January 2019

Dear 2019-2020 district governor partner:

Welcome to the 2019 International Assembly.

We hope that this week’s training connects you to the larger Rotary world and shows you just how many opportunities you will have to make the district governor partner experience your own.

Through the assembly’s partner program, you will network with your peers, learn more about Rotary and its work, share tips and resources, and experience for yourself the great diversity of Rotary. It is our belief that there are as many ways to be a district governor partner as there are district governor partners. As president-elect partner and moderator partner, our lives and our paths through Rotary have looked different. However, our experiences through Rotary, and in attending events like the assembly, have provided us a set of common experiences that connect us in profound ways. We hope that the program will help you to identify how to best create this role for yourself while giving you the opportunity to learn from one another.

We encourage you to meet many people and make new friends during the social events, general sessions, and the cultural exchange. Make sure to download the International Assembly app for complete program information and networking support.

This workbook is your tool to use in the training sessions this week. Please bring it to every session and use it to take notes, write down ideas, or record the contact information of fellow participants. After you have completed this week of training, the workbook will continue to be a resource for you, filled with the great ideas and best practices that you learned here and may choose to apply during the year ahead.

At the end of each day review the Reflection page in your workbook for each session, and complete the relevant sections of your evaluation. During the final session, From Assembly to Action, on Friday, 18 January, you will have additional time to complete the evaluation and turn it in.

We wish you the best of luck this week, and during the exciting year ahead.

Cordially,

Gay Blackburn Maloney
2019-2020 President Partner
Rotary International

Susanne Knaack
Moderator Partner
2019 International Assembly
Session Locations

All partner discussion sessions take place in the Harbor Ballroom, on the 2nd floor. Check the list below, or your personalized itinerary, to find a room where your language will be spoken. To make sure sessions begin on time, please enter through the corridor closest to your room. Seats are not assigned, so sit at any table labeled with your language.

Below is a list of rooms by language for the following sessions:

Monday, 16:00-17:30, Rotary Your Way
Tuesday, 10:30-12:00, The Rotary Foundation and You (Beginner and Advanced)*
Friday, 10:30-12:00, From Assembly to Action

Table Topics
Thursday, 10:30-12:00 and 15:30-17:00

*The two Rotary Foundation sessions will occur simultaneously. Please review your personal itinerary for your assigned table.
SESSIONS

ROUNDTABLE DISCUSSION
4   Rotary Your Way

ROUNDTABLE DISCUSSION
14  The Rotary Foundation and You (Beginner and Advanced)

IDEA EXCHANGE
23  Table Topics

ROUNDTABLE DISCUSSION
48  From Assembly to Action

Download an electronic version of this workbook, which includes direct links to all the resources, at rotary.org/international-assembly
BUILD YOUR NETWORK!

The assembly has always been a place to connect and build your global network. Complete the following activities to become a networking champion. Once you’ve checked all the boxes, visit the Rotary Resource booth to claim your sticker and leave a business card to be entered to win a prize in the raffle.

- Attend the International Assembly in San Diego!
- Download the app, log in, and send a message to 3 of your classmates.
- Collect 5 business cards from potential project partners. Write their names here:
  - 
  - 
  - 
  - 
  - 
- Add one or more area of focus stickers to your badge.
- Visit the Networking and Service table and learn about resources your clubs can use for assistance with local and international humanitarian efforts. Write down 2 resources you will promote to your clubs.
- Participate in the service project on Wednesday afternoon.
- Visit the project boards and take pictures of 3 or more projects.
- Submit a project to the project boards. If you did not submit one in advance, fill out a blank form on-site!
- Take a photograph with classmates from 2 different countries and post to social media using the hashtag #RotaryIA19.
- Ask a Rotaractor about how Rotary and Rotaract clubs can jointly work on service projects. Write suggestions here:
SUPPORT MONARCH SCHOOL

Join us for a service project to help homeless kids
Wednesday, 14:15-16:00
Harbor Ballroom

You can help homeless young people get the education they need to become successful adults — come to the assembly service project! We’ll pack supplies for Monarch School on Wednesday afternoon. Participation is optional. Stay for the whole two hours or come for just a little while.

You’ll also be able to meet potential service partners in the project lounge space and take your picture in the photo booth. See you there!

ABOUT...

MONARCH SCHOOL
Monarch School has educated young people in San Diego who are affected by homelessness for 30 years. It began as a one-room education center in 1987 and has evolved into a comprehensive program for kindergarten through secondary school students. Its mission is to give students a brighter future by offering the skills and experiences they need for success. It provides therapeutic arts, internships, medical and dental care, clothing, meals, and housing assistance.

MONARCH’S STUDENTS
More than 23,000 students in San Diego County are homeless. Monarch students live in shelters, motels, or even cars. Many have missed school for long periods and are achieving below grade level when they enroll.

Monarch removes the barriers that homeless students typically face and provides programs and services that traditional schools don’t offer. Graduates often go on to attend university or join the military and become contributing members of the community.

ROTARY & MONARCH SCHOOL
The Rotary Club of San Diego and Monarch School have worked together since 1988, when Sandra McBrayer, Monarch’s founder, asked the club for help establishing a school for homeless students.

The club began by providing food and clothing and mentoring students. It eventually established a nonprofit organization that helps fund the school. The San Diego Rotary Club has inspired hundreds of volunteers to work toward one goal: to use education to break the cycle of poverty.

LEARN MORE AT monarchschools.org
LEARNING OBJECTIVES

After this session, you will be able to:
1. Describe Rotary’s structure and organizational goals.
2. Begin identifying what your role will look like in the coming year.
3. Identify things you want to accomplish while attending the assembly.

RESOURCES

International Assembly app
Digital, interactive workbook
What’s Rotary? wallet card*
Rotary Basics*

*Can be ordered at the International Assembly’s Rotary Resource Center, at shop.rotary.org, or through your closest Rotary office.
At the beginning of each discussion session, you will be asked to introduce yourself to the participants at your table. In this first session, in addition to your name, city, and country, be prepared to share one or two of the following:

<table>
<thead>
<tr>
<th>Question</th>
<th>Space for Response</th>
</tr>
</thead>
<tbody>
<tr>
<td>My favorite thing about the place we live is:</td>
<td></td>
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<tr>
<td>My profession or passions are:</td>
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<tr>
<td>My family:</td>
<td></td>
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<tr>
<td>My best Rotary experience so far has been:</td>
<td></td>
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<tr>
<td>The thing I am most excited for this week is:</td>
<td></td>
</tr>
<tr>
<td>The thing I am most nervous about this week is:</td>
<td></td>
</tr>
<tr>
<td>The best advice I have received about being a district governor’s partner is:</td>
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</tbody>
</table>
Rotary is made up of three parts: At the heart of Rotary are our clubs, which are organized into districts, which are supported on a global level by Rotary International and The Rotary Foundation.

**LOCAL: Rotary clubs** bring together dedicated individuals to exchange ideas, build relationships, and take action.

**REGIONAL: Rotary districts** help clubs connect to each other and access Rotary resources. Some 1.2 million Rotarians, members of 35,000 clubs, are organized by geographic area into about 530 districts.

**GLOBAL: Rotary International** provides support to Rotary clubs worldwide by coordinating global programs, campaigns, and initiatives. The Rotary Foundation uses generous donations to fund projects by Rotarians and our partners in communities around the world. All of the nonprofit Foundation’s funding comes from voluntary contributions made by Rotarians and friends who share our vision of a better world.

Together, Rotary clubs, Rotary International, and The Rotary Foundation work to make lasting improvements in our communities and around the world.
Through **fellowship**, we build lifelong relationships that promote greater global understanding.

With **integrity**, we honor our commitments and uphold ethical standards.

By embracing **diversity**, we connect different perspectives and approach problems from many angles.

We demonstrate **leadership** as we develop the world’s future leaders and prepare them to engage with issues on local and global levels.

Our commitment to **service** drives our activities and allows us to have a positive impact on communities across the world.

Rotary has a proud history of putting its values into action to work toward a better world. Values are demonstrated in actions both big and small, from participating in international service projects to helping a neighbor in need. This is reflected in Rotary’s vision statement: **Together we see a world where people unite and take action to create lasting change — across the globe, in our communities, and in ourselves.**

Use the space below to identify times in which you have seen these values in action. These could be examples from your family, Rotary, or any community to which you belong.

<table>
<thead>
<tr>
<th>VALUE</th>
<th>VALUE IN ACTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fellowship</td>
<td></td>
</tr>
<tr>
<td>Integrity</td>
<td></td>
</tr>
<tr>
<td>VALUE</td>
<td>VALUE IN ACTION</td>
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<tr>
<td>-------</td>
<td>-----------------</td>
</tr>
<tr>
<td>Diversity</td>
<td></td>
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<tr>
<td>Leadership</td>
<td></td>
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<tr>
<td>Service</td>
<td></td>
</tr>
</tbody>
</table>
For the 2019-2020 Rotary year, President-elect Mark Maloney has emphasized connection. It is his vision that Rotary will work to connect four groups:

- Family
- Professionals
- Leaders
- Community

What is one new or interesting thing you heard in the president-elect’s theme speech?

Do you see the concepts of family, profession, leadership, and community integrated in the work you or your partner do for Rotary?

Was there a priority or focus for the coming year that stood out to you? If so, what and why?
As 2019-2020 President Partner Gay Maloney has shared, being a district governor partner is all about doing Rotary Your Way. Priorities, commitments, cultural norms, and family all affect the way partners are involved in Rotary during the district governor year. Some partners will be fully involved — traveling, planning, and speaking at events. Others will focus on their careers, their family, or their own volunteer commitments, and attend Rotary events when they are able.

As a partner, the key is finding the level of involvement that works best for you and your family. No matter how you will be involved, you are here at the International Assembly because you are preparing for your partner to serve in this important role.

Examples of the many ways that you or your family may choose to be involved in Rotary are listed below. Check the activities that you think you may participate in:

☐ Attending club or district events  ☐ Serving as a club or district leader

☐ Keeping track of a family calendar while your partner travels

☐ Talking positively about Rotary to friends and family

☐ Assisting in planning district events

☐ Participating in service projects

☐ Planning time together

☐ Managing family, professional, or other commitments while your partner is performing her or his duties as district governor

☐ Taking photos and keeping a scrapbook or posting to social media

OTHER/NOTES

Remember, you may participate in your own way wherever you are in the world. Your culture, career, family commitments, and other priorities may all be factors in how and when you choose to be involved.

Taking into account your priorities, time, and interest, use the space on the next page to list the ways that you might be involved in Rotary, or the other ways you might support your partner and family, during your partner’s commitment as district governor.
What does your ideal level of involvement look like during your partner’s year as district governor?

Will any events in your district include families? If so, how would you like to engage other partners or family members?

What strategies do you and your partner use to balance Rotary with everything else happening in your lives?

What tools or resources would be useful for you and/or your partner as you plan for the year ahead?

Additional ideas:
Before the International Assembly is over, what are three things you wish to accomplish?
For example: “I will learn more about the role and travel schedule of a district governor.”
Or: “I will develop friendships with 2-3 new people who might make good project partners in the future.”

*Tip: Try to write goals that are specific, measurable, achievable, and relevant.*

Consider these questions when setting your objectives:
- What resources do I know of that can help me accomplish this objective?
- Who can I connect with here to help me accomplish this objective?
- How will I know when I have accomplished my objective?

1. 

2. 

3.
This session inspired me to:

Additional questions I have:

Please take a moment and fill out the relevant section of your evaluation for this session.
DISCUSSION

THE ROTARY FOUNDATION AND YOU

This session has two tracks: Beginner and Advanced. The tables in your assigned room will have Beginner and Advanced tentcards to allow you to choose the session you are most comfortable with. The beginner session will provide an overview of the work that The Rotary Foundation does, while the advanced session will be more about how you can actively be involved with The Rotary Foundation.

LEARNING OBJECTIVES

After this session, you will be able to:

Beginner
1. Describe the structure of The Rotary Foundation.
2. Identify The Rotary Foundation’s key initiatives and programs.

Advanced
1. Describe your role in supporting The Rotary Foundation.
2. Identify opportunities to engage your district in supporting key initiatives.

RESOURCES

rotary.org/our-causes

The Rotary Foundation Reference Guide:
Rotary has embraced six areas of focus that serve as the baseline for the projects that clubs and districts conduct. Rotary’s areas of focus are listed below. In the empty column, identify a project that your district does, or that you have heard about this week, that supports one of more of these areas:

<table>
<thead>
<tr>
<th>AREA OF FOCUS — PROJECT EXAMPLES</th>
</tr>
</thead>
<tbody>
<tr>
<td>PROMOTING PEACE</td>
</tr>
<tr>
<td>PROVIDING CLEAN WATER</td>
</tr>
<tr>
<td>SUPPORTING EDUCATION</td>
</tr>
</tbody>
</table>
Rotary members regularly contribute their skills, expertise, and resources to help solve problems both in their communities and around the globe. Rotarians are encouraged to follow a four-phase project lifecycle when developing service projects, whether on the local or global level. These four phases include:

1. **Plan and Organize**
2. **Acquire Resources**
3. **Implement the Project**
4. **Evaluate and Promote**
The Rotary Foundation’s grant program provides support to these Rotarians as they bring their service project ideas to life. There are two types of grants that Rotarians may apply for based on the scale of their project: district grants and global grants.

<table>
<thead>
<tr>
<th>DISTRICT GRANTS</th>
<th>GLOBAL GRANTS</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>WHAT THEY ARE</strong></td>
<td>Clubs and districts may work with another club or district to apply for a global grant directly from The Rotary Foundation that supports a large international project.</td>
</tr>
<tr>
<td>Districts may apply to receive one district grant annually. Clubs can then apply directly to the district for a portion of the grant to support a project they are doing.</td>
<td></td>
</tr>
<tr>
<td><strong>HOW THEY ARE FUNDED</strong></td>
<td>The Foundation’s World Fund provides funding for global grants. This amount can range from $15,000 to $200,000 and is a direct match of the funds raised by the project partners.</td>
</tr>
<tr>
<td>District grants are funded through the District Designated Fund. A district may request 50 percent of its fund annually, based on the amount the district gave to the Annual Fund three years prior.</td>
<td></td>
</tr>
<tr>
<td><strong>WHAT THEY CAN SUPPORT</strong></td>
<td>Global grants support large international activities with sustainable, measurable outcomes in Rotary’s areas of focus. By working together to respond to real community needs, clubs and districts strengthen their global partnerships.</td>
</tr>
<tr>
<td>District grants fund small-scale, short-term activities that address needs in your community and communities abroad. Each district chooses which activities it will fund with these grants.</td>
<td></td>
</tr>
<tr>
<td><strong>QUALIFICATIONS NEEDED TO APPLY</strong></td>
<td>Both the district or club in the country where the activity is carried out and the international partner district or club must first become qualified before applying for a global grant.</td>
</tr>
<tr>
<td>Districts need to become qualified to apply for district grants by following the qualification process managed by The Rotary Foundation. Clubs apply for funds directly to their district, which administers the application and qualification processes.</td>
<td></td>
</tr>
<tr>
<td><strong>RESOURCES AVAILABLE</strong></td>
<td>Rotary website: my.rotary.org/en/take-action/apply-grants/global-grants</td>
</tr>
<tr>
<td>District Grant Lifecycle: my.rotary.org/en/document/district-grant-lifecycle</td>
<td></td>
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<tr>
<td><strong>NOTES</strong></td>
<td></td>
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</tbody>
</table>
Eradicating polio has been the primary mission of Rotary since 1985. Rotary, along with our partners, have reduced polio cases by 99.9 percent worldwide since Rotary launched PolioPlus in 1985. Rotary is committed to raising $50 million per year through 2020 as part of the End Polio Now: Countdown to History campaign. While great progress has been made, the final efforts needed to eradicate polio require a sense of immediacy and decisive action.

1. To improve lives.
   16 million people are walking today who would have otherwise been paralyzed.

2. To invest in the future.
   If polio isn’t eradicated, within 10 years, as many as 200,000 children could be paralyzed by it each year. A polio-free world will be a safer world for children everywhere.

3. To improve child health.
   Polio surveillance networks and vaccination campaigns also monitor children for other health problems like vitamin deficiency and measles, so they can be addressed sooner.

4. To save money.
   A polio-free world will save the global economy $40-$50 billion in health costs within the next 20 years.

5. To make history.
   Polio eradication would be one of history’s greatest public health achievements, with polio following smallpox to become only the second human disease eliminated from the world.

endpolio.org  Donate Now
The Rotary Foundation has three major funds to which donors can contribute. Each fund works to support Rotary’s key initiatives in a different way.

<table>
<thead>
<tr>
<th>FUND</th>
<th>WHAT IT SUPPORTS</th>
<th>DISTRICT PROMOTION EFFORTS</th>
</tr>
</thead>
<tbody>
<tr>
<td>POLIOPLUS FUND</td>
<td>Donations to the PolioPlus Fund are dedicated to the eradication of polio. These funds are matched 2-to-1 by the Bill &amp; Melinda Gates Foundation.</td>
<td></td>
</tr>
<tr>
<td>ANNUAL FUND</td>
<td>Donations to the Annual Fund are transformed into grants that fund local and international humanitarian projects, scholarships, and activities. Donations to this fund can be directed to a specific area of focus.</td>
<td></td>
</tr>
<tr>
<td>ENDOWMENT FUND</td>
<td>Donations to the Endowment Fund are placed into savings, with the earnings from the donation directed to a number of causes each year. These donations can be directed toward the grants programs or the Rotary Peace Centers.</td>
<td></td>
</tr>
</tbody>
</table>

NOTES
Donors to The Rotary Foundation are recognized for various levels of contributions.

<table>
<thead>
<tr>
<th>RECOGNITION TYPE</th>
<th>LEVEL OF GIVING</th>
<th>RECOGNITION ITEM</th>
</tr>
</thead>
<tbody>
<tr>
<td>ROTARY FOUNDATION SUSTAINING MEMBER</td>
<td>Donor contributes $100 or more each Rotary year to the Annual Fund.</td>
<td>Sustaining member badge sticker</td>
</tr>
<tr>
<td>PAUL HARRIS FELLOW</td>
<td>Donor contributes (or in whose name is contributed) a gift of $1,000 or more cumulatively to the Annual Fund, the PolioPlus Fund, or an approved global grant.</td>
<td>A certificate and pin (additional recognition items available at shop.rotary.org)</td>
</tr>
<tr>
<td>MAJOR DONOR</td>
<td>Donor or couple whose giving has reached $10,000. There are four levels of major donors.</td>
<td>Crystal recognition piece and pin(s) at each level</td>
</tr>
<tr>
<td>ARCH KLUMPH SOCIETY</td>
<td>Donor or couple whose giving has reached $250,000. There are six levels of giving within the society.</td>
<td>Portrait and biography of donor housed in the Arch Klumph Gallery at World Headquarters, as well as lapel pins, pins, signed certificates, and invitations to the society’s exclusive events</td>
</tr>
<tr>
<td>BENEFACCTOR/BEQUEST SOCIETY</td>
<td>Donor or couple who informs The Rotary Foundation in writing that they have made a provision in their estate plan for the Foundation, or who make an outright gift of $1,000 or more to the Endowment Fund. There are multiple levels of giving within this program.</td>
<td>Certificate and insignia to be worn with Rotary or Paul Harris Fellow pins</td>
</tr>
</tbody>
</table>
Because of the volume and generosity of donors to its programs, The Rotary Foundation has been repeatedly recognized as one of the best foundations in the world. Key accomplishments include:

<table>
<thead>
<tr>
<th>KEY ACCOMPLISHMENT</th>
<th>NOTES</th>
</tr>
</thead>
<tbody>
<tr>
<td>$3 BILLION spent on projects over the last 100 years</td>
<td></td>
</tr>
<tr>
<td><strong>4</strong> star charity - Charity Navigator’s highest level</td>
<td></td>
</tr>
<tr>
<td>91% of funds are spent directly on programs</td>
<td></td>
</tr>
<tr>
<td><strong>WORLD’S OUTSTANDING FOUNDATION</strong> by the Association of Fundraising Professionals in 2016</td>
<td></td>
</tr>
</tbody>
</table>
This session inspired me to:

Additional questions I have:

Please take a moment and fill out the relevant section of your evaluation for this session.
LEARNING OBJECTIVES

After this session, you will be able to:
1. Share knowledge about Rotary programs and initiatives.
2. Identify areas of knowledge that you would like to learn more about.
3. Develop strategies for applying what you have learned in the year ahead.

FOR THIS SESSION:
1. Choose your two topics: A full list of topics available in your language, along with room location, appears below.
2. Determine what you hope to learn: Consider the questions listed under each topic and think about what else you might want to learn during this discussion.
3. Prepare to participate: The role of the facilitator is different in this session. While facilitators are there to encourage discussion and knowledge sharing, they are not necessarily experts on a given topic. By sharing your knowledge and actively participating, you will contribute to a positive experience for all participants.
4. Continue exploring after the assembly: To use the listed resources, sign in to your My Rotary account at Rotary.org, or create one. My Rotary accounts are available to members and nonmembers.

<table>
<thead>
<tr>
<th>TOPIC</th>
<th>HARBOR H</th>
<th>TOPIC</th>
<th>HARBOR H</th>
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</thead>
<tbody>
<tr>
<td>BECOMING INVOLVED IN ROTARY’S PROGRAMS FOR YOUNG LEADERS</td>
<td>24</td>
<td>HOSTING A DISTRICT CONFERENCE</td>
<td>36</td>
</tr>
<tr>
<td>FINDING OPPORTUNITIES FOR COMMUNITY SERVICE AT HOME</td>
<td>26</td>
<td>FINDING OPPORTUNITIES FOR SERVICE AROUND THE WORLD</td>
<td>38</td>
</tr>
<tr>
<td>UNDERSTANDING DISTRICT GOVERNOR FUNDING</td>
<td>28</td>
<td>INVOLVING THE FAMILY IN ROTARY</td>
<td>40</td>
</tr>
<tr>
<td>ROTARY’S MISSION TO ERADICATE POLIO</td>
<td>30</td>
<td>EXPLORING ROTARY’S ONLINE TOOLS</td>
<td>42</td>
</tr>
<tr>
<td>CONNECTING THROUGH FRIENDSHIP AND YOUTH EXCHANGES</td>
<td>32</td>
<td>USING SOCIAL MEDIA TO PROMOTE ROTARY</td>
<td>44</td>
</tr>
<tr>
<td>DEVELOPING STRATEGIES FOR EFFECTIVE PUBLIC SPEAKING</td>
<td>34</td>
<td>CELEBRATING HAWAII AND ITS HERITAGE DURING THE 2020 ROTARY CONVENTION</td>
<td>46</td>
</tr>
</tbody>
</table>
BACKGROUND INFORMATION

Rotary has five programs for young leaders:

• INTERACT — clubs for young people ages 12-18 who want to connect with other young people in their community or school. Rotary clubs sponsor Interact clubs, guide their activities, and mentor members to become school and community leaders, but Interact clubs require little or no financial support from your club.

• ROTARACT — clubs for young people ages 18-30 in universities and communities worldwide to organize service activities, develop their leadership and professional skills, and have fun. Rotary clubs sponsor them, but Rotaract club members manage and fund their clubs independently.

• ROTARY YOUTH LEADERSHIP AWARDS (RYLA) — an intensive leadership experience for people ages 12-30, organized by Rotary clubs and districts. Participants develop skills as leaders while having fun and making connections.

• ROTARY YOUTH EXCHANGE — a program for students ages 15-19 who want to learn a new language, discover another culture, and become global citizens through time spent in another country. Exchanges last from a few days to a year and take place in over 100 countries. Certified Rotary districts administer this program and clubs take an active role in hosting, sending, or engaging students through Rotary service activities.

• NEW GENERATIONS SERVICE EXCHANGE — a short-term, customizable program for university students and young professionals up to age 30 to design exchanges that combine their professional goals with a humanitarian project. Rotary clubs use their existing international friendships and networks to provide a unique experience for a participant or group.

RESOURCES

Program descriptions and links: rotary.org/our-programs
Interact clubs: rotary.org/get-involved/interact-clubs
Rotaract clubs: rotary.org/en/get-involved/rotaract-clubs
RYLA: rotary.org/en/our-programs/rotary-youth-leadership-awards
Rotary Youth Exchange: rotary.org/en/our-programs/youth-exchanges
QUESTIONS TO CONSIDER:

- Are Rotary’s programs for young leaders a way for you and your family to be involved in Rotary?

- In what capacity have you been involved with Rotary’s programs for young leaders?

- In what ways can Rotarians and other members of the family of Rotary mentor young leaders?

- How do Rotarians and their partners benefit from working with young people?

- What might a young leader gain through involvement with Rotary?

- Do you or your partner have specific goals related to programs for young leaders in the district?

- What are some of the most effective strategies you have seen or used to inspire young people in your community?
BACKGROUND INFORMATION
Rotary programs and activities that support local community service include:

- ROTARY COMMUNITY CORPS (RCC) — a group of non-Rotarian community members who share our commitment to service. RCC members plan and carry out projects in their communities and support local Rotary club projects.

- ROTARIAN ACTION GROUPS— an autonomous group of Rotarians, family members, program participants, and alumni who are experts in a particular field, such as microcredit, family health, environment, slavery prevention, or water. Group members share their expertise by collaborating with clubs and districts on service projects.

RESOURCES
Develop projects and track progress: rotary.org/develop-projects
Rotary Community Corps: rotary.org/myrotary/en/take-action/empower-leaders/organize-rotary-community-corps
People of Action assets: brandcenter.rotary.org

QUESTIONS TO CONSIDER:
- Why is it important to support local service projects?
- How can you and your family be involved with service locally?
- What Rotary projects have succeeded in your community?
- What parts of a service project have you been involved in (community assessment, planning, implementation, promotion, evaluation)?
• What fundraising strategies have been successful in your district?

• Which club and district leaders can you work with to ensure a successful project?

• How can service projects enhance Rotary’s public image?

• How can you involve the community in service projects?

• Would you consider becoming a part of Rotary Community Corps or a Rotarian Action Group?
BACKGROUND INFORMATION

Rotary’s Club and District Support (CDS) team is responsible for helping district governors navigate their district governor funding. Located in each of the international offices and Rotary’s world headquarters, Club and District Support empowers Rotarians in their humanitarian work by providing quality service, support, information, and resources to club and district leaders across the globe. CDS specializes in providing club and district leaders with in-depth knowledge of Rotary and guidance on RI Board policy and constitutional documents, administrative procedures, and Rotary resources and services.

Some things to know about the district governor funding process:

- District governors have received and will continue to receive information from their Club and District Support officer about when and how they or their district will receive the funding allotted to them by RI. They will be notified of their funding amount in the coming months.
- The funding for each district governor may be managed by Club and District Support, or by their district, depending on whether the district is participating in a new funding model pilot. Confirm with your governor who will manage the process for the year.
- Your partner can recoup expenses by establishing a system to keep and track receipts for all expenses incurred following the guidelines of RI or your district as appropriate.
- Your partner can work with his or her CDS officer or district finance chair to set deadlines for submitting expense reports. The sooner the information is submitted, the smoother the reimbursement process will be.
- Make sure your partner knows who the district’s Club and District Support officer and financial representative are. They can answer any questions.
- Find information about the expense reporting process in the manual Lead Your District: Governor.

RESOURCES

Club and District Support and financial representatives: [rotary.org/contact/representatives](rotary.org/contact/representatives)
**QUESTIONS TO CONSIDER:**

- What systems do you and your partner already have in place that will make managing expenses and allocations easier?

- If you plan to be involved with finances in the next year, which documents might you need access to?

- Do you plan to travel with your partner in the next year? Have you discussed how those costs will be covered?

- What remaining questions do you have that you can encourage your partner to ask her or his Club and District Support team member?
ROTARY’S MISSION TO ERADICATE POLIO

BACKGROUND INFORMATION
Rotary has helped immunize more than 2.5 billion children against polio, contributed over $1.8 billion to the Global Polio Eradication Initiative, and helped secure over $8 billion from donor governments.

Since Rotary launched PolioPlus in 1985:

- Rotary and its partners have reduced the number of polio cases from 350,000 in 1988 to fewer than 40 in 2016.
- The number of polio-endemic countries (those where the transmission of the wild poliovirus has never been stopped) has decreased from more than 125 to three: Pakistan, Afghanistan, and Nigeria.
- Wild poliovirus type 2 was certified as eradicated in September 2015.

We are closer than we have ever been to a polio-free world. Once the final case of polio is recorded, it will take three years to ensure that the last case is, in fact, the final one. That means that if the final case is seen this year, all of these programs will continue to need funding and volunteers until 2021, at a price tag of $1.5 billion that will be funded by governments and donors such as Rotary.

RESOURCES
End Polio Now website: endpolio.org
Top 5 Reasons to Eradicate Polio flyer: shop.rotary.org/top-5-reasons-to-eradicate-polio-flier
QUESTIONS TO CONSIDER:

• What do you know about the current status of polio eradication efforts?

• In what ways does your district currently support PolioPlus or other efforts to eradicate polio?

• What resources are still needed to ensure a polio-free world?

• What are the implications of a failure to reach full eradication?

• How can you help Rotarians and non-Rotarians understand the relevancy of continued support for the eradication of polio?

• What role can you play in engaging Rotarians, friends of Rotary, and community members in our efforts?

NOTES
“Fellowship is wonderful; it illuminates life’s pathway, spreads good cheer, and is worth a high price.” — Paul Harris

BACKGROUND INFORMATION
Things to consider when exploring a Rotary Friendship Exchange:

- Rotary Friendship Exchange is open to Rotary members, couples, families, and groups.
- An estimated 250-300 districts participate in the Friendship Exchange program every year.
- Prospective partners communicate with one another in advance to decide on the format, timing, and duration of each visit.
- All friendship exchanges should be reciprocal and are funded entirely by the participants.

Things to consider when thinking about hosting a Rotary Youth Exchange student:

- Youth Exchange participants are students ages 15-19 who are interested in traveling to another country.
- Refer to the Youth Exchange Handbook and the Youth Protection Guide on Rotary.org and your district’s policies to make sure you understand the processes and procedures.
- Districts often work together to organize Rotary Youth Exchange activities across a larger region. Your district Youth Exchange chair can provide information about becoming involved in a short- or long-term exchange, or organizing a multidistrict exchange.
- District governors are responsible for the supervision and control of the Youth Exchange program and should be familiar with program guidelines and district certification requirements.

RESOURCES
Friendship Exchange

Youth Exchange
- Start an exchange: my.rotary.org/en/take-action/empower-leaders/start-exchange
QUESTIONS TO CONSIDER:

Friendship Exchange
- If you have participated in a Friendship Exchange, what tips would you share with someone participating for the first time?
- What activities might be good to plan when hosting Rotarians in your district?
- How can Friendship Exchanges engage non-Rotarians?

Youth Exchange
- Is your district certified and engaged in Youth Exchange opportunities? If so, how can you be involved in the coming year?
- How might you establish guidelines for a Youth Exchange visit?
- How does Rotary support the safety of Youth Exchange participants?

General
- How should you prepare for a visiting Rotary group?
- What challenges might arise in hosting visitors, and how can you overcome them to make it a positive experience for everyone?

NOTES
DEVELOPING STRATEGIES FOR EFFECTIVE PUBLIC SPEAKING

BACKGROUND INFORMATION
Effective public speaking is a valuable skill. Whether speaking for professional or personal reasons, the ability to use storytelling to connect with your audience is important. Begin by identifying your audience, the relevant stories and information you want to share, and the takeaways you want your audience to leave with.

QUESTIONS TO CONSIDER:
- From your experience, what techniques make someone an effective public speaker?
- Why might it be useful for you to learn and practice public speaking skills?
- What role does storytelling have in public speaking?
- What inspiring moments have you had that would make for a compelling story in a speech or talk?
- When might you have the opportunity to speak publicly or tell a story about Rotary in the year ahead?
Consider the following as you begin to prepare your story:

- Who is my audience?

- What inspiring moments have I experienced that could be useful in telling my story?

- What makes it a good story?

- What personal element will I include to engage the audience?

- What opening can I use that will capture the audience's attention?

- Does my story have a clear beginning, middle, and end?

MY STORY:
HOSTING A DISTRICT CONFERENCE

BACKGROUND INFORMATION

Each year, districts are asked to hold a conference for club members so they can learn about what is happening in Rotary and their district and meet other Rotarians in the area. The conference usually lasts one to two days.

As the convener, the governor has ultimate responsibility for events in the district, from appointing organizing committees to finalizing the program to speaking at the event. Though Rotary has no formal requirements of partners, many find themselves involved in event planning and hosting guests during the event.

Some tips for successfully helping to host this event include:

• Setting and sharing the agenda with participants so they are prepared
• Communicating what to expect to the RI president’s representative and partner: agenda, logistics for transportation and lodging, information about attire, and expectations for participation
• Identifying ways to engage family and guests of Rotarians, either through formal programming or informally at social events. As the district governor partner, they may look to you to set the example for involvement.

RESOURCES


Event Planning Guide: brandcenter.rotary.org/materials/club-resources
QUESTIONS TO CONSIDER:

• What does your district conference currently look like? What happens at the event? Who traditionally attends?

• If you were attending an event somewhere you had never been before, what information would be important for you to have? How can you ensure this information is shared with visiting guests at your event?

• What role, if any, will you serve in helping host district events?

• How can you engage the families of Rotarians, if appropriate, at these events?

• What aspect of planning do you anticipate your partner will need the most help with?

• What changes can be made to the event to make it feel new or exciting for those who attend the event annually?

• How can you support the district in accomplishing its goals during these events?

NOTES
BACKGROUND INFORMATION

Consider encouraging your partner to work directly with your district International Service committee chair to get started and to help you connect with experts and resources to help with an international project. The International Service chair can help your district by:

- Developing and maintaining district resource networks of local/regional experts with experience in project planning, Rotary’s areas of focus, and Rotary grants that help you plan high impact, sustainable projects and grants
- Collaborating with your fellow district leaders, including district governors, district Rotary Foundation committee chairs, and others to identify experts and to motivate clubs to connect with experts
- Working with the district Rotary Foundation committee for district or global grant support

Other groups and programs within Rotary can help identify opportunities for engagement in international service, including:

- Rotary Community Corps (RCC): a group of non-Rotarians who represent a community and share our commitment to service. RCC members plan and carry out projects in their communities and partner with local Rotary clubs on service projects. RCCs can help clubs conduct community assessments, provide the human capital to implement projects, and ensure the impact is sustained years after a project is completed. Consider organizing an RCC in the project’s host community.
- Rotarian Action Groups: autonomous, international groups of Rotarians, family members, program participants, and alumni who are experts in a particular field, such as microcredit, family health, environment, slavery prevention, or water. Group members share their expertise by collaborating with clubs and districts on international service projects. Groups also help clubs and districts identify partners, funds, and other resources.
- Project fairs: regional events that showcase the priorities of a local community. International visitors learn about service projects seeking support and build partnerships with host clubs for long-term international service.

RESOURCES

Develop projects and track progress: rotary.org/myrotary/en/develop-projects
Rotarian Action Groups: rotary.org/actiongroups
Project fairs: my.rotary.org/exchange-ideas/project fairs
Service-oriented Rotary Friendship Exchange: rotary.org/friendship exchange
People of Action assets: brandcenter.rotary.org
QUESTIONS TO CONSIDER:

- What international projects is my district already involved in? Does my district usually host or serve as an international partner on these types of projects?

- How might I or my family be involved in international service?

- Is my district currently a recipient of a global grant? Is my district currently serving as an international partner on a global grant?

- Have I met anyone here who could be a potential project partner for us?

- How does a community assessment make a project more effective?

- How can I make sure that sustainability is a key component of any projects we take on?

- Who are my district points of contact for international service projects?
IN INVOLVING FAMILY IN ROTARY

BACKGROUND INFORMATION
As the partner of the district governor, you will have the opportunity to inspire the family of Rotary to get involved or see Rotary in a new light. Some ways that you can inspire are:

- **Leading by example:** If you are asking family members of Rotarians to be engaged in a specific way, make sure that you are demonstrating that involvement with positivity and enthusiasm.

- **Embracing your role:** At every opportunity you have — and you may have a lot of opportunities — talk about your positive experiences with Rotary. Make sure you feel comfortable in your ability to answer people’s questions along the way.

- **Asking for input:** Never underestimate the power of simply asking people what they are interested in and what skills they want to contribute to the success of Rotary. Seek out what a non-Rotarian might be interested in — service, working with youth, fundraising, cultural exchange — and help connect them with that experience.

- **Listening:** Because you are the district governor partner, people are going to tell you all kinds of things. Listen closely and take notes, if needed. Someone might mention a particular interest or a special skill that can be used during an upcoming project.

RESOURCES

- Rotary Fellowships: my.rotary.org/rotary-fellowships
- Rotarian Action Groups: my.rotary.org/take-action/empower-leaders/join-rotarian-action-group
- Rotary exchanges: rotary.org/take-action/empower-leaders/start-exchange
- Areas of focus: rotary.org/learning-reference/about-rotary/areas-focus
QUESTIONS TO CONSIDER:

• What was your experience the first time you became involved with Rotary as a partner?

• If you are a Rotarian, do you think your club experience is welcoming to families?

• What motivates you to be involved with Rotary?

• What opportunities do you have to engage the families of members at the club or district level?

• What strategies have you seen for inspiring family participation in Rotary?

• What programs and activities can non-Rotarians participate in?

• What can the experience of attending a Rotary Convention offer?
EXPLORING ROTARY’S ONLINE TOOLS

BACKGROUND INFORMATION
Rotary’s online tools include:

- **Rotary Club Central** — helps club leaders set goals for the Rotary year
- **Rotary Ideas** — allows clubs and districts to post details about a service project and ask for assistance (financial, material, or labor) from others
- **Rotary Showcase** — allows clubs and districts to share the success of a completed service project
- **Learning Center** — library of on-demand courses on a wide variety of Rotary topics that non-Rotarians can take
- **Club and District Administration pages** — dedicated part of My Rotary where club and district officers can submit information to and receive information from Rotary
- **Membership Leads** — connects prospective members with local clubs
- **Rotary Brand Center** — part of My Rotary that houses marketing tools, guidelines, and assets for Rotary clubs and districts to use to promote Rotary

RESOURCES
Rotary’s website for members and those involved with Rotary: my.rotary.org

QUESTIONS TO CONSIDER:
- How many of the tools listed above were you aware of? Have you used any of them?
• How can you and your partner use the above tools to promote awareness of the work the district is doing?

• If technology is not one of your partner’s strengths, who can they engage in the district to use these tools?
BACKGROUND INFORMATION

Social media is an ever-growing, ever-changing force in today’s world. It is a way for Rotarians and supporters of Rotary to connect with current and past members, prospective members and donors, and friends. It is an effective way to increase awareness of clubs and their activities within their communities. Rotary’s social media team recommends the following steps when using social media to promote Rotary.

- Set goals and objectives: Focus your efforts by identifying objectives for your social media page.
- Start small: You do not need to have an account on every social media network. Decide which platform is best for you.
- Post consistently: Find the posts that are well received by your audience, and develop a plan for sharing content regularly.

SOCIAL MEDIA PLATFORMS AND THEIR BENEFITS

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<tr>
<th><strong>FACEBOOK</strong></th>
<th><strong>TWITTER</strong></th>
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<tr>
<td>Best for:</td>
<td>Best for:</td>
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<tr>
<td>- Building relationships</td>
<td>- Building an online community</td>
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<tr>
<td>- Communicating with the local community</td>
<td>- Connecting with a global audience</td>
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<td>- Promoting events</td>
<td>- Finding new partners</td>
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<tr>
<th><strong>INSTAGRAM</strong></th>
<th><strong>WHATSAPP</strong></th>
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<tr>
<td>Best for:</td>
<td>Best for:</td>
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<tr>
<td>- Sharing powerful images</td>
<td>- Messaging individuals or groups</td>
</tr>
<tr>
<td>- Sharing content to other social media networks</td>
<td>- Free international calling when connected to Wi-Fi</td>
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RESOURCES

Rotary Brand Center: brandcenter.rotary.org
Quick Start Guide for Club Social Media Guides: brandcenter.rotary.org
QUESTIONS TO CONSIDER:

- What social media platforms do you currently use?

- What challenges do you find when using these tools?

- What are some examples of great posts promoting events or groups that you have seen?

- If technology is not one of your partner’s strengths, who in the district can they engage to use social media to promote Rotary?

- What are some strategies that non-Rotarians can use to promote Rotary through social media?
The 2020 Rotary Convention will take place in Honolulu, Hawaii, USA. The Hawaiian Islands are rich in history, culture, and sites.

**HISTORY**

More than 1,500 years ago, Polynesians arrived in Hawaii and became its first known inhabitants. Beginning in 1795 and lasting nearly 80 years, the Kamehameha dynasty united and ruled the islands as a monarchy. In 1887, a new constitution was signed, stripping the monarchy of Hawaii of most of its power. In 1898, Hawaii was annexed by the United States, and in 1959, it became its 50th state.

**CULTURE**

There are many traditions synonymous with Hawaii. Some of the more common traditions include:

- The gifting of leis — leis are appropriate gifts for special occasions such as a birthday or graduation. It is also the common way of welcoming visitors.

- Hula — a style of dance that celebrates Hawaiian heritage. Developed in a time when written language did not exist, hula and its chants played an important role in keeping history, genealogy, mythology, and culture alive. Today, there are two types of hula: Hula Kahiko, which is more traditional, and Hula Auana, which is more contemporary.

- Luau — a feast to celebrate special occasions. The word *luau* refers to the taro leaf, which is frequently served at these feasts.

**SITES**

The island of Oahu, whose capital is Honolulu, is home to many heritage sites. These parks, museums, monuments, and sacred places will help you gain a deeper understanding of Hawaii and its heritage. Some examples include:

- Bishop Museum — the premier natural and cultural history institution in the Pacific region

- Nuuanu Pali Lookout — Also known as the Nuuanu Pali State Wayside, this is the site of one of Hawaii’s most important battles.

- Pearl Harbor — five Pearl Harbor historic sites are located on the island

**RESOURCE**

Hawaii’s tourism website: GoHawaii.com
QUESTIONS TO CONSIDER:

- Are you attending the convention? How many conventions have you attended?

- What aspects of Hawaiian culture do you want to experience while attending the convention?

- How can Rotarians recognize the history and heritage of native Hawaii when in Hawaii?

- Are any of the traditions above familiar to you? Are any of the traditions new to you?

- What activities do you intend to do in addition to your time at the convention?

- What strategies have you used or heard about for making the most of your time at the convention?
LEARNING OBJECTIVES

After this session, you will be able to:

1. Find the answers to remaining questions through conversation with other participants or use of Rotary resources.
2. Tell the story of your experience at the International Assembly to inspire others.
3. Evaluate your experience at the International Assembly.

TALKING ABOUT THE WEEK

Take a few minutes to review what you wrote in the Reflection section after each session. Then, with a partner, answer these questions:

What is the most interesting thing you learned about Rotary and The Rotary Foundation?

How could you use this new insight to encourage someone to become involved in Rotary?
What is the most interesting thing you learned about another country or culture?

What advice would you give the governor-nominee partner about attending the assembly?

A priority for the 2019-2020 Rotary year is connecting families, professionals, leaders, and communities. How might you play a role in connecting with one or more of these groups during the year?

What new ideas do you have for doing “Rotary Your Way” and creating your own role in the coming year?
REMAINING QUESTIONS

What questions do you still have about your year as a governor partner?

What are some good tips or suggestions you heard this week?
How successful were you in achieving the objectives you set for yourself at the beginning of the week?

Do you have any specific goals or hopes for the year ahead?

How will you and your partner work together to make sure you both have the most successful year possible?
THE IMPORTANCE OF STORYTELLING

Storytelling is an important piece of sharing the work of Rotary with the world, and it is also at the heart of how we connect with the people around us. Taking into account the questions you have already answered, think about how you will tell the story of your experience this week. What will you tell your friends, colleagues, or family about how this week has affected your view of Rotary, or what new experiences you and your partner have shared?

Think of the best storytellers you have heard. What about their stories resonated with you? Most likely, their stories were:

• Simple — easy to understand with just the essential details
• Emotional — expressing humor, sadness, excitement, or surprise
• Authentic — conveying the storyteller’s belief and expertise

Use the space below to answer the questions, and then write a brief draft of the story of your International Assembly experience, one that can be shared in 1-2 minutes. You can use this draft to share at the table, with friends when you are back home, or even for a post on social media. If you do post to social media, include photos from the week and use the hashtags #Rotary #InternationalAssembly to broaden your reach.

What ideas, topics, or experiences do you want to share when telling your story?

What do you want your audience to learn or take away after listening to your story?
This session was relevant to me because:

Additional questions I have:
An electronic survey will be sent this evening and will provide an opportunity to evaluate the hotel, meals, registration, and other logistical items.

We kindly request your response within two weeks. Thank you for your participation throughout the International Assembly.