

VISION AND GOALS STATEMENT

Mark Daniel Maloney

If I am fortunate enough to be President, I will work tirelessly with other leaders to make Rotary even better.

My principal focus and actions will be dedicated to supporting and strengthening our clubs—the heart of Rotary. Rotary leaders are torn between Rotary being a membership organization that performs service or a service organization with members. The clubs are where Rotary happens! Rotary is, and should continue to be, a membership organization that performs service. Although we must offer multiple club formats, I will be guided by the principle that we should preserve our club-based membership.

I will affirmatively address the varying membership issues. In Britain, Scandinavia, Australia, and North America, Rotary is not growing. As in Japan, leaders are confronting an aging population. In Asia, growth is positive, but some of their own leaders want more emphasis on quality. In Germany and other parts of Europe, the standing of Rotarians is high and growth is stable. A “one size fits all” solution cannot produce the desired result. I believe we must have a permanent structure of Rotarians addressing the particular issues of that region. This structure must reach into the clubs with a formalized committee framework and action plan that is easy for Rotarians to implement.

I will engage Rotary leaders and seek the opinions of grassroots Rotarians to chart Rotary’s future in the post-polio era. With the eradication of polio, recognition for Rotary will be great and the opportunities will be many. This is the time to take advantage of more multi-faceted partnerships. Many organizations will seek to associate with us. Rotary’s visibility will be high, and we have the potential to become the global powerhouse for doing good.

So much for just one year, but it can be done! Working together, I am confident of success.