



Mark Daniel Maloney

President, 2019-20

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Dear fellow Rotarians, Rotaractors, members of the Family of Rotary, and friends,

Gay and I are delighted to welcome you to your 2019-2020 district conference. This event is a wonderful opportunity to see how *Rotary Connects the World*, helping us come together and share thoughts on how to make Rotary service more impactful and our member experience more engaging.

This year's conference comes at an especially auspicious moment for our organization. In 2019-2020, we are rolling out our new strategic plan. The plan is an Action Plan for Rotary's future. It was designed, with your input, to allow Rotary to better serve our rapidly-changing world.

The plan features four strategic priorities: to increase our impact; expand our reach; enhance participant engagement; and increase our ability to adapt. But to me, the central message of the plan is clear – we need to grow Rotary.

Growing Rotary is all about taking the connections that make our organization unique in the world and strengthening and multiplying them. How do we do that? Part of the answer is in how our clubs connect with prospective members. Part of it is in opening our doors to new types of clubs and memberships, making all potential Rotarians feel welcome.

But a big part of it is in how you personally connect with Rotary. It is exciting that you will be adding your ideas and your energy to your district conference. We hope this conference will help you to create your Action Plan for your Rotary future.

Kindest regards,

A handwritten signature in black ink that reads "Mark Daniel Maloney".

Mark Daniel Maloney
President, Rotary International 2019-2020