

DISTRICT LEADERSHIP SEMINAR GUIDE



Seminar's Purpose

At this half-day seminar, convened by the district governor and usually held in conjunction with the district conference, you'll enable members to learn about leadership opportunities in Rotary. Specifically, the district leadership seminar is designed to:

- Motivate Rotarians to serve in leadership positions at the district, zone, and international levels
- Provide a forum where Rotary leaders can share information and insights on how to prepare for leadership roles

Your Audience

Invite club leaders who have served as club president or in other club leadership roles for three or more years.

You may decide to open attendance to all Rotary members who are interested in holding leadership positions at the district or zone level.

If you have a mixed group, consider offering tracks to accommodate their different interests.

Seminar Topics

Build your own agenda, keeping these training ideas in mind:

- Session topics such as:
 - Leadership opportunities in Rotary
 - District events and initiatives
 - The district leadership plan
 - Strategic planning for a strong future
 - Becoming an effective leader
- A variety of session formats — workshops, panels, idea exchanges, roundtable discussions — to keep participants interested and engaged
- A speed-meet or networking session offering participants timed, one-on-one conversations with current and past leaders

Resources

- [Leadership Development: Your Guide to Starting a Program](#) — Includes sessions on various leadership skills, including teamwork, mentoring, and innovation
- [Lead Your District: Governor](#) — Covers role and responsibilities of the district governor
- [Lead Your District: Assistant Governor](#) — Covers role and responsibilities of the assistant governor
- [Lead Your District: Committees](#) — Covers responsibilities and key messages for district committees

Getting Started

After reviewing these resources, determine who your training facilitators will be. Provide your experts with the necessary resources well in advance so they can develop their session.

To promote attendance, include promotional materials and registration information for the seminar in your district conference mailings, as the two meetings will coincide. Be sure to invite past and current district and zone leaders to share their experiences with your seminar attendees.

After the seminar, give participants the opportunity to evaluate the sessions they attended.