Tour, 07:00
Frascatiplatz in Hamburg-Bergedorf
21029 Hamburg (Bergedorf)
Ticket price: €29, including taxes

During this 18-kilometer (11.2-mile) bike tour, you will discover the many sides and sights of Hamburg. The tour starts in the tranquil residential district of Bergedorf, known to be the greenest part of the Free and Hanseatic City of Hamburg. From there, the tour will take you through the historic commerce district, several parks, and finally into the heart of the bustling city center, to the historic city hall square (Rathausmarkt). Our pace will be relaxed.

Participants are asked to gather at Frascatiplatz in Bergedorf at 07:00. The tour starts at 08:30 and takes about 90 minutes, ending around 10:00 in the square in front of Hamburg City Hall. Please bring your own bikes.

Included in the price are refreshments at the end of the tour and a bike T-shirt.

Please wear athletic gear, and don’t forget sun protection (e.g., hat and sunscreen).

Hamburg on the Move: 3K Walk, 08:00
Hamburg City Hall
20095 Hamburg
Ticket price: €29, including taxes

Discover Hamburg and raise awareness for End Polio Now! This 3-kilometer (1.9-mile) walk will take you through the beautiful historic city center as you draw attention to Rotary’s work to end polio.
The exact route is to be determined. If you would like to participate, please register in advance and meet at 08:00 in the square in front of Hamburg City Hall (Rathausmarkt), where all participants will get a T-shirt. The walk starts at 09:00.

Included in the price are refreshments at the end of the walk and a T-shirt.

Please wear athletic gear, and don’t forget sun protection (e.g., hat and sunscreen).

Information is subject to change.

**An Evening in Hamburg: Welcome Reception, 18:00**
*Hamburg Chamber of Commerce*
*Adolphsplatz 1*
*20457 Hamburg*

Ticket price: €49, including taxes

Enjoy the welcome reception in the historical Hamburg Chamber of Commerce. Founded in 1665, the Chamber is the oldest of its kind in Germany. This building also hosts the Hamburg Stock Exchange and Insurance Exchange, uniting the worlds of commerce and finance. Hamburg’s famous and prestigious chefs will welcome you to the Chamber with delicacies and fine wine.

**SUNDAY, 2 JUNE**

**The Art of Hamburg: Modern Ballet Meets Popular Music, 17:30**
*Laeiszhalle Hamburg*
*Johannes-Brahms-Platz*
*20355 Hamburg*

Ticket price: €59, including taxes

Join us for an evening of culture and music in Hamburg! The National Youth Ballet, led by John Neumeier and Kevin Haigen, and the Young ClassX will inspire you.

Since 1973, the world-famous John Neumeier has led and choreographed the Hamburg Ballett. He is also the founder and general director of the National Youth Ballet. The Young ClassX, established by the Otto Group and Salut Salon, helps young people from all over Hamburg to connect with music in a unique way.
MONDAY, 3 JUNE

**Enjoy Hamburg’s Landmark: Music in the Elbe Philharmonic Hall**, 17:30 and 20:30
*Elbe Philharmonic Hall*
*Platz der Deutschen Einheit*
*20457 Hamburg*
Ticket price: €79, including taxes

The numbers speak for themselves: Since the Elbe Philharmonic Hall opened in January 2017, more than 4.5 million guests have visited its halls and famous observation deck, which offers a fantastic view of the Hamburg harbor. The view is just one of the reasons the concert tickets are popular, so be sure to book your ticket for this exclusive Rotary performance as soon as possible! The Rotary Germany Orchestra will perform many classic pieces.

Due to the high number of expected participants, two identical events will be held at different times on Monday evening. Drinks and finger food before the concerts.

The ticket price includes the concert, drinks, finger food, and entrance to the observation deck.

**Enjoy Hamburg’s Landmark: Organ Concert in St. Michaelis Church**, 17:30
*Hauptkirche St. Michaelis*
*Englische Planke 1*
*20459 Hamburg*
Ticket price: €49, including taxes

Hamburg’s main church, St. Michaelis, is one of the most beautiful baroque churches in Northern Germany. The church tower is not only a jewel in Hamburg’s cityscape but also a treasure on the inside. In the main church, three organs can be played together to form a symphonic cathedral organ. The sounds of the Steinmeyer, the Marcussen, and the Fernwerk organs envelop listeners and fascinate people from all over the world. Let yourself be enchanted by the timbres and unique acoustics.

Christoph Schoener, the church’s music director, is one of the most renowned concert organists of his generation and offers us a spectacular program. You will also enjoy toccatas by Bach and Widor, the most famous organ compositions of all.

The ticket price includes snacks and drinks before the concert.
TUESDAY, 4 JUNE

Experience Hamburg Hospitality: Visit Rotary Clubs, 18:30
Ticket price: €29, including taxes

Rotarians in and around Hamburg are looking forward to welcoming you to an unforgettable night with their Rotary clubs!

Guests from around the world will experience the culture of a select group of Rotary clubs in Northern Germany and make new friends. Become inspired, and share your Rotary experiences and projects with other Rotarians.

Guests will be randomly assigned to a host Rotary club.

The ticket price typically includes transportation to and from the event and a meal, provided by the club.
PART 2

HOUSE OF FRIENDSHIP
HOUSE OF FRIENDSHIP
Halls A3 and A4, Hamburg Messe

The House of Friendship offers an exciting variety of activities and live entertainment.

Explore the booths of Rotary-licensed vendors in the Rotary Marketplace. Visit booths offering information about Rotary projects, Rotary Fellowships, Rotarian Action Groups, Rotary International, and The Rotary Foundation. Don’t forget to visit the 2020 Honolulu Convention Promotion and Registration Booth in Hall A3, where you can register for the 2020 convention in Honolulu, Hawaii, USA!

You’ll also find beautiful and unique local products at commercial booths. Note: Rotary accepts no responsibility for the merchandise sold in this area.

HOURS
Saturday, 1 June, 09:00-18:00
Sunday, 2 June, 09:00-18:00
Monday, 3 June, 09:00-18:00
Tuesday, 4 June, 09:00-18:00
Wednesday, 5 June, 09:00-16:00

GRAND OPENING
The Grand Opening is scheduled to begin at 12:00 on Saturday, 1 June, in Hall A3.

FOOD, FUN, AND ENTERTAINMENT
Enjoy performances by local artists on the stage in the House of Friendship. Check the entertainment schedules near the stage to see who is performing each day.

Check out the concession locations throughout the House of Friendship to eat, have a drink, or just take a well-deserved break.

PEOPLE OF ACTION SOCIAL MEDIA CENTER
Hall A3

Connect and recharge at the People of Action Social Media Center in the House of Friendship while gaining tips for telling your People of Action stories. Check out the top social media posts from convention attendees and share your own on the #Rotary19 social wall. Rotary International’s social media team will share the latest tips and tricks for Facebook, Instagram, and more. You can also get personalized help on your social media channels and charge your mobile devices.

Join interactive 15-minute “quick chats” to learn how to maximize your social media presence and tell your People of Action stories, along with other helpful hints.
Get one-on-one help from the Rotary International Social Media and Marketing and Communications teams during five-minute personal consultations. (Office hours are noted below.) You can find out how to set up your accounts and use social media to share the impact you and your club make through Rotary.

Saturday, 1 June

11:00 How to Use Live Video on Social Media
Live video can bring social media users directly into your project and your Rotary club. Find out how this popular tool can play a key role in sharing your work with a global audience.

11:30 Promoting Your Club as People of Action Throughout the Rotary Year
Are you looking for ideas to connect the People of Action campaign to Rotary events throughout the year? Join this chat to learn how to plan your People of Action promotion calendar.

11:30-12:30 Office Hours
Get one-on-one help with your social media questions from the Rotary International social media team.

13:30 How to Use Social Media to Promote Your Event
You are planning a great event, but how do you get people to show up for it? Join this chat to learn how to use social media tools and paid advertising to promote your event and reach your audience.

Sunday, 2 June

13:30 Social Media Resources and Guidance
Is your club easy to find online? Find out how to optimize your digital presence so visitors will get a great first impression. Discuss ways to update your club profile and contact information, and learn where to find free resources for your social media channels.

14:00-15:00 Office Hours
Get one-on-one help with your social media questions from the Rotary International social media team.

15:15 Telling Your People of Action Story
Where others see problems, Rotarians see solutions. Our 1.2 million members identify opportunities and possibilities in communities around the world. Get resources and advice to bring your story to life on social media.
Monday, 3 June

13:30 How to Celebrate World Polio Day
World Polio Day is 24 October, but you can start planning your festivities now. Last year, Rotary clubs held more than 3,000 events worldwide. This year, we want you to take part in the fun. Get tips and resources for hosting your own World Polio Day celebration.

14:00-15:00 Office Hours
Get one-on-one help with your social media questions from the Rotary International social media team.

15:15 How to Use Hashtags
What are hashtags? How are they used? Join Rotary’s social media team to find out how you can use hashtags to brand your event and participate in conversations on social media channels.

Tuesday, 4 June

13:30 How to Use Instagram and Take Great Photos for Social Media
The right image can make you cry on the subway, laugh in a board meeting, or lend your support to a worthy cause on the spot. Find out how to use Instagram, and learn ways to take more compelling photos to tell your Rotary story.

14:00-15:00 Office Hours
Get one-on-one help with your social media questions from the Rotary International social media team.

15:15 Promoting Your Club as People of Action Throughout the Rotary Year
Are you looking for ideas to connect the People of Action campaign to Rotary events throughout the year? Join this chat to learn how to plan your People of Action promotion calendar.

Wednesday, 5 June

13:30 How to Use Live Video on Social Media
Live video can bring social media users directly into your project and your Rotary club. Find out how this popular tool can play a key role in sharing your work with a global audience.

14:00-14:30 Office Hours
Get one-on-one help with your social media questions from the Rotary International social media team.

14:00 Telling Your People of Action Story
Where others see problems, Rotarians see solutions. Our 1.2 million members identify opportunities and possibilities in communities around the world. Get resources and advice to bring your story to life on social media.
FUTURE OF ROTARY BOOTH
Hall A3
As the eradication of polio nears, it’s time for Rotary to explore new ways to create lasting change. Rotary’s plan of action sets the strategic framework for our future — securing our legacy as a dynamic organization that advances communities worldwide.

Visit the Future of Rotary booth to discover the four priorities of our strategy and see how the spirit of Rotary members will help put our plan into action.

2020 HONOLULU CONVENTION PROMOTION AND REGISTRATION BOOTH
Hall A3
Aloha Rotary!
Stop by the booth to:
• Register for the 2020 convention in Honolulu (pay $395 when you register between 1 and 5 June 2019)
• Reserve hotel rooms early!
• Get your Honolulu convention logo pin upon registering
• Pick up promotional materials for your club

Before registering for the Honolulu convention, please create a My Rotary account at rotary.org/myrotary.
Be sure to remember your password.

ROTARY RESOURCE CENTER
Hall A4
Rotary staff members are here to help you find resources and answer questions about membership strategies, Rotary Global Rewards, our new Learning Center, service, programs for young leaders, Rotary grants, and the Rotary brand. Join us daily during one of our open office hours for personalized assistance or attend an Ask the Expert session to learn how to utilize specific Rotary resources. Dates, times, and topics for Ask the Expert sessions are listed in the Rotary convention app.

Visit the PolioPlus area for an overview of Rotary’s participation in the Global Polio Eradication Initiative.

Stop by to explore My Rotary and its suite of online tools. Bring your own computer or tablet and we’ll teach you how to track your club’s goals through Rotary Club Central, gain support for your project through Rotary Ideas, and use templates in the Rotary Brand Center. You can also join us for Ask the Expert sessions daily.

Ask experienced staff questions about Rotary.org, membership, grants, and The Rotary Foundation. Make a life-changing contribution to the Foundation.
Learn about the **Rotary Peace Centers**, a major educational and peacebuilding initiative of the Foundation. Peace centers alumni are available to answer questions about the program, provide information on the fellowship application and selection process, and discuss peace and conflict resolution issues.

Stop by the **Rotary Shop** to find brand-new Rotary merchandise and publications.

Visit the **Ribbon** counter to pick up your FREE ribbons and stickers to adorn your badge. Popular ribbons include those for incoming, current, and past club leaders as well as various ribbons for The Rotary Foundation. Stickers are available for various youth programs, language fluencies and number of conventions you’ve attended. These badge decorations make for great conversation starters.

**VR ZONE**

*Hall A3*

Step into another world for an unforgettable experience through virtual reality, the latest technology to be harnessed by Rotary. View three short VR videos (“I Dream of an Empty Ward,” “One Small Act,” and “Two Drops of Patience”) and gain a 360-degree perspective on the causes Rotary champions, including polio eradication and peacebuilding. Virtual reality not only allows members to emotionally connect to our work but also helps outside audiences to see the world as we do.
GENERAL INFORMATION

2018-19 RI BOARD OF DIRECTORS

Barry Rassin
Rotary Club of East Nassau, New Providence, Bahamas
President

Mark Daniel Maloney
Rotary Club of Decatur, Alabama, USA
President-elect

John C. Matthews
Rotary Club of Mercer Island, Washington, USA
Vice President

Peter Ibilher
Rotary Club of Nürnberg-Reichswald, Germany
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Rotary Club of Ragusa, Italy

Olayinka Hakeem Babalola
Rotary Club of Trans Amadi, Rivers State, Nigeria

Jeffry Cadorette
Rotary Club of Media, Pennsylvania, USA

Basker Chockalingam
Rotary Club of Karur, Tamil Nadu, India

Lawrence A. Dimmitt
Rotary Club of Topeka, Kansas, USA

Rafael M. Garcia III
Rotary Club of Pasig, Rizal, Philippines
Keiichi Ishiguro
Rotary Club of Tsuruoka West, Yamagata, Japan

Robert C. Knuepfer Jr.
Rotary Club of Chicago, Illinois, USA

Akira Miki
Rotary Club of Himeji, Hyogo, Japan

Eun-Soo Moon
Rotary Club of Cheonan-Dosol, Chungcheongnam, Korea

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Rotary Club of Saltash, Cornwall, England

Piotr Wygnańczuk
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Rotary Club of O’Fallon, Illinois, USA

Paulo Augusto Zanardi
Rotary Club of Curitiba-Cidade Industrial, Paraná, Brazil

John Hewko
Rotary Club of Kyiv, Ukraine
General Secretary
2019-20 RI BOARD OF DIRECTORS

Mark Daniel Maloney
Rotary Club of Decatur,
Alabama, USA
President

To Be Announced
President-elect

Olayinka Hakeem Babalola
Rotary Club of Trans Amadi, Rivers State, Nigeria
Vice President

David D. Stovall
Rotary Club of Hall County, Georgia, USA
Treasurer

Francesco Arezzo
Rotary Club of Ragusa, Italy

Tony Black
Rotary Club of Dunoon, Argyll, Scotland

Jeffry Cadorette
Rotary Club of Media, Pennsylvania, USA

Mário César Martins de Camargo
Rotary Club of Santo André, São Paulo, Brazil

Lawrence A. Dimmitt
Rotary Club of Topeka, Kansas, USA

Rafael M. Garcia III
Rotary Club of Pasig, Rizal, Philippines
Jan Lucas Ket
Rotary Club of Purmerend,
The Netherlands

Kyun Kim
Rotary Club of Busan-Dongrae,
Busan, Korea

Floyd A. Lancia
Rotary Club of Anthony Wayne
(Fort Wayne), Indiana, USA

Akira Miki
Rotary Club of Himeji, Hyogo, Japan

Bharat S. Pandya
Rotary Club of Borivli, Maharashtra,
India

Kamal Sanghvi
Rotary Club of Dhanbad, Jharkhand,
India

Johrita Solari
Rotary Club of Anaheim, California,
USA

Stephanie A. Urchick
Rotary Club of McMurray,
Pennsylvania, USA

Piotr Wygnańczuk
Rotary Club of Gdynia, Poland

John Hewko
Rotary Club of Kyiv,
Ukraine
General Secretary
2018-19 ROTARY FOUNDATION TRUSTEES

Brenda Marie Cressey
Rotary Club of Paso Robles, California, USA
Chair

Gary C.K. Huang
Rotary Club of Taipei, Taiwan
Chair-elect

Michael F. Webb
Rotary Club of Mendip, Somerset, England
Vice Chair

Ron D. Burton
Rotary Club of Norman, Oklahoma, USA

Mário César Martins de Camargo
Rotary Club of Santo André, São Paulo, Brazil

John F. Germ
Rotary Club of Chattanooga, Tennessee, USA

Mary Beth Growney Selene
Rotary Club of Madison West Towne-Middleton, Wisconsin, USA

Per Høyen
Rotary Club of Aarup, Denmark

Seiji Kita
Rotary Club of Urawa East, Saitama, Japan

Julia D. Phelps
Rotary Club of Amesbury, Massachusetts, USA
Gary C.K. Huang  
Rotary Club of Taipei,  
Taiwan  
Chair

K.R. Ravindran  
Rotary Club of Colombo, Western Province, Sri Lanka  
Chair-elect

Kenneth M. Schuppert Jr.  
Rotary Club of Decatur, Alabama, USA  
Vice Chair

Jorge Aufranc  
Rotary Club of Guatemala Sur, Guatemala

Brenda Marie Cressey  
Rotary Club of Paso Robles, California, USA

Hipólito S. Ferreira  
Rotary Club of Contagem-Cidade Industrial, Minas Gerais, Brazil

John F. Germ  
Rotary Club of Chattanooga, Tennessee, USA

Per Høyen  
Rotary Club of Aarup, Denmark

Jennifer E. Jones  
Rotary Club of Windsor-Roseland, Ontario, Canada

Seiji Kita  
Rotary Club of Urawa East, Saitama, Japan
Julia D. Phelps
Rotary Club of Amesbury, Massachusetts, USA

Ian H.S. Riseley
Rotary Club of Sandringham, Victoria, Australia

Gulam A. Vahanvaty
Rotary Club of Bombay, Maharashtra, India

Michael F. Webb
Rotary Club of Mendip, Somerset, England

SangKoo Yun
Rotary Club of Sae Hanyang, Seoul, Korea

John Hewko
Rotary Club of Kyiv, Ukraine
General Secretary
2019 CONVENTION COMMITTEE

John T. Blount
Rotary Club of Sebastopol, California, USA
Chair

Jennifer E. Jones
Rotary Club of Windsor-Roseland, Ontario, Canada

Shekhar Mehta
Rotary Club of Calcutta-Mahanagar, West Bengal, India

Andreas von Möller
Rotary Club of Hamburg-Lombardsbrücke, Germany

Jennifer A. Scott
Rotary Club of Central Blue Mountains, New South Wales, Australia

Estela Luisa Werner de Torroba
Rotary Club of Santa Rosa Norte, La Pampa, Argentina

Holger Knaack
Rotary Club of Herzogtum Lauenburg-Mölln, Germany
Adviser

John C. Smarge
Rotary Club of Naples, Florida, USA
Adviser
2019 HOST ORGANIZATION COMMITTEE

Andreas von Möller
Rotary Club of Hamburg-Lombardsbrücke
Co-Chair

Holger Knaack
Rotary Club of Herzogtum Lauenburg-Mölln
Co-Chair

Catrin Bartenbach
Rotary Club of Hamburg-Deichtor
Chair — Side Events

Bernd Diepenhorst
Rotary Club of Kiel-Düsternbrook
Chair — Service And Engagement

Jan-Hendrik Dörner
Rotary Club of Hamburg-Elbe
Deputy — Service and Engagement

Christian Dyckerhoff
Rotary Club of Hamburg
Chair — Finance and Legal

Phillip Leonhard Franke
Rotaract Club of Hamburg-City
Chair — Preconvention

Thomas Garske
Rotary Club of Ahrensburg
Deputy — Home Hospitality

Carolin Hegenbarth
Rotary Club of Berlin-Unter den Linden
Deputy — Public Relations

Wilma Heim
Rotary Club of Gladbeck-Kirchhellen
Chair — Audit

Beate Rosalie Holzwarth
Rotary Club of Bad Dürkheim
Deputy — Event Coordination

Nils Jacobsen
Rotary Club of Hamburg-Blankenese
Deputy — Side Events

Vera Klischan
Rotary Club of Hamburg-Hanse
Deputy — Service and Engagement

Bruno Meissner
Rotary Club of Norderstedt
Deputy — House of Friendship Coordinator

Jasmin Missler
Rotary Club of Hamburg-Hafencity
Deputy — Sponsorship

Eberhard Müller
Rotary Club of Hamburg-Lombardsbrücke
Chair — House of Friendship

Kirstin Müller-Nedebock
Rotary Club of Hamburg-Winterhude
Deputy — Finance and Legal

Stefan Rössle
Rotary Club of Ahrensburg
Chair — Ticketed Events

Francisca Schmidt
Rotaract Club of Berlin-International
Deputy — Webpage

Balthasar Siekiera
Rotaract Club of Hamburg-Alstertal
Deputy — Preconvention

Florian Wackermann
Rotary Club of Germering
Deputy — Promotion

Andreas Wende
Rotary Club of Ahrensburg
Chair — Marketing and Communications
2019 CONVENTION PROMOTION COMMITTEE

Executive team

Jennifer E. Jones
Rotary Club of Windsor-Roseland
Chair

Frank van der Meijden
Rotary Club of Son en Breugel
Vice Chair

Philippe Lamoise
Rotary Club of Del Mar
Website

Florian Wackermann
Rotary Club of Germering
Youth Adviser

Alberto Cecchini
Rotary Club of Roma
Nord-Est
Event Logistics

Coordinators

Şafak Alpay
Rotary Club of Istanbul-Sisli

Tamie S. Babb
Rotary Club of Nashville Sunset

Chris L. Etienne
Rotary Club of Petoskey

Roberto Luiz Barroso Filho
Rotary Club of Santos-Boqueirão

T.I.M. Nurul Kabir
Rotary Club of Dhanmondi Central

Sanjay Khanna
Rotary Club of Delhi South East

Rob Klerkx
Rotary Club of Houten

Yvonne Kumoji-Darko
Rotary Club of Accra-South

Mary S. McCambridge
Rotary Club of Loveland

Lena J. Mjerskaug
Rotary Club of Enebakk

Penny Offer
Rotary Club of Ladner

Giuseppe Perrone
Rotary Club of Roma-Ovest

Amirthagowri R.P. Rajan
Rotary Club of Kandy

Haresh L. Ramchandani
Rotary Club of Montego Bay-East

Nicki Scott
Rotary Club of the North Cotswolds

Allen J. Sellers
Rotary Club of Panamá Nordeste

Johrita Solari
Rotary Club of Anaheim

David J. Sullivan
Rotary Club of Sandys

Katsuhiko Tatsuno
Rotary Club of Tokyo-West

Mike Thorn
Rotary Club of Cheam and Sutton

Rolando V. Villanueva
Rotary Club of Baguio Summer Capital

Florian Wackermann
Rotary Club of Germering

Chi-Jea Kega Yao
Rotary Club of Lu Chou

Young Suk Yoon
Rotary Club of Seoul Hoehyon
2019 CREDENTIALS COMMITTEE

Ekkehart Pandel
Rotary Club of Bückeburg, Germany
Chair

Valdemar Lopes Armesto
Rotary Club of São Paulo-Vila Alpina, São Paulo, Brazil
Member

Miguel Angel Martinez Pereyra
Rotary Club of Montserrat, Buenos Aires, Argentina
Member

Magozaemon Takano
Rotary Club of Kofu, Yamanashi, Japan
Member

Machiko Wakai-Tschann
Rotary Club of Nice Riviera Côte d’Azur, Alpes-Maritimes, France
Member

Michael Yik Fah Yee
Rotary Club of Garden City, Singapore
Member
Can’t find the answer to your question in the program book? Visit the Main Convention Office on the upper level of Hall B1, or the Convention Information Desk located at the Central Entrance of Hall A4 (on the ground level).

**Hours:**
Thursday, 30 May, 08:00-19:00  
Friday, 31 May, 08:00-19:00  
Saturday, 1 June, 08:00-19:00  
Sunday, 2 June, 08:00-18:00  
Monday, 3 June, 08:00-18:00  
Tuesday, 4 June, 08:00-18:00  
Wednesday, 5 June, 08:00-18:00

You can also check the Rotary Events app.

**ALCOHOLIC BEVERAGE POLICY**
The consumption of samples or bottles containing alcohol provided by House of Friendship vendors is strictly prohibited on the premises of the Hamburg Messe.

**ARCH KLUMPH SOCIETY LOUNGE**
The Arch Klumph Society Lounge is located in Hall B4 of the Hamburg Messe. Arch Klumph Society members are welcome to visit at their leisure to enjoy light refreshments and share in the camaraderie of the convention with fellow society members and Rotary’s senior leaders. The lounge will operate during the same hours as the House of Friendship. Each Arch Klumph Society member may bring one guest per visit.

**ATM SERVICES**
Please refer to the Transportation Guide and Venue Map for ATM locations within the Hamburg Messe.

Currency exchanges are available in Terminals 1 and 2 at the airport. The airport also has ATMs.

**ATTIRE**
Business casual, as is customary in your country, is suitable for most events. Invitation-only events may require more formal dress.

**COAT AND LUGGAGE CHECK**
Location: Central Entrance

Sunday, 2 June, 08:00-18:00  
Monday, 3 June, 09:00-18:00  
Tuesday, 4 June, 09:00-18:00  
Wednesday, 5 June, 09:00-20:00
CONVENTION FEEDBACK
Your opinion helps us plan future conventions. Tell us about your convention experience by completing the survey you’ll receive by email after the event. You can also share feedback about breakout sessions using the convention mobile app. Personal data collected as part of this survey is subject to Rotary’s privacy policy (my.rotary.org/en/privacy-policy).

During the convention, you’re also welcome to leave your feedback, in writing, at the Main Convention Office or the Convention Information Desk. You may also email ri.registration@rotary.org.

OPENING CEREMONY ASSIGNMENT
All full convention attendees have been assigned to an opening ceremony, which is marked on your badge as P1 or P2. If you are assigned to the second ceremony but would like to attend the first, we will ask you to wait in the designated area at the entrance of the queue. When the session starts, RI staff will confirm attendance and may open the session to attendees assigned to the second ceremony, based on seating availability.

This policy also applies to anyone assigned to the first ceremony who wishes to attend the second.

Note: Opening ceremony assignments are based on registration date of the main registrant, and are intended to ensure balanced attendance at both sessions.

If you have opted in to experience the opening ceremony in the Inspiration Lounge, your badge has been marked with your selection as L1/L2. By choosing this option, you will not be able to access the main session hall for the opening ceremony. The Inspiration Lounge is located in Hall B5.

GENERAL SESSION SEATING
General sessions will be held in Hall B6. Seating and access to all general sessions are first come, first served, except in designated reserved seating areas. See a complete reserved seating list on the Rotary Events app. Sergeants-at-arms can also help you find a reserved seating section.

We appreciate that you want a good seat. Be assured that there is room for everyone assigned to each session. Screens will make the speakers visible to all participants. Please be considerate of your fellow Rotarians when walking (not running) into the meeting area.

GENERAL SECRETARY’S REPORT AND TREASURER’S REPORT
Reports from both the general secretary and the treasurer are available at Rotary.org.
GENERAL INFORMATION

HOTEL ASSISTANCE
Ask about hotel reservations and hotel deposit credit at the Hotel Assistance Booth in the registration area of Hall A2, Hamburg Messe. Representatives from Experient, Rotary’s designated housing agent, will be there to help those who register for the convention on-site and need hotel assistance.

INSPIRATION LOUNGE
NEW THIS YEAR!
Join Rotarians, speakers, and leaders in the Inspiration Lounge, Hall B5, for small group discussions, livestreamed breakout sessions, and more! Open Monday-Wednesday, 09:00-17:00.

LOST AND FOUND
Any lost or found items should be reported to the Sergeants-at-Arms Office (Office 1, Level 1, one level above the Hamburg Messe Central Entrance). Rotary is not responsible for lost or stolen property.

MOBILITY ASSISTANCE
People who need mobility assistance can visit the Scooter and Wheelchair Distribution Area (located in the Hamburg Messe Central Entrance, Ground Floor).

Manual wheelchairs and electric scooters are available for daily rental 30 May-5 June on a first-come, first-served basis from the Scooter and Wheelchair Distribution Area.

Rented wheelchairs and scooters cannot be transported outside the Hamburg Messe. Scooters and wheelchairs must be returned daily by the close of convention registration. Please note that rentals are cash only. Renters bear all responsibility and liability for personal injury or damage to equipment. Renters shall be charged for any costs for equipment repair.

- Scooter €75 — CASH ONLY
- Wheelchair €25 — CASH ONLY

For transportation information, see the Transportation Guide and Venue Map included in your registration materials, or visit the Transportation Information Booth in the Hamburg Messe Central Entrance, Ground Floor.

PHOTOGRAPHS
Photographs from the convention will be available at rotary.org/rotaryimages, covering events from the preconvention meetings through the closing ceremony. Download the images free of charge, and use them to enhance your club and district websites, print publications, and public relations efforts.
GENERAL INFORMATION

POLICIES

Code of Conduct

Rotary International is committed to maintaining an environment that promotes courtesy, dignity, and respect. The spirit of collegiality brings out the best in us, which contributes directly to our overall success. Attendees, volunteers, exhibitors, vendors, and RI staff are expected to conduct themselves in a professional and cooperative manner.

All attendees, including minors and Rotary employees supporting the convention, have the right to an environment free of:

- Inappropriate physical contact (including shoving or striking another person with the intent to threaten, intimidate, or harm)
- Unwelcome comments or jokes that threaten, degrade, or belittle
- Unwelcome advances (including suggestive comments, gestures, innuendos, and contact)

Rotary International takes allegations of code-of-conduct violations seriously. Those who believe their rights have been violated are strongly encouraged to report the incidents to the Main Convention Office (upper level of Hall B1, Hamburg Messe). Code-of-conduct violations may result in revocation of an attendee’s registration credentials; confiscation of any individual’s, exhibitor’s, speaker’s, performer’s, vendor’s, or company’s badges or access credentials; the removal of an individual, exhibitor, speaker, performer, vendor, or company from the buildings or grounds of the Hamburg Messe; and the forbidding of entrance to the buildings or grounds of the Hamburg Messe to an individual, exhibitor, speaker, performer, vendor, or company without any refund of registration, application, or other fees and expenses; as well as prohibition of attendance, performance, or exhibition at future Rotary conventions. Any allegations of commission of a crime will be reported to law enforcement.

Special care must also be taken to ensure the safest possible environment for all young people attending the convention or convention-related activities. Rotary’s Statement of Conduct for Working With Youth affirms that “Rotary International strives to create and maintain a safe environment for all youth who participate in Rotary activities. To the best of their ability, Rotarians, Rotarians’ spouses, partners, and other volunteers must safeguard the children and young people they come into contact with and protect them from physical, sexual, and emotional abuse.” Any allegations of abuse or harassment of youth will be reported to law enforcement and handled according to all applicable RI policies.
**Fundraising**
The Rotary Foundation of Rotary International is the only entity allowed to fundraise at the convention.

**Music and Visuals**
Because of copyright laws, RI is unable to release or make available any of the music and some of the visuals and images used during the general sessions.

**Photography and Video Recording**
Attendees, participants, vendors, contractors, and exhibitors (“you”) understand and agree that while attending, participating in, or visiting the Rotary International Convention, preconvention events, and Rotary-ticketed events, as well as Host Organization Committee events, they or their child may be recorded by any means, including still photography, interview, and video and audio recording (“Recordings”). By attending, participating in, or visiting the Rotary International Convention, preconvention events, and Rotary-ticketed events, as well as Host Organization Committee events, you grant Rotary International and The Rotary Foundation the perpetual, irrevocable, royalty-free worldwide right to use, copy, display, modify, distribute, publish, and license use of the Recordings and your and your child’s names, voices, statements, and images for promotional, educational, and marketing purposes, without Rotary International or The Rotary Foundation incurring debts or liabilities of any kind. Rotary will use the Recordings on its website, in its publications, via streaming and in social media, and retains the Recordings and personal information for historical and research purposes.

Recording and photographing general session speakers and entertainers is not allowed.

**Smoking**
Smoking is prohibited at the convention.

**REFLECTION/PRAYER ROOM**
Open during regular show hours and to people of all faiths, a quiet and peaceful environment has been dedicated for private reflection in the East Entrance, Ground Floor of the Hamburg Messe.

On 4 June, the Chicago room will be specifically arranged to support and facilitate Muslim prayer during the celebration of Eid-ul-Fitr (an important religious holiday celebrated by Muslims worldwide that marks the end of Ramadan).
Registration Information

Registration Badges
All participants will be issued a name badge and are required to wear it at all times while at the Hamburg Messe. Your badge will be scanned at the entrances to general sessions, breakout sessions, and Rotary-ticketed events.

At Rotary International, we understand the importance of protecting convention attendees’ personal data. As part of this commitment, name badges do not contain sensitive personal data. Find Rotary’s privacy policy at my.rotary.org/en/privacy-policy.

For security purposes, all registrants must present photo identification (driver’s license or passport) to obtain their convention badges. RI reserves the right to check photo identification at any time during registrants’ attendance at the convention. Spot checks will be made to compare badge information with photo identification. Badges that do not match photo identification will be confiscated without refund, and violators will be ejected. RI reserves the right to inspect all purses and bags. Registrants may refuse inspection; however, RI reserves the right to prevent entry to the Hamburg Messe.

On-Site Ticket Sales
If you did not purchase tickets in advance and would like to check availability, visit Hall A2, Hamburg Messe.

Rotary-ticketed events: If tickets are available, convention registrants will need to present their badges to load the ticket electronically. Tickets may become available at the last minute if other registrants cancel; these tickets will be sold at registration about one hour before the event.

Rotary luncheon ticket exchange: If RI luncheon ticket holders are unable to attend their event, Rotary will facilitate exchanges between registrants at the New and Unpaid Registration Area at registration. Both parties must be present with their badges at the time of the exchange, and any financial transactions must be conducted exclusively between the registrants.

Host-ticketed events: Convention registrants may purchase tickets, if available, from the Host-ticketed Events Counter in the Hamburg Messe Central Entrance, Ground Level. Note: Host-ticketed events and tours are not loaded onto name badges.
To connect with other attendees and get the most up-to-date program information, download the Rotary Events mobile app to your smartphone or tablet. Search for “Rotary Events” in your app store, then download the app and sign in. Select the 2019 Rotary Convention event. From there, you can create a profile and interact with other app users.

Personal data collected by Rotary through the app is subject to Rotary’s privacy policy (my.rotary.org/en/privacy-policy). Personal data collected by the app developer will be subject to that developer’s privacy policy (as indicated in the app).

Hamburg welcomes visitors from around the world, but even the most experienced traveler knows that, regardless of location, tourists should exercise caution:

- Remove your convention badge and place it in a secure pocket or bag that you can easily access when you leave the convention venue. Wearing your badge in public can make you a target for pickpockets, but you will need to provide it when asked while using public transportation, as your badge is your ticket.
- Stay alert. Show strong, confident body language and make eye contact.
- Carry only what you need. Limit the valuables you carry and avoid carrying large amounts of currency. Do not carry all of your key identification (including credit cards and passport) at the same time or in the same wallet or purse.
- Keep your wallet in a hard-to-reach place like a front pants pocket, inside suit pocket, or deep inside a purse. Hold purses or bags in front, covered with your hands.
- Be aware of your surroundings and exercise caution near banks, ATMs, and train and bus stations.
- Leave your Rotary bags in your hotel room and use a nondescript bag during your stay.

First Aid and Emergencies

During convention hours, first aid staff are available at the First Aid Offices near A2 and B4 of the Hamburg Messe. If you need medical attention, report to one of these locations.

If you need immediate medical assistance and cannot get to a First Aid Office, contact any of the following people:

- Sergeants-at-arms (identified by a yellow vest)
- Venue security staff member
- Rotary staff member (identified by a green staff badge or a blue Rotary staff shirt)

Or

- Dial 6666 from the house phone
For medical, safety, and security emergencies, or for police assistance outside the venue, call 112. Be prepared to give your exact location.

**Hospitals/Clinics:**

**Notfallpraxis Altona**  
(Emergency Care Service)  
Stresemannstraße 54  
22769 Hamburg  
Monday 19:00-00:00  
Tuesday 19:00-00:00  
Wednesday 13:00-00:00  
Thursday 19:00-00:00  
Friday 19:00-00:00  
Saturday 07:00-00:00  
Sunday 07:00-00:00  
Phone: +49(0)40 228022

**Praxisklinik am Rothenbaum**  
Dr. med. Holger Roth, DEAA  
Heimhuder Straße 38  
20148 Hamburg  
Phone: +49(0)40 4133140  
Email: info@klinikrothenbaum.de  
Website: www.klinikrothenbaum.de

**Agaplesion**  
**Diakonieklinikum Hamburg**  
Hohe Weide 17  
20259 Hamburg  
Phone: +49(0)40 790200  
Email: info@d-k-h.de  
Website: www.d-k-h.de

**Hopa im Krankenhaus Jerusalem**  
Schäferkampsallee 34  
20357 Hamburg  
Phone: +49(0)40 380212720

**Asklepios Klinik Altona**  
Paul-Ehrlich-Straße 1  
22763 Hamburg  
Phone: +49(0)40 1818810  
Website: www.asklepios.com/hamburg/altona

**Asklepios Klinik St. Georg**  
Lohmühlenstraße 5  
20099 Hamburg  
Phone: +49(0)40 1818850  
Website: www.asklepios.com/hamburg/sankt-georg

**Doctors:**

**J.-M. Rieckesmann**  
Praktischer Arzt  
Rothenbaumchaussee 71  
20148 Hamburg  
Phone: +49(0)40 454153

**ICH Grindel**  
Grindelallee 35  
20146 Hamburg  
Phone: +49(0)40 4132420  
Website: www.ich-hamburg.de

**Praxisgemeinschaft Weidenallee**  
Weidenallee 12  
20357 Hamburg  
Phone: +49(0)40 433377  
E-mail: anfrage@praxisgemeinschaft-weidenallee.de  
Website: www.praxisgemeinschaft-weidenallee.de

*Be sure to call the facility ahead of time to make sure it is open and accepting patients.*
Pharmacies:

Apotheke Am Holstentor
Karolinenstrasse 5
20357 Hamburg
Phone: +49(0)40 433584
Hours:
Monday-Friday 08:30-18:30
Saturday 08:30-13:00

Schwan Apotheke
W. Mielck
Dammtorstrasse 27
20354 Hamburg
Phone: +49(0)40 343964
Hours:
Monday-Friday 08:00-18:30

Pharmacie Internationale
Steindamm 2
20099 Hamburg
Phone: +49(0)40 241243
Hours:
Monday-Friday 08:00-20:00
Saturday 08:00-18:00

Stern Apotheke
Schulterblatt 14
20357 Hamburg
Phone: +49(0)40 4322366
Hours:
Monday-Friday 09:00-19:00
Saturday 10:00-18:00

Apotheke am Dermatologikum
Stephansplatz 1-5
20354 Hamburg
Phone: +49(0)40 81971960
Hours:
Monday-Friday 08:00-19:00
Saturday 08:00-14:00

Enten-Apotheke
Grindelallee 88-90
20146 Hamburg
Phone: +49(0)40 44140260
Hours:
Monday-Friday 08:00-19:00
Saturday 09:00-14:00

Pharmacies Open Sundays:

Hauptbahnhof Apotheke
(Genral Station)
Wandelhalle Hamburg
Glockengießerwall 8-10
20095 Hamburg
Phone: +49(0)40 3252738
Hours:
Saturday-Sunday 08:00-21:00

Stresemann-Apotheke
Bernstorffstrasse 174
22767 Hamburg
Phone: +49(0)40 43189988
Hours:
Saturday 09:00-23:30
Sunday 09:00-19:00

RI and the Host Organization Committee are not responsible or liable for any convention attendee’s injury or health issues during the attendee’s stay in Hamburg.

Travel insurance is strongly recommended to cover emergency medical expenses, medical evacuation, and repatriation costs in case of injury or illness while you are away from your home country. Unless your health care provider confirms that you are covered while you attend the convention, it is reasonable to assume that you are not protected in case of medical emergency.
SERGEANTS-AT-ARMS
Sergeants-at-arms, a team of experienced Rotarians and their partners, are stationed throughout the convention center to answer questions and offer general assistance to attendees. They are easily identified by their yellow vests. Attendees are asked to follow the direction of the sergeants-at-arms.
Rotarians interested in serving as volunteer sergeants-at-arms must check in at the Sergeants-at-Arms Office (Level 1, Offices 1 & 2) to receive their assignments and other information.

SIMULTANEOUS INTERPRETATION
Most general sessions and other meetings are conducted in English. Some breakout sessions will be presented in other languages. Check the event information in this program to see the languages that will be served through simultaneous interpretation for each event.

Si indicates that simultaneous interpretation will be provided during that event.
During general sessions, simultaneous interpretation will be available in Chinese, French, German, Italian, Japanese, Korean, Portuguese, and Spanish. SI receivers are available for cash purchase only.
SI receivers are available for purchase at kiosks located in Registration (Hall A2, Ground Level).

SPEECHES AND VIDEO
Watch speeches, catch up on convention events, and view other video coverage at video.rotary.org. Share the excitement with your friends and your club too!

TRANSPORTATION
All registered convention attendees have complimentary access to Hamburg’s public transportation network using your convention badge. The HVV (Hamburger Verkehrsverbund) has an extensive bus, rail, and ferry system, making it easy to travel throughout Hamburg.

Valid Dates
31 May-6 June 2019
From Saturday, 1 June, through Wednesday, 5 June, a shuttle service will provide service between the U and S-Bahn Sternshanze HVV station and the Hamburg Messe, Central Entrance.
The shuttle hours of service are as follows:

<table>
<thead>
<tr>
<th>Day</th>
<th>Every 10 minutes</th>
<th>Every 10 minutes</th>
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<tbody>
<tr>
<td>Saturday</td>
<td>08:00-11:00</td>
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<tr>
<td>Sunday</td>
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<tr>
<td>Wednesday</td>
<td>08:00-11:00</td>
<td>16:00-20:00</td>
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For all other transportation-related information, consult the **Transportation Guide and Venue Map** you received with your registration materials.

For general transportation questions, visit the Transportation Information Booth in the Hamburg Messe Central Entrance, Ground Floor.

**VOTING DELEGATES AND PROCEDURES**

If you are a club delegate or proxy, you must present your credential certificate at the Voting Delegate’s Booth located in the House of Friendship, Hall A4. The Credentials Committee will validate certificates and distribute voting cards and delegate buttons.

Voting delegates are required to attend the Business Session on Tuesday, 4 June, 15:30-16:00 in Hall B6, Ground Level.
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Tell the community about your club – and the world about Rotary.

Rotary has launched a global campaign to let the world know we are People of Action. The more clubs that join in, the further our message carries. Go to rotary.org/brandcenter for step-by-step guides, easy-to-follow templates, and ideas and inspiration to tell your club’s story. Help spread our inspiring message around the globe.
What will you do to build connections and make membership a priority?

Discover new ways that your club can offer a flexible membership experience

Use the member satisfaction survey to meet your members’ needs

Take membership courses on rotary.org/learn

Whatever your goals, we have resources to help!
Visit rotary.org/membership
Your annual gifts to The Rotary Foundation help people around the globe live better lives today.

Planning a gift to Rotary’s Endowment supports these same life-changing programs forever.

Learn how the next century of service begins with your Rotary legacy at rotary.org/legacy.
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Discover
discounts on the products and services you value

Unique
opportunity to post an offer and see your community and business grow

Experience
a new way to support Rotary with offers that give back

Visit Rotary Global Rewards at rotary.org/globalrewards
Rotary’s programs for young leaders connect people through service, friendship, and leadership development. Interact and Rotaract clubs empower young people to create sustainable change in their schools and communities both locally and globally, and young people develop leadership skills and international understanding in Rotary Youth Exchange, New Generations Service Exchange, and Rotary Youth Leadership Awards (RYLA).

Learn more and get involved at rotary.org/youth-programs
ALOHA ROTARY

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